

CITY COUNCIL MEETING

JULY 13, 2021

PRESENTATIONS

LEGISLATIVE BUSINESS

ITEM #1

LB 21-032

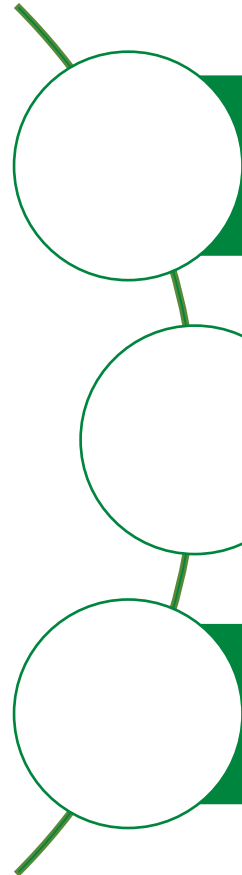
LET'S HOUSE HAYWARD

A photograph of Hayward City Hall, a large, multi-story building with a curved facade and a prominent glass-enclosed entrance. The building is situated on a street corner with a paved plaza in front. The sky is filled with dramatic, grey clouds. A semi-transparent dark grey box is overlaid on the top half of the image, containing the title text in white.

Let's House Hayward! Strategic Plan Adoption

Hayward City Council Meeting | July 13, 2021
Amy Cole-Bloom, Management Analyst
Jessica Lobedan, Acting Community Services Manager

Agenda

- 
- Overview of Let's House Hayward! Plan Development
 - Let's House Hayward! Plan Summary
 - Recommended Year 1 Stimulus Projects

Let's House Hayward! Plan Development

The Need for a Plan

A Hayward-specific plan will...

- Use a racial equity analysis
- Align with existing regional plans from the County and EveryOne Home
- Center individuals with lived experience
- Leverage Hayward's strengths
- Address Hayward's unique needs
- Establish a pipeline of projects and programs that are community-driven

Let's House Hayward! Timeline

January 28, 2020

- Council approves Strategic Roadmap, which includes Homelessness Reduction Strategic Plan in Year 1

September 22, 2020

- Council approves contract with Homebase to develop Let's House Hayward! Strategic Plan

November 17, 2020

- Steering Committee Kick-Off Meeting

December 2020

- Listening session with Homelessness-Housing Task Force
- Listening session with Community Services Commission

January 19 & 20, 2021

- Community Planning Summit and Work Sessions

April 20, 2021

- City Council Work Session for feedback

May 3 & 5 & 7, 2021

- Steering Committee working meetings

June 3, 2021

- Homelessness & Housing Task Force feedback

July 13, 2021

- City Council LHH Plan adoption
- City Council stimulus funding appropriation

Ongoing Steering Committee meetings and stakeholder focus groups and interviews

Community & Council Input

Community Engagement

- Interviews with individuals with lived experience
- Focus groups and interviews with:
 - Community-based service provider organizations
 - Downtown business owners
 - Education partners from HUSD and Hayward Promise Neighborhood
 - Virtual community forums
- Listening session with Community Services Commission

City Staff & Council Engagement

- Focus groups and interviews with:
 - City Manager's Office
 - Maintenance Services Division
 - Code Enforcement
 - City Attorney's Office
 - Hayward Police Department
 - Hayward Fire Department
- Two work sessions with Homelessness-Housing Task Force
- Council work session

Thank you to our Steering Committee!

