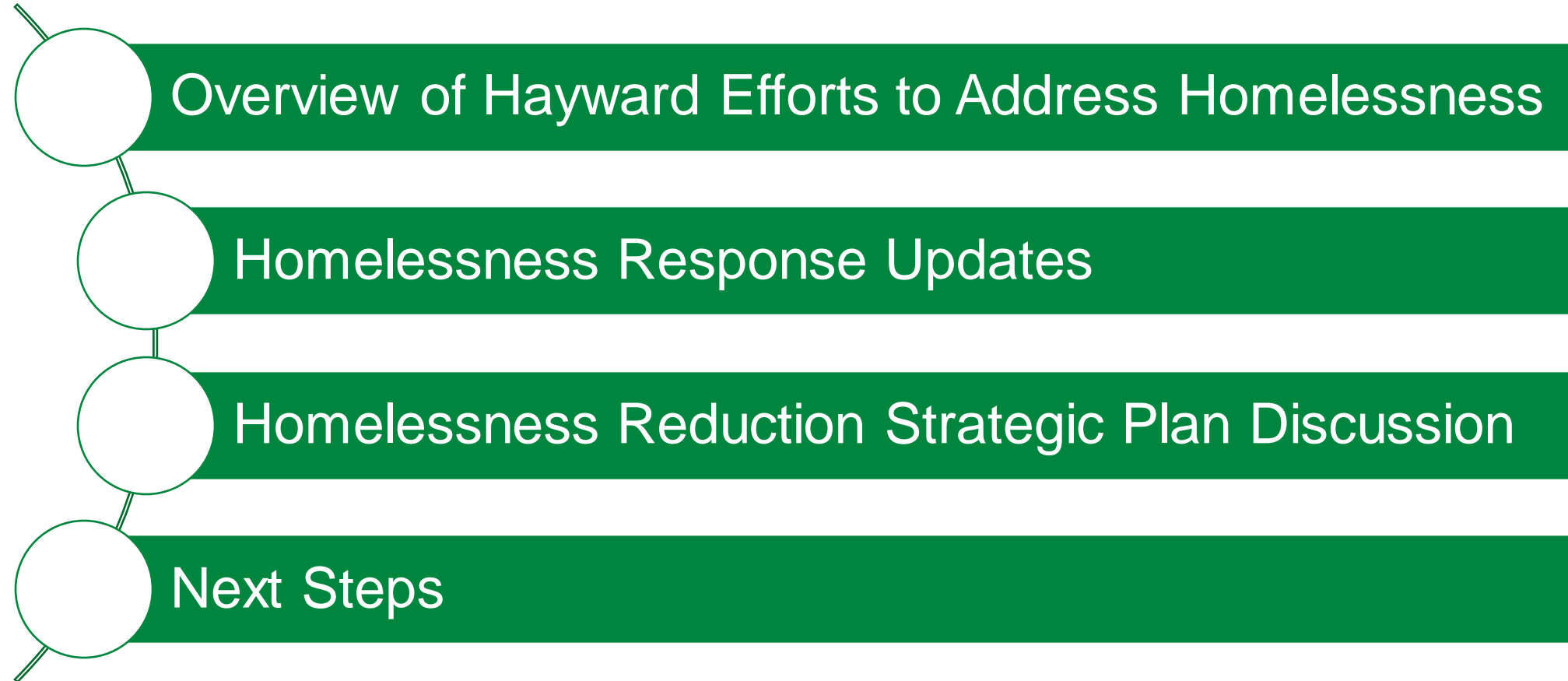




# Update on Homelessness Efforts & Soliciting Input on Homelessness Reduction Strategic Plan

Homelessness-Housing Task Force | December 3, 2020  
Amy Cole-Bloom, Management Analyst

# Agenda



# Homelessness in Hayward

- 23% increase in homeless population from 2017 to 2019
- 76% of individuals who are homeless in Hayward are unsheltered
- Due to COVID-19 pandemic, many individuals are experiencing or are at risk of income loss, leaving them vulnerable to eviction or foreclosure and homelessness, and resulting in a more visible and acute crisis



# Addressing Homelessness in Hayward

(1 of 2)

- Development of **Hayward Navigation Center** to provide shelter and housing navigation services to homeless Hayward adults
- Passage of the **Residential Rent Stabilization and Tenant Protection Ordinance** (RRSO) to reduce displacement of many Hayward renters
- Inclusion of **Preserve, Protect, and Produce Housing for All** in the Hayward Strategic Roadmap
- Passage of **Temporary Eviction Moratorium** through September 2020 for non-payment of rent and mortgage payments caused by COVID-19 to prevent evictions
- Passage of **Tenant Relocation Assistance Ordinance** to align with state law and guarantee assistance to renters displaced due to necessary substantial repairs or health and safety concerns



