

**CITY COUNCIL MEETING
THURSDAY, DECEMBER 5, 2019**

PRESENTATIONS

Item# 1 RPT 19-371

**SPECIAL BRIEFING AND TOUR: HAYWARD -
LEADING IN HOUSING AND COMMUNITY
INNOVATION**

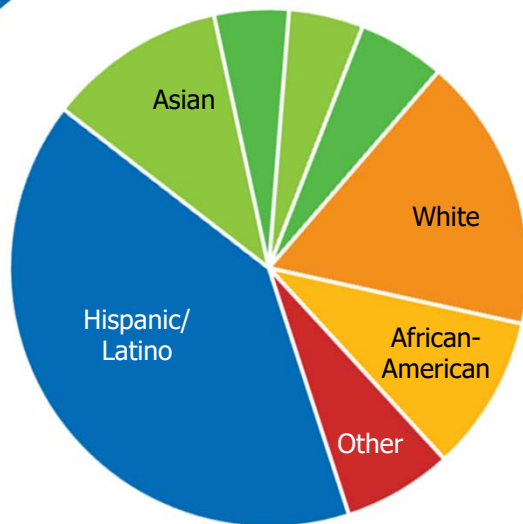


HAYWARD

LEADING THE WAY FOR
21ST CENTURY COMMUNITIES

WE REPRESENT 21ST CENTURY AMERICA

➡ DIVERSE ➡ INCLUSIVE
➡ GROWING ➡ FULL OF POTENTIAL



60,000 Pre-K - college student population

40% Population growth since 1990

39% Residents are Foreign Born

58% Speak a language other than English at home



RECOGNIZED, INNOVATIVE LEADERSHIP

- Local Government Hispanic Network's **Civic Engagement** Award
- Acterra Award for **Environmental Leadership**
- National Civic League **All-American City**
- Leader in **Lean Innovation** – Speaker at:
 - Turner Construction Innovation Center
 - Lean Innovation Start-up Week



PROACTIVELY TACKLING HOUSING SUPPLY

- **3,700 housing units** in the pipeline
- **\$28.6 million** in local funds awarded in 2018 to subsidize **260 affordable** units
- Negotiating development of **1,700 units** on City-owned, former Caltrans land, with **15-20% affordable**
- Launched Housing Navigation Center serving approximately **100 homeless annually**



ANCHORING WORKING AND MIDDLE CLASS FAMILIES

- Adopted **rent stabilization** and **tenant protection** measures
- Prioritize **transit-oriented development** so families can live close to jobs
- Opened first-in-nation **Firehouse Clinic**
- Micro-enterprise and Façade Improvement Grants for **Small Businesses**
- A federally-funded **Promise Neighborhood**



LEADING ON ADDRESSING CLIMATE CHANGE

- On EPA list of top 30 **on-site green power** generators in the nation
- One of the first in the nation to adopt municipal **Zero Net Energy** goal
- Largest bay area city to default customers to **carbon-free** electricity
- **\$500,000** grant for a Shoreline Master Plan addressing resiliency issues



BUILDING HIGHLY-LIVABLE NEIGHBORHOODS

Continuing and Upcoming Projects:

- 21st Century Library & Learning Center
- South Hayward Youth & Family Center
- Mia's Dream Fully Accessible Park
- 50-Acre Community La Vista Park
- Downtown Streets Team
- Award-Winning Mural Program

