

Council Economic Development Committee



July 22, 2021

How to Provide Public Comments

The Council Economic Development Committee is accepting public comments prior to the meeting via email or during the meeting via the Zoom link or Zoom dial-in information listed on the published agenda.

If you are making your comments during the meeting please note:

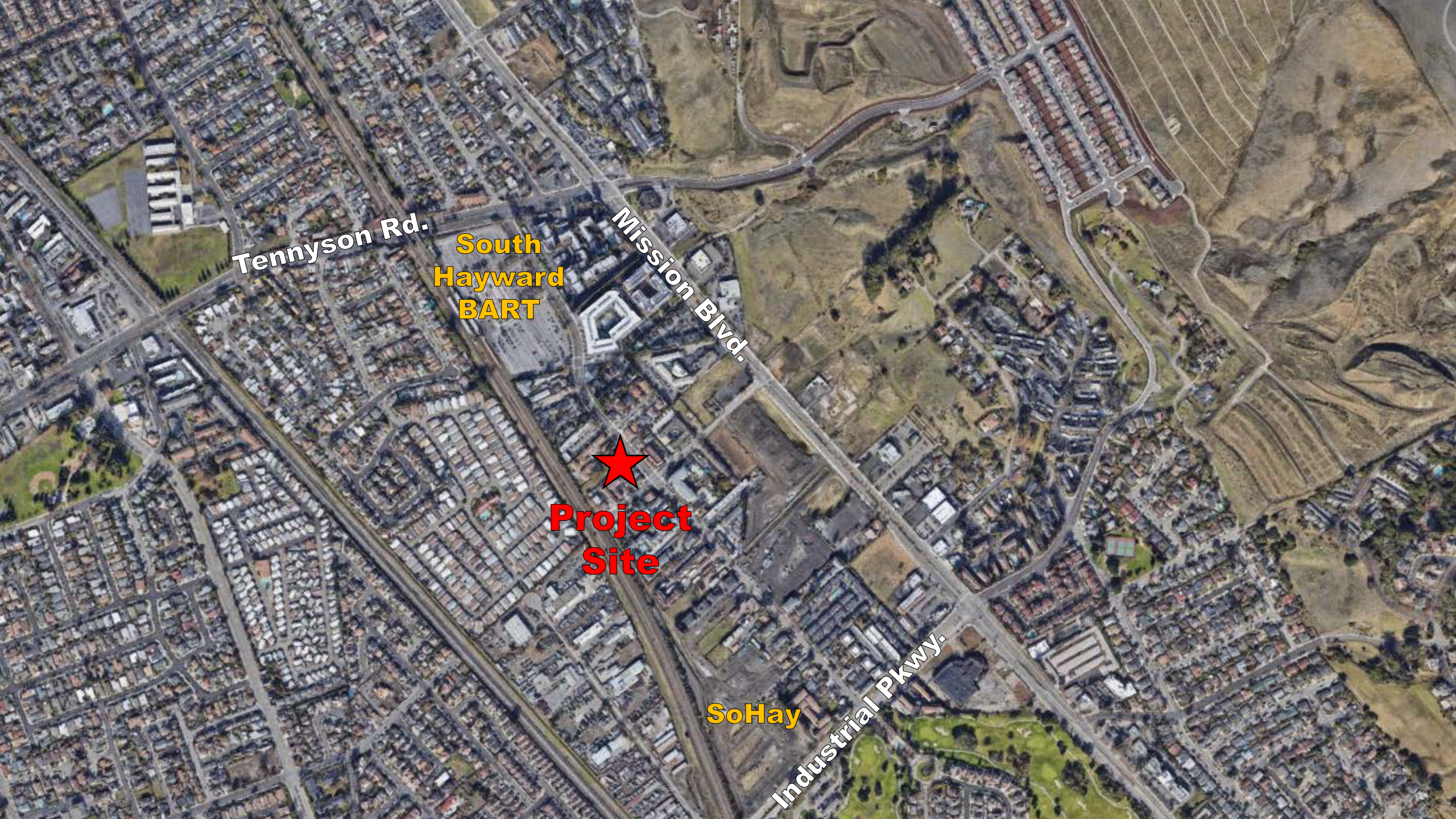
- Click the “Raise Hand” button to request to speak when the Staff Liaison calls for public comments on an eligible agenda item. You will be permitted to speak during your turn and muted after the allotted time (3 minutes).
- When joining by phone, click *9 to raise a hand to speak. Press *6 to unmute. We kindly request speakers to mute or turn down the meeting video when it is their opportunity to speak as it may cause interference with the speaker system.
- Use headphones/mic for better sound quality and less background noise
- Decorum: Please be mindful that virtual meetings are public and will be recorded. All meeting rules of procedure and decorum, including speaker time limits, will apply. The Staff Liaison, via the host, may remove individuals for persistent disruption or any conduct or statements that threaten the safety of any person(s) at the meeting.