# Addressing Homelessness in Hayward

(2 of 2)

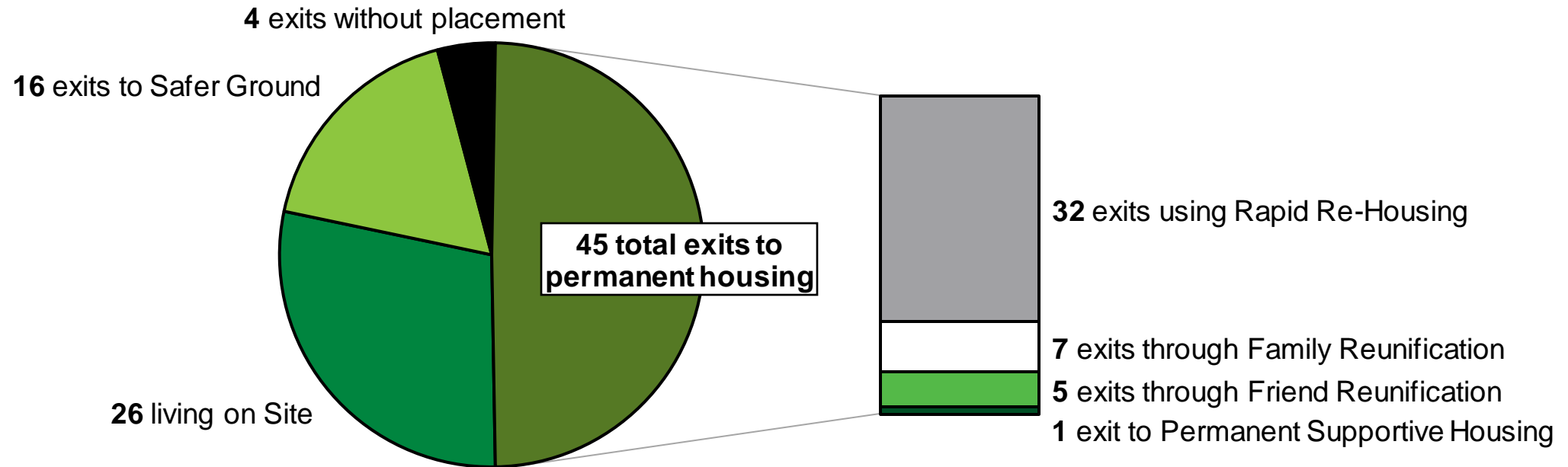
- Allocation of **over \$900,000 for emergency rent relief grants** to support low-income renters and **\$75,000 for foreclosure prevention counseling** and education for homeowners experiencing financial impacts of COVID-19
- Allocation of **over \$600,000 in CDBG emergency funds for food access and shelter services** for unhoused and at-risk individuals
- Annual allocation of local and federal funds to **support projects and programs that address homelessness and housing** issues in the Hayward community
- Approval of an agreement with Homebase, a strategic planning consultant, on September 22, 2020 to prepare a **five-year City of Hayward Homelessness Reduction Strategic Plan**

# Homelessness Response Updates

- COVID-19 & Homelessness
  - Project Roomkey
  - Downtown Hayward & City Hall responses
- Hayward Navigation Center
  - Operational for one year
  - Capacity reductions due to COVID-19, with plans in place to purchase a third trailer to bring capacity back to 45 while maintaining safe social distance
- Bi-annual Point-in-Time Count
  - Sheltered count
  - Sheltered subpopulation data
  - Unsheltered visual count (*tentatively scheduled 2/24 & 2/25*)

