

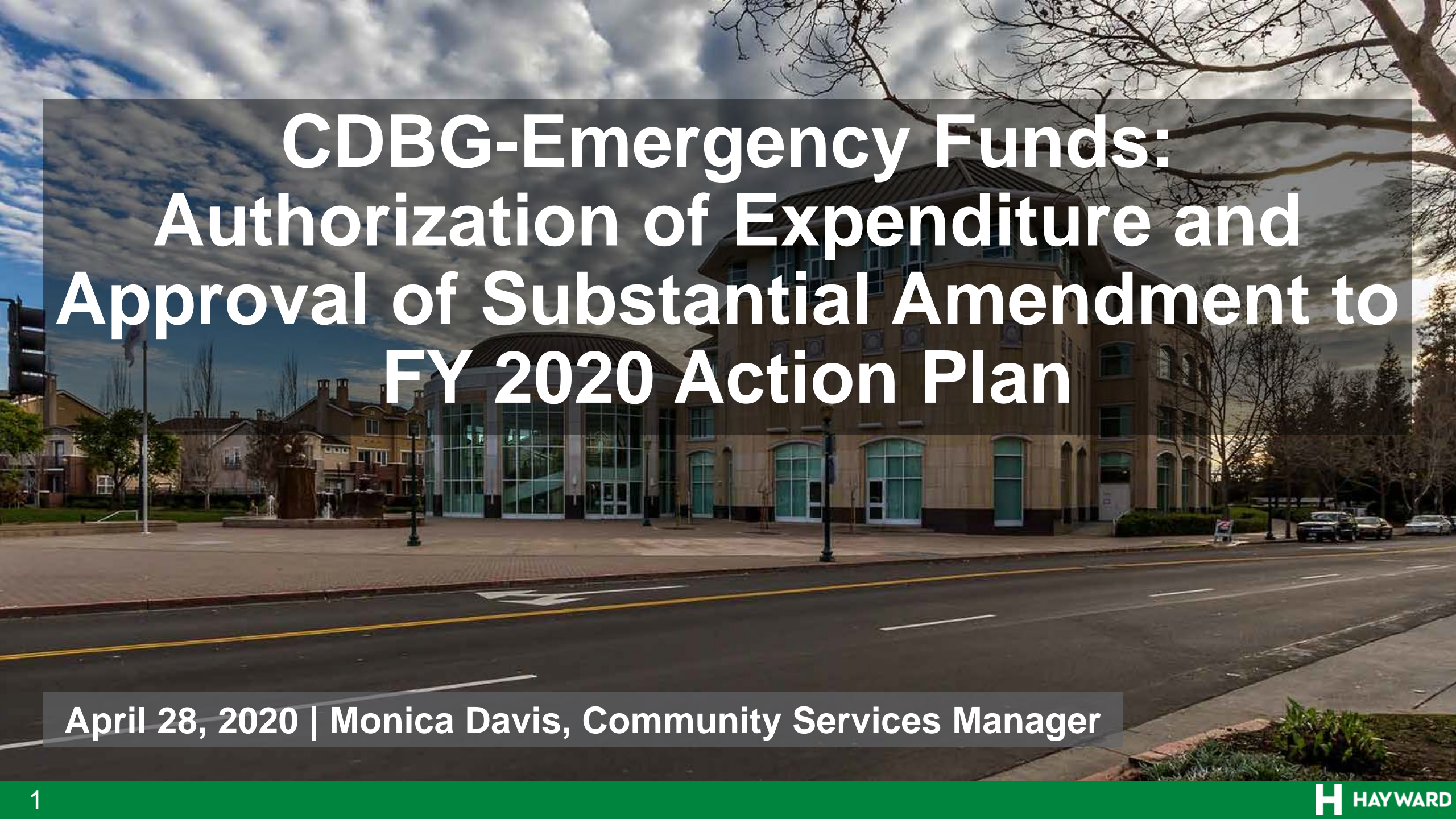
**SPECIAL CITY COUNCIL MEETING
TUESDAY, APRIL 28, 2020**

PRESENTATIONS

ITEM #3 PH 20-021

**COMMUNITY DEVELOPMENT BLOCK GRANT
(CDBG) COVID-19 EMERGENCY-RELATED
FUNDING: ADOPT A RESOLUTION
AUTHORIZING THE CITY MANAGER TO
IMPLEMENT A CONTINGENCY PLAN FOR
ALLOCATION AND EXPENDITURE OF UP TO
\$1.47 MILLION IN AVAILABLE CDBG FUNDS
FOR COVID-19 EMERGENCY EXPENDITURES;
AND APPROVING A SUBSTANTIAL
AMENDMENT TO THE CDBG FY 2020
ANNUAL ACTION PLAN
(REPORT FROM DEPUTY CITY MANAGER OTT)**