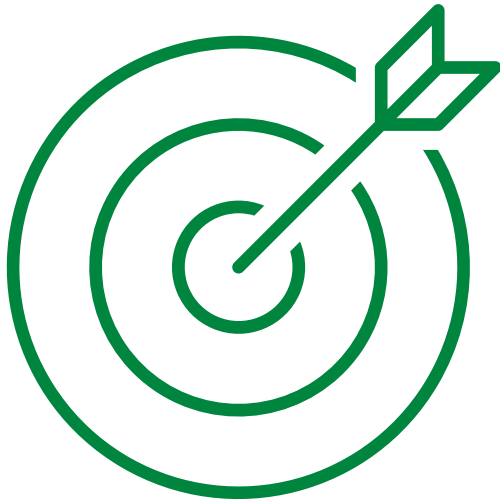
- Ja'Nai Aubry, EveryOne Home
- Kara Carnahan, Abode Services
- Denise Del Rio, Downtown Streets Team
- Kevin Hart, Hayward Area Recreation District
- Councilmember Sara Lamnin, City of Hayward City Council
- Dominic LiMandri, Downtown Hayward Improvement District
- Sergeant Faye Maloney, Hayward Police Department
- Jake Medcalf, First Presbyterian
- Melissa Moore, Tiburcio Vasquez Health Center
- Ellen Morris, Eden Housing
- Melesha Owen, Hayward Library
- Jonathan Russell, Bay Area Community Services
- Tiana-Joy Smith, Downtown Streets Team
- Courtney Welch, EveryOne Home

Let's House Hayward! Plan Summary

Vision Statement

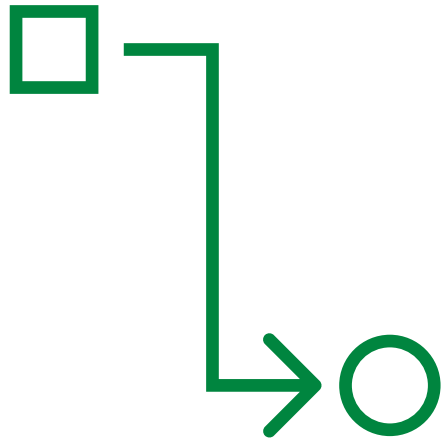
Our vision is for the City of Hayward to be a leader in ensuring an end to homelessness by empowering individuals through accessible, dignified treatment and services.

Goals



- **Goal 1:** Formalize a Coordinated and Compassionate Citywide Response to Homelessness and Develop Wider Community Understanding and Engagement
- **Goal 2:** Increase Availability of and Reduce Barriers to Homeless Crisis Response Services
- **Goal 3:** Ensure Access to and Retention of Affordable Permanent Housing

Goals, Strategies, and Action Steps



Each of the three overarching goals in the LHH plan have a series of strategies that are designed to achieve the goals.

In turn, each strategy is associated with action steps (like projects, programs, and policies) that line up with the strategy.

Goal 1:
**Formalize a Coordinated and
Compassionate Citywide Response to
Homelessness and Develop Wider
Community Understanding and
Engagement**

Goal 1: Strategies and Sample Action Steps

Strategy 1.1: Formalize Interdepartmental and Interjurisdictional Partnerships

- Continue existing internal collaboration meetings
- Provide quarterly LHH updates to non-profit providers and individuals with lived experience

Strategy 1.2: Develop Funding and Evaluation Strategy Reflecting Community Priorities Identified in this Strategic Plan

- Conduct further research on different revenue options, including state and federal funding and private philanthropy and apply for funding that aligns with Strategic Plan action steps

Strategy 1.3: Educate and Engage the Community Regarding the Homeless System of Care

- Develop a public education campaign to educate the Hayward community about ongoing homelessness efforts and how the homeless system of care operates.

Goal 2:
Increase Availability of and
Reduce Barriers to Homeless
Crisis Response Services

Goal 2: Strategies and Sample Action Steps

Strategy 2.1: Expand Housing-Focused Shelter Capacity

- Navigation Center implementation and expansion of the Annex*
- Expand existing winter shelter to year-round operations with day-center services*

Strategy 2.2: Develop Homeless Crisis Response Services to Protect Dignity and Health of Unsheltered Households

- Explore funding and feasibility for sanctioned encampment and safe parking programs

Strategy 2.3: Develop and Test Innovations to Improve Outreach and Engagement

- Racial equity training for staff

Goal 2: Strategies and Sample Action Steps

Strategy 2.4: Increase Diversity and Availability of Holistic Supportive Services

- Support policy innovations workshop projects related to homelessness

Strategy 2.5: Support Providers and Staff Capacity to Deepen Impact of Services

- Explore opportunities to support contracted providers and City staff to deepen impact of services and support sustainability of providers by preventing burn-out and staff turnover.