Approval of Minutes from June 24, 2021
Regular Meeting

Proposed “Dixon Tower” 48 Suite Hotel 29183 Dixon Street

Council Economic Development Committee
July 22, 2021
Elizabeth Blanton, AICP, Senior Planner





Tennyson Rd.

**South
Hayward
BART**

Mission Blvd.

**Project
Site**

SoHay

Industrial Pkwy.



Project Location

- ✓ 29183 Dixon Street
- ✓ 4,960 square foot site

Zoning District

- ✓ Mission Boulevard –
Corridor Center (MB-CC)

General Plan Land Use Designation

- ✓ Sustainable Mixed Use (SMU)

Project Site



Existing Conditions





- ✓ **Would the CEDC be supportive of a hotel use** at the proposed site given:
 - ✓ The existing surrounding land uses of low density, predominantly single-family housing?
 - ✓ Other hotel projects planned or under construction nearby?
- ✓ Does the CEDC have any concerns with the proposed **five-story height** of the project, **overall design**, or other development standards, such as parking?
- ✓ Does the CEDC have any concerns or comments regarding the project's **operational characteristics**?

Policy Questions

Approval of 2021-2022 Regular Meeting Schedule



COUNCIL ECONOMIC DEVELOPMENT COMMITTEE 2021-2022 MEETING SCHEDULE

Meeting Time: 5:00-6:30 P. M.

Meeting Dates: Fourth Thursday of each month

September 23, 2021

October 28, 2021

~~November 25, 2021~~ Cancelled

~~December 30, 2021~~ Cancelled

January 27, 2022

February 24, 2022

March 24, 2022

April 28, 2022

May 26, 2022

June 23, 2022

July 28, 2022

Election of Chair and Vice Chair For Fiscal Year 2022

Chair and Vice Chair Bylaws

- CEDC Bylaws state that new officers will be elected at the end of each fiscal year
- The Mayor appointed new members to serve on the CEDC following the November 2020 elections
- At the February 2021 meeting, CM Salinas was elected Chair and CM Andrews Vice Chair.
- To comply with bylaws, staff is asking the CEDC to determine what action should be taken:
 1. If the CEDC decides to keep Council Member Salinas as Chair and Council Member Andrews as Vice Chair, a motion can be made to re-elect existing officers to terms ending June 2022. Terms for officers are one year.
 2. If the CEDC decides to elect new officers for Fiscal Year 2022, a **separate motion** will be needed for both the Chair and Vice Chair seats.



**Council Economic Development Committee
Future Meeting Topics as of July 22, 2021**

RESPONSIBLE STAFF	FUTURE MEETING AGENDA ITEMS	PRESENTATION DATE*
Economic Development	Economic Impacts of COVID-19 & Recovery	Standing Item
DSD/Planning Staff	Preliminary Concept Review: Hotel Use at 29183 Dixon Street	July 2021
DSD Staff	Update on 238 Parcel Development	September
PW/Engineering & Transportation Staff	Discussion of Proposed Traffic Impact Fee	Special Meeting – September 16, 2021
DSD Staff	Development Activity Update	September
Economic Development/ Planning Staff	Review of Select Policies Impacting Businesses	October 2021
Economic Development	Report on how other cities (SF, Oakland, SJ) are using or developing co-workspaces and incubators	November 2021
Public Works/ Information Technology	Update on City Fiber/Broadband Initiatives (Following report to Infrastructure Committee Update)	2022
Economic Development	Impact of Cannabis Industry on Economic Development	2022

*Subject to change

**Update may be brought to City Council

Committee Member/Staff Announcements



Together for Hayward

July 10, 2021



Live Music at The Bistro





60 vendor and
business booths

Adjournment