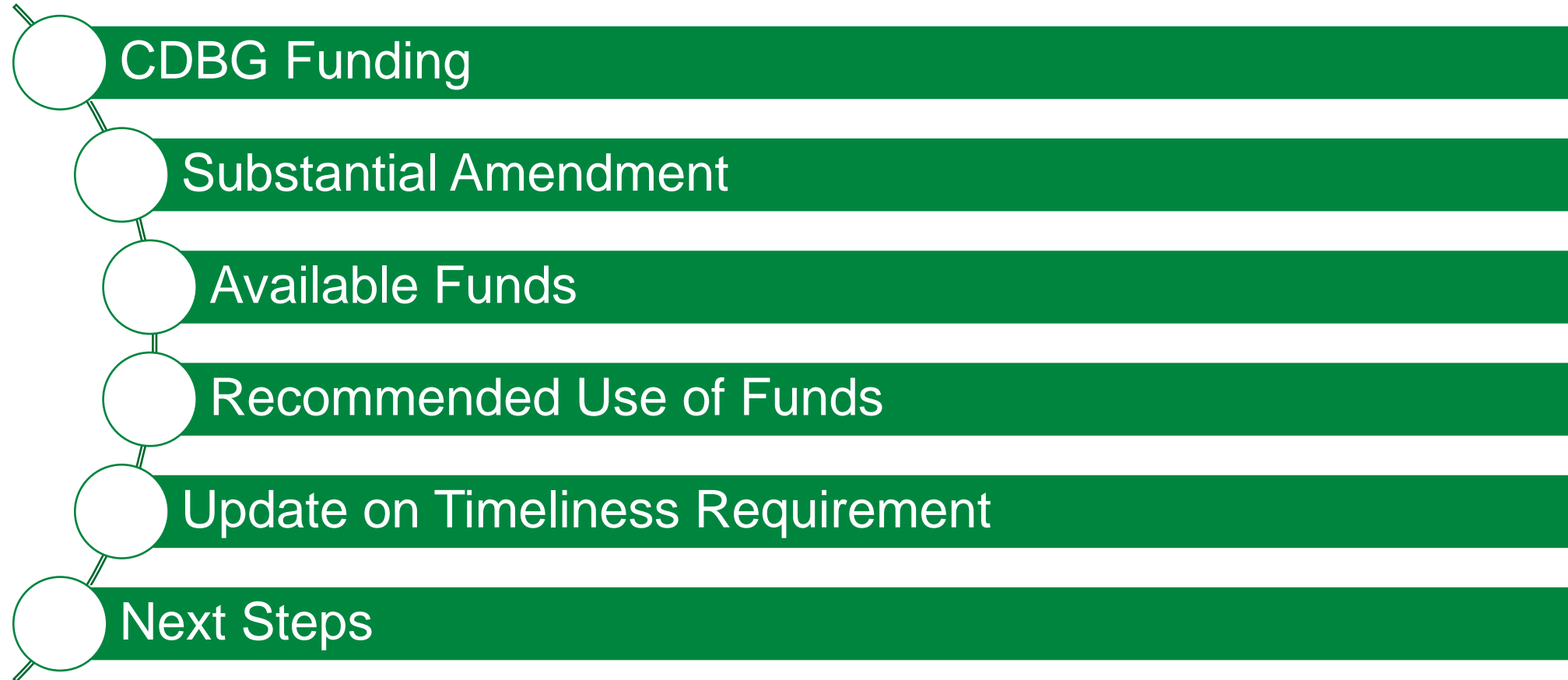
PRESENTATION



CDBG-Emergency Funds: Authorization of Expenditure and Approval of Substantial Amendment to FY 2020 Action Plan

April 28, 2020 | Monica Davis, Community Services Manager

Agenda



CDBG Funding Differences

CDBG Entitlement (CDBG-EN) Funds

- Annual entitlement award for FY 2021: \$1,533,721
- Community Services Commission's (CSC) allocation recommendations will be presented at Work Session 5/26 and Public Hearing 6/23
- Available FY 2021