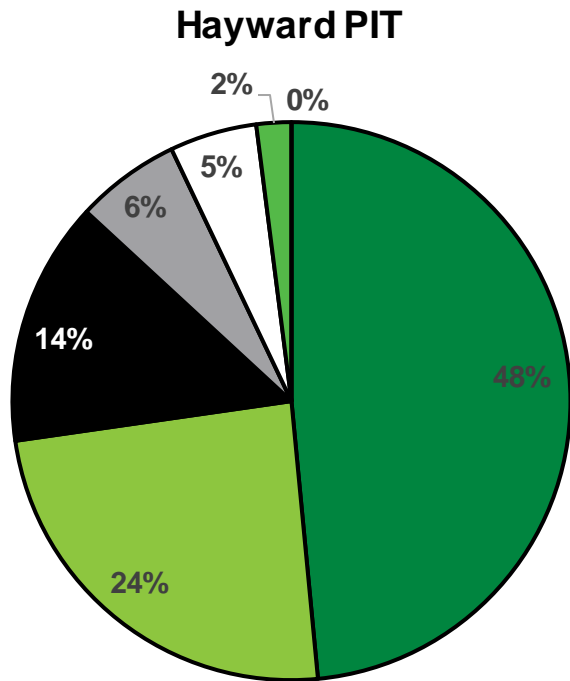
# Housing Navigation Center

## Year 1: HNC Program Exits by Type (n=91)

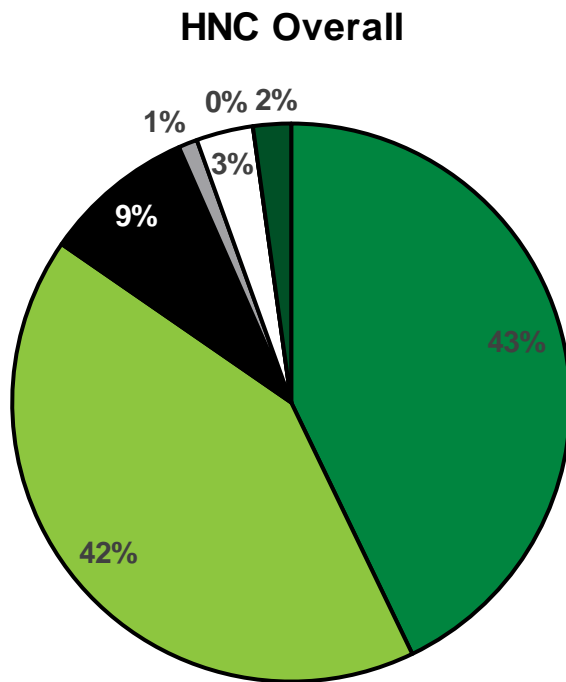


Excluding exits to Safer Ground, **92% success rate of exits to permanent housing**

# HNC Lifetime Population Race & Ethnicity (n=91) compared to Hayward PIT Race (2019)

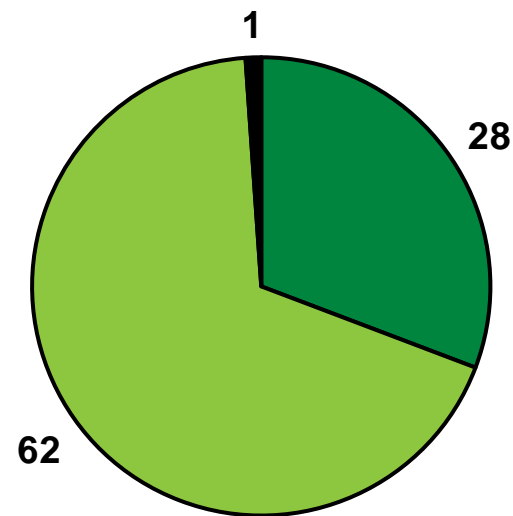


- White
- Multi-racial
- American Indian/ Alaskan Native
- No response



- Black or AA
- Native Hawaiian/PI
- Asian

Ethnicity of HNC Clients



- Hispanic/Latino
- Not Hispanic/Latino
- No response



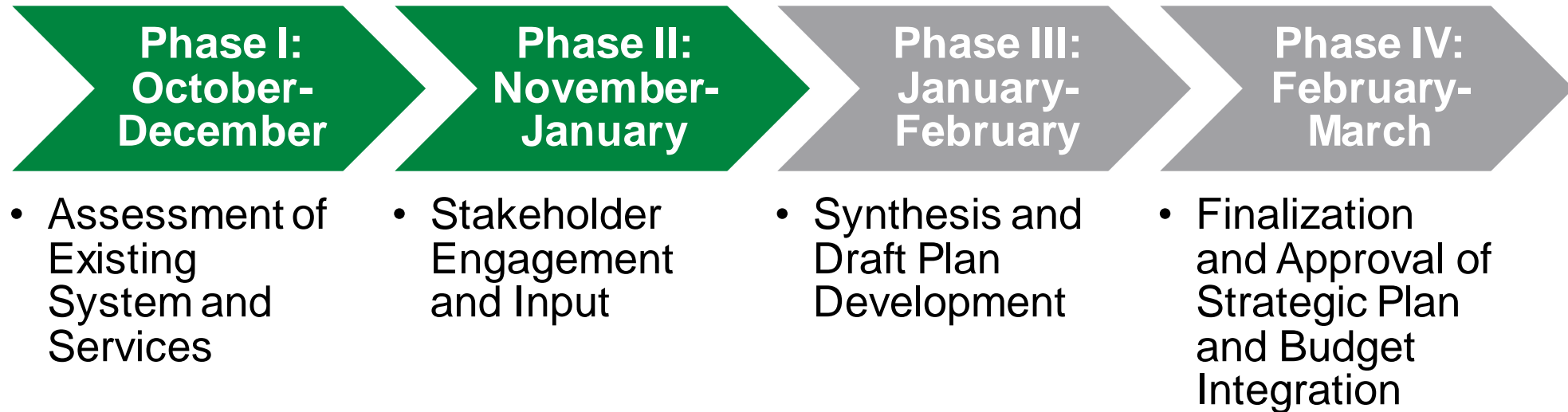
# Homelessness Response Updates

- Housing Navigation Center Annex Project
  - Response to decompression of HNC due to COVID-19
  - Mirror current HNC program design but house clients at local hotel to provide isolation shelter to those with increased vulnerabilities
  - Full Annex plan to be presented to City Council on December 8, 2020



# Homelessness Reduction Strategic Plan

- Progress Update



# Task Force Input (1 of 3)

## Question 1:

What are your priorities and goals in terms of addressing homelessness?