Goal 3:
Ensure Access to and Retention
of Affordable Permanent
Housing

Goal 3: Strategies and Sample Action Steps

Strategy 3.1: Continue to Invest in Eviction Prevention and Anti-Displacement Resources

- Identify funds for and develop a shallow subsidy program/ongoing rental assistance for extremely low income and high rent burden households.*

Strategy 3.2: Prioritize the Development of Housing Targeted to People Experiencing Homelessness

- Continue leveraging partnerships between non-profit housing developers, County, and regional jurisdictions to support the creation of hotel conversion projects by community-based entities.

American Rescue Plan Act Funding Recommendations

ARPA Funding Recommendations

- Of the \$38M that the City will receive through ARPA funding, staff recommend allocating approximately **\$11.75 million to Housing and Homelessness projects**
- Staff recommend allocating approximately \$7.5 million in federal stimulus funding towards homelessness projects
- **The proposed projects will address:**
 - **Increasing placements into permanent housing**
 - **Providing emergency shelter**
 - **Preventing future homelessness**
- The \$1 million contribution to the existing Hayward Navigation Center will help ensure fiscal stability as the City's budget recovers from the COVID crisis

ARPA Funding Recommendations: Homelessness Projects

Project	Recommended Stimulus Allocation	Implementation Year
Extend Hotel Annex Program	\$3,000,000	FY22 and FY23
Expand Winter Warming Shelter Year-Round with Day Resource Center	\$2,000,000	FY22
Shallow Subsidy Homelessness Prevention	\$1,500,000	FY22, FY23, and FY24
Hayward Navigation Center Contribution	\$1,000,000	FY22 or FY23

Questions

LEGISLATIVE BUSINESS

ITEM #2

LB 21-034

FEDERAL STIMULUS EXPENDITURE PLAN

Federal Stimulus Expenditure Plan: ***Approve Stimulus Expenditure Plan and*** ***Authorize Appropriation of Year 1*** ***Projects and Programs***

July 13, 2021
City Council Meeting

Staff Recommendation to Adopt a Resolution:

1. Approving City of Hayward federal stimulus expenditure plan for \$38 million; and
2. Authorizing appropriation of \$18.9 million in stimulus funding for Year 1 projects and programs

America Rescue Plan Act of 2021 (ARPA)

- Signed into law March 11, 2021 to provide a \$1.9 trillion economic stimulus package to address impacts due to COVID crisis
- \$65 billion in direct federal relief to cities to address economic and fiscal impacts
- Hayward to receive approximately \$38 million in local relief
 - *\$19 million or 50% within 30-60 days*
 - *\$19 million or 50% within 12 months*
- Funds are flexible to address City needs associated with COVID-19 crisis and must be expended by December 2024
 - *Explicitly cannot be spent on pensions or pension obligations or rainy day or reserve funds*

US Treasury Draft Guidelines Released in May

- Support public health expenditures, including capitalizing investments in public facilities to meet pandemic operational needs
- Address negative economic impacts caused by the public health emergency
- Replace lost public sector revenue
- Provide premium pay for essential workers
- Invest in water, sewer, and broadband infrastructure

City Guidelines for Identifying Specific Projects

- Falls into established categories and consistent with Treasury guidelines
- Addresses needs created due to COVID crisis
- Meets multiple public purposes or is cross-departmental
- Fills a funding gap and/or leverages other sources of funds
- Helps create more sustainable sources of funding
- Ineligible or unlikely to be funded through other sources of funds
- Can be expended by December 2024
- Can be implemented with existing or one-time contract staff