CDBG COVID-19 (CDBG-CV) Funds

- Emergency funds allocated from the CARES Act for COVID-19 response: \$902,238
- Supplemented with unspent FY 2020 CDBG entitlement funds: \$571,365
- Allocation recommendations, based on CSC guidance, are presented tonight
- SA allows City to expend funds before July 1, 2020

HUD Guidance for COVID-19 Response

HUD Regulation Waiver

- HUD has waived...
 - 30-day public comment period and Citizen Participation Plan requirements to a) enable social distancing and b) expedite disbursement of CDBG-CV funds
 - The 15% public services spending cap to allow grantees to spend more CDBG-CV on emergency response services like food banks, homeless outreach and shelter, childcare, financial assistance, and legal services

The Substantial Amendment (SA)

- In order to distribute CDBG-CV funds as soon as they are received from HUD, Hayward must amend its current FY 2020 Action Plan
- Two main components of substantial amendment:
 1. Reallocating un-committed CDBG-EN funds from FY19-20 to COVID-19 response (\$571,365)
 2. Allocating additional CDBG-CV funds to COVID-19 response (\$902,238)

Available Funding

CDBG Project Categories	Current FY-2020 CDBG Funding	Amended Funding Recommendations	Proposed Changes
Administration & Planning	\$300,427	\$300,427	No change
Acquisition, Disposition, Clearance & Relocation	\$571,365	\$0	Reallocate full amount to Public Services
Economic Development <i>(from uncommitted CDBG funds)</i>	\$339,999	\$389,999	\$50,000 reallocation from CDBG-EN Acquisition Project funds
Housing	\$300,000	\$300,000	No change
Public Facilities & Infrastructure Improvements	\$440,000	\$440,000	No change
Public Services	\$253,551	\$253,551	Maintain original amount allocated to Public Services
		\$902,238	Allocate all CDBG-CV funds to Public Services
		\$521,365	Reallocate remaining CDBG-EN Acquisition Project funds (after \$50,000 Economic Development allocation)
Total	\$2,205,342	\$3,107,580	<i>\$902,238 (CDBG-CV funds) and \$571,365 (CDBG-EN reallocated funds) for a total of \$1,473,603 to support COVID-19 Response</i>

Rationale for Proposed Activities

- Proposed activities are based on:
 - Guidance from Community Services Commission to focus on services that promote food security and support homeless and unstably housed individuals and families
 - Conversations with community partners regarding their need & capacity



Proposed Activities

- Increase capacity and locations of **local food banks** for low-income and senior Hayward residents
- Provide **counseling and financial assistance** to renters and homeowners
- Increase **homeless outreach and shelter** services
- Provide **childcare services** for essential employees
- Increase capacity of **information and referral** service provider
- Provide **legal assistance** for vulnerable residents
- Provide **grants to micro-enterprise businesses** (5 or fewer employees)

Proposed Funding for Activities

Planned Activities	Substantial Amendment Funding
Food security	\$180,000
Counseling and financial assistance for renters & homeowners	\$675,000
Homeless outreach & shelter services	\$475,000
Childcare services for essential employees	\$40,000
Referral & information services	\$25,000
Legal assistance	\$25,000
Micro-enterprise grants	\$50,000
Total	\$1,470,000

Timeliness Update

- **CDBG Timeliness requirement:** 60 days before end of program year, CDBG grantees must have a balance of no more than 1.5 times their remaining credit
- **Hayward's timeliness test:** As of April 1, 2020, Hayward passes the timeliness test with a ratio of 1.37