- How have those priorities evolved in recent years, and what may continue to change as you look ahead to the next five years?

# Task Force Input (2 of 3)

## Question 2:

What identified gaps or unmet needs are the focus of the Task Force/Council?

- Is there missing information you wish you had about homelessness that could further inform the City's approach?

# Task Force Input (3 of 3)

## Question 3:

What potential solutions to address homelessness do you think are the most promising for Hayward?

- Are there specific programs or models (in the City of Hayward, Alameda County, or from other communities) that you would like highlighted or included in the plan?

# Next Steps

## Strategic Plan

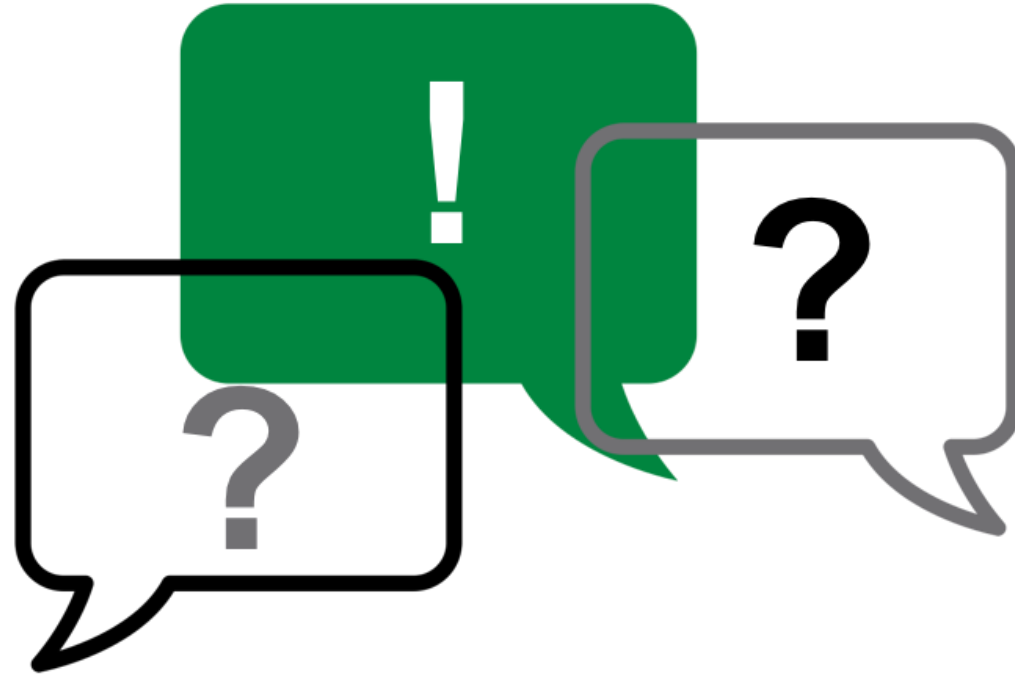
- Ongoing data collection activities
- 12/16/20: Community Services Commission feedback session
- Spring 2021: Draft plan for Council and budget integration

## Homelessness Response

- 12/8/20: HNC Annex at Council
- 12/8/20: CDBG CARES Act Rd. 3 Allocation Plan at Council
- January/February 2021: HNC Annex implementation, if approved



# Questions and Discussion



# Review of New Housing and Homelessness Legislation

**December 3, 2020 | Homeless Housing Taskforce  
Christina Morales, Housing Division Manager**

# 2020 Housing Legislation Focus

- Modification of existing legislation (No big reforms)
- COVID related legislation
- Voter approved measures

# Modifications

- Density Bonus expansion
- SB 35 Streamlining modifications
- Housing entitlement extensions
- Parking requirements for religious institution affiliated housing projects
- Foreclosure sales process
- Expands right to terminate lease without penalty for victims of domestic violence
- ADU's "deemed approved" 60 days after application

# COVID Related Legislation

- Tenant Relief Act
- Small Landlord and Homeowner Relief Act
- Mobilehome protections
- Housing entitlement extensions

# Proposition 19

- Allows homeowners over 55, disabled, or wildfire/disaster victims to transfer primary residence's tax base to replacement residence
- Changes taxation of family-property transfers
- Establishes fire protection services fund



# *Questions and Discussion*