Updated Expenditure Plan Based On:

- US Treasury Guidelines
- Council and committee feedback on process, projects and focus areas
- City's Strategic Roadmap
- Unfunded capital needs
- Current trends and data
- Previous residential surveys
- Other City documents and planning processes

Expenditure Plan Review Process

- Council Meetings: April 6th and April 27th –
Guidance on expenditure priorities and process, and acceptance on funds
- Council Infrastructure Committee: May 26th –
Capital and infrastructure related items
- Homelessness-Housing Task Force: June 3rd –
Housing and homelessness programs
- Council Economic Development Committee: June 24th –
Economic and small business recovery programs
- Community Services Commission: May 19th and June 16th –
Community agency funding augmentation and allocation process

Support Public Health Expenditures

Projects	Description	Total Budget	Year 1 Appropriation
Technology Investment in City Operations	Technology investments in City operations and facilities to facilitate safe return-to-work and remote participation in meetings and remote work	\$2,700,000	\$1,300,000
Building Safety Upgrades	Safety upgrades to City Hall to meet pandemic operational needs	\$300,000	\$300,000
Animal Control Facility Renovations	Renovations to animal control facilities to address pandemic operation needs	\$300,000	--
Weekes Branch Feasibility Assessment	Initial assessment of facility needs for Weekes Branch Library	\$40,000	\$40,000
Fire Training Center	Fire Training Center funding gap, if needed	\$1,600,000	\$1,600,000
The Stack Contribution	Contribution to construction of The Stack to support better access to public and behavioral health resources in South Hayward	<u>\$2,000,000</u>	--
TOTAL		\$6,940,000	\$3,240,000

Address Negative Economic Impacts

Projects	Description	Total Budget	Year 1 Appropriation
Economic Development Business Recovery	Various economic development recovery programs over 3 Years	\$2,000,000	\$1,000,000
Community Agency Funding Augmentation	Augment funding for community nonprofits through the City's existing community agency process	\$500,000	--
Extend Hotel Annex Program	Extend the existing Navigation Center hotel annex program for an additional 1.5 years with a focus on populations most vulnerable to COVID	\$3,000,000	\$2,000,000
Expand Winter Warming Shelter Year-Round/Daytime	Expand the winter warming shelter to be a year-round shelter, including daytime hours	\$2,000,000	\$1,645,000
Shallow Subsidies for Homelessness Prevention	Provide shallow flexible subsidies targeted to the households most vulnerable to homelessness as a key prevention strategy	\$1,500,000	\$500,000
Hayward Navigation Center Contribution	Use stimulus funding to contribute \$1 million to the existing Navigation Center instead of the General Fund to provide greater fiscal stability to the City	\$1,000,000	\$1,000,000

Address Negative Economic Impacts (*cont.*)

Projects	Description	Total Budget	Year 1 Appropriation
Foreclosure Legal and Financial Assistance	Implementation of legal and financial assistance for low-income homeowners at risk of foreclosure	\$1,000,000	\$1,000,000
Relocation Assistance for Displace Tenants	Implementation of an emergency fund for displaced tenants	\$250,000	\$250,000
First-time Homebuyer Down Payment Assistance/Wealth Building Program	Exploration of a first-time homebuyer or wealth building program that is community-informed and involves potential payments to promote home ownership and/or wealth building	\$2,000,000	--
Tax-Defaulted/Foreclosed Property Program	Creation of tax-defaulted and foreclosed property acquisition assistance programs to stabilize defaulted property and to facilitate ownership by community members	\$1,000,000	--