Next Steps

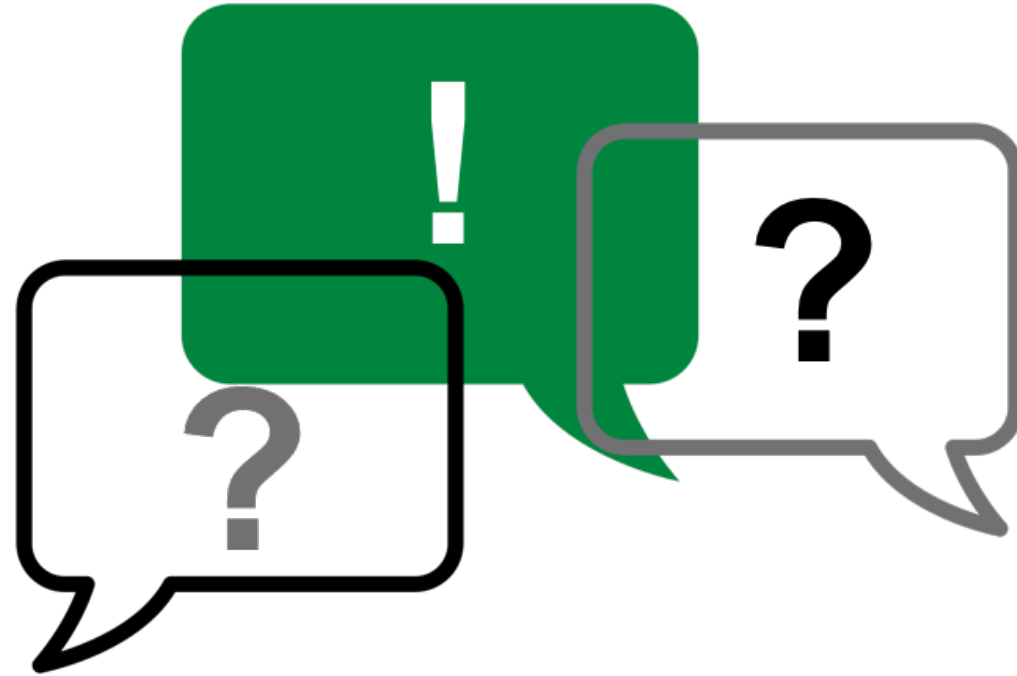
Substantial Amendment & CDBG-CV

- Public comment ends May 5, 2020
- Submit SA to HUD by May 11, 2020
- Report back to Council in June 2020 on status of CDBG-CV disbursement

CDBG-EN FY 2021

- May 26, 2020 Work Session to discuss CSC funding recommendations & 5-year Consolidated Plan
- June 23, 2020 Public Hearing for funding recommendations & 5-year Consolidated Plan

Questions and Discussion



ITEM #4 LB 20-020

**HAYWARD COMMUNITY RELIEF FUND:
APPROVAL OF THE HAYWARD
COMMUNITY RELIEF FUND
DISTRIBUTION PROCESS
(REPORT FROM CITY MANAGER MCADOO)**

PRESENTATION



**Hayward Community
Relief Fund**
#HeartoftheBay

Approval of the Hayward Community Relief Fund Distribution Process

April 28, 2020



**Hayward Community
Relief Fund**
#HeartoftheBay



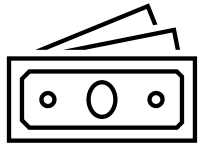
Purpose

Launched April 2, 2020 to sustain and protect local residents and businesses during the COVID19 health emergency.



Partnership

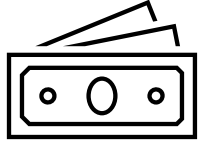
Donations to the Fund go directly to East Bay Community Foundation and are fully tax deductible. EBCF then distributes funds to local nonprofit partners based on direction from the City.



Donations

As of April 20, donors had contributed or pledged to contribute a total of \$453,500 to the Relief Fund

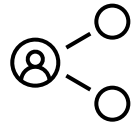
- \$300,000 from the Stupski Foundation
- \$126,500 from East Bay Community Energy
- Donations from 127 additional individuals and groups



Donations

On the City's Relief Fund Website 82 donors specified the following amounts to the following purposes:

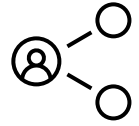
- General relief for the highest need areas: \$6,995
- Assistance to vulnerable populations: \$5,480
- Resources to keep free COVID-19 testing available: \$3,415
- Assistance for Hayward small businesses: \$2,990



Distribution

Staff recommends distributing an initial \$400,000 as soon as all pledged amounts are received by EBCF

- **\$350,000** for relief grants to vulnerable populations, with La Familia
- **\$40,000** to support Hayward small businesses, with Hayward Rotary
- **\$10,000** for supplies for the testing center, with the Firefighters Charitable Organization



Distribution: Relief Grant Program

- \$500 grants for Hayward residents who have lost their jobs or had their hours cut and are ineligible for unemployment and federal relief programs
- Grants will be provided as checks or prepaid cards
- Applications will be accepted through a cutoff date or at 1,200 applications, whichever comes first. Grants will be awarded through a lottery.
- La Familia will screen applications and distribute grants (7% administrative fee to cover costs)



**Hayward Community
Relief Fund**
#HeartoftheBay

Recommended Next Steps

Distribute money after every \$100,000 is collected, in amounts based on the highest need areas at that time.

Staff will return to Council for approval on the consent calendar before each distribution.

Questions