Address Negative Economic Impacts *(cont.)*

Projects	Description	Total Budget	Year 1 Appropriation
Hotel Vouchers for Encampment Abatements	Hotel vouchers for unhoused individuals who are displaced due to abatement of unsafe and illegal encampments	\$175,000	\$50,000
Encampment Clean-Ups	Provide clean-up and maintenance of unsafe and illegal encampments, when appropriate and necessary	\$875,000	\$250,000
Mobile Pressure Washer for Encampment Clean-Up	Purchase of a specialized pressure washer that can access encampment areas	\$50,000	\$50,000
Operation Clean Sweep – Citywide Enhanced Clean-Up	Provide enhanced clean-up and maintenance efforts throughout the City with a focus on gateways, and commercial districts and corridors	<u>\$350,000</u>	<u>\$100,000</u>
TOTAL		\$15,700,000	\$7,845,000

Replace Lost Public Sector Revenue

Projects	Description	Budget	Year 1 Appropriation
Replacement of Lost Public Sector Revenues	Consistent with methodology provided by the Treasury Guidelines, the replacement of lost public sector revenue due to the COVID crisis	<u>\$14,500,000</u>	<u>\$7,250,000</u>
TOTAL		\$14,500,000	\$7,250,000

Invest in Water, Sewer, and Broadband

Projects	Description	Budget	Year 1 Appropriation
Tech Lending Library	500 Chrome Books/hot spots and data plans for 3 years	\$388,000	\$388,000
Corporation Yard Renovation	Implement significant renovations to Corporation Yard to support utility infrastructure work	\$600,000	\$200,000
Fleet Shop Expansion	Renovation of fleet shop to manage a significantly expanded City fleet	<u>\$250,000</u>	--
TOTAL		\$1,238,000	\$588,000

CONTINGENCY OPTIONS – Potential for Future Inclusion

Projects	Description	Budget
Expansion of Locker Rooms in Police Building	Renovation and expansion of locker rooms within the police building	\$3,300,000
Additional Funds Needed for Animal Control Renovation	While the Expenditure Plan includes \$300,000 in funds for renovation of the animal control facility, additional funds are required	\$450,000
Weekes Library Renovation	Based on the needs assessment, implement recommended renovations	\$875,000
Additional Broadband Infrastructure and Access	Funds could be spent on broadband infrastructure; the City's current approach to expanding broadband access was summarized in Attachment VI	Unlimited
COVID-19 Nuisance Abatement Fund	Exploring the potential for a fund to provide assistance to property owners struggling financially with abatement issues	\$100,000

Major Changes in Response to Feedback

- Provided information on other unfunded City building facility needs and contingency options – *CIC Review*
- Added \$300,000 for Animal Control facility renovations – *CIC Review*
- Added \$3.3 million to unfunded contingency list for police facility locker room expansion - *CIC Review*
- Included daytime hours to year-round warming shelter – *HHTF Review*
- Will conduct more community outreach before proposing a reparations program for Black households for the first-time homebuyer/wealth-building programs – *HHTF Review*

Major Changes in Response to Feedback (*cont.*)

- Included programs to expand broadband access and provided additional information on City approach to increasing connectivity beyond stimulus expenditure plan
 - *Council and CIC Review*
- Will integrate \$500,000 in community agency funding augmentation into FY23 process – *Community Services Commission Review*

Next Steps

- Commence implementation of Year 1 projects and programs immediately
- Establish clear compliance and accounting procedures
- Conduct additional community outreach, where appropriate
- Return to Council every 6 months with updates, reviews and adjustments to expenditure plan and additional appropriations, as necessary

Staff Recommendation to Adopt a Resolution:

1. Approving City of Hayward federal stimulus expenditure plan for entire \$38 million; and
2. Authorizing appropriation of \$18.9 million in stimulus funding for Year 1 projects and programs

LEGISLATIVE BUSINESS

ITEM #3

LB 21-035

UNMANNED AERIAL SYSTEMS UAS/DRONES

Unmanned Aerial Systems (UAS)

Chief Toney Chaplin
Hayward Police Department



UAS Presentation Overview

- **UAS Program – Background**
- **UAS Program – Discussion**
- **UAS Program – Outreach**
- **UAS Program – Policy**

UAS Program - Background

● **Technology solution commonly used during public safety operations**

- First used in policing during the mid-2000s
- Current programs in many Bay Area law enforcement agencies
- HPD uses UAS in the field (when available)

● **Cost effective equivalent of a helicopter**

- Small, remotely controlled aircraft capable of collecting images and information during incidents in the field
- Effective, affordable option for air support

UAS Program - Background

- **Allow HPD Officers to safely respond to in-progress incidents**
 - Slow down – create time and distance
 - Gather real time information – informs decision making
 - Avoids physically placing HPD Officers, offenders, or community members in positions that may compromise safety
 - Reduces uncertainty – lowers probability of use of force

UAS Program - Discussion

- **Ever growing need to leverage technology to address public safety issues**
 - Staffing issues
 - Increasing crime rates (2020 – all crime types up except residential burglary and robbery)
 - Offender apprehension and evidence collection to solve crime

UAS Program - Discussion

● Law enforcement uses for UAS

- In-progress incident response and de-escalation
- Search and rescue operations
- Evidence collection and crime / accident scene documentation
- Support / coordinate operations with Fire and EMS
- Disaster response, management, recovery
- Protecting HPD Officer, offender, and resident safety
- Offender apprehension

UAS Program - Outreach

● **Council Infrastructure Committee presentation – September 2019**

- Expressed support for UAS program
- Expressed concern regarding data retention – data retention would mirror existing Body Worn Camera program (in place since 2015)
- Requested additional community outreach

● **Community Outreach**

- In-person community meetings to provide information and listen to concerns

UAS Program - Outreach

● **Community Advisory Panel input**

- Met with the CAP in December 2020 and January 2021
- Provided draft staff report and policy prior to meeting
- Engaged in dialogue regarding program

● **Community Advisory Panel concerns**

- Concerns regarding the ability to redact images
- Concerns regarding data security

UAS Program - Outreach

- Concerns regarding language in the draft policy – *modifications made based on CAP feedback*
- Concerns regarding use of data and 4th Amendment issues
- Concerns regarding use of UAS during protests or demonstrations (*prohibited unless security concerns exist or criminal activity is occurring*)
- Concerns about program oversight (*recommend ongoing, periodic reporting to City Council and CAP*)

UAS Program - Policy

● **Draft UAS policy**

- Included as an attachment to the UAS program staff report

● **Authorized uses for UAS**

- Public safety and life preservation missions
- Mass casualty events
- Lost or missing persons
- Search and rescue
- Disaster response and recovery
- Suspect explosive devices

UAS Program - Policy

- Fire suppression or investigation
- Hazardous materials releases
- Post-incident crime scene preservation and documentation
- Pursuant to a search warrant
- Mass gatherings or special events where security concerns exist or criminal activity is occurring
- Where probable cause to believe UAS will capture images of a felony or felonious conduct by an offender
- When a person is using a UAV to impede emergency personnel during an emergency

UAS Program - Policy

- Training missions
- To support the HFD when the underlying mission meets criteria in this policy
- Mutual Aid when underlying mission meets the criteria in this policy

● **Prohibited uses for UAS**

- Shall not be used to conduct random surveillance activities
- Shall not be used to target a person solely based on actual or perceived characteristics – protected status
- Shall not be used to harass, intimidate, or discriminate against any individual or group

UAS Program - Policy

- Shall not be used to conduct personal business of any type
- Shall not be weaponized
- Shall not have facial recognition technology
- Shall not be used to conduct routine monitoring of a mass gathering - where security concerns do not exist or when criminal activity is not occurring

UAS Program - Policy

- **Staff report for Item 4 – companion item**
- **UAS data retention**
 - Consistent with other existing programs (e.g. Body Worn Camera program)
 - Recordings containing administrative or evidentiary value – 5 years or until case is adjudicated
 - Non-criminal or administrative – 90 days
- **IT Contract Language – data security/privacy**

Questions

