CITY COUNCIL MEETING SEPTEMBER 28, 2021

PRESENTATIONS

PUBLIC HEARING

ITEM #10

PH 21-080

LA VISTA RESIDENTIAL APPEAL

Appeal of Planning Commission Approval of Site Plan Review, Administrative Use Permit & Density Bonus

Proposed 176-unit Affordable Housing Development with a 36,000 square foot Public Community School on Caltrans Parcel Group 3 at Tennyson Road and 16th Street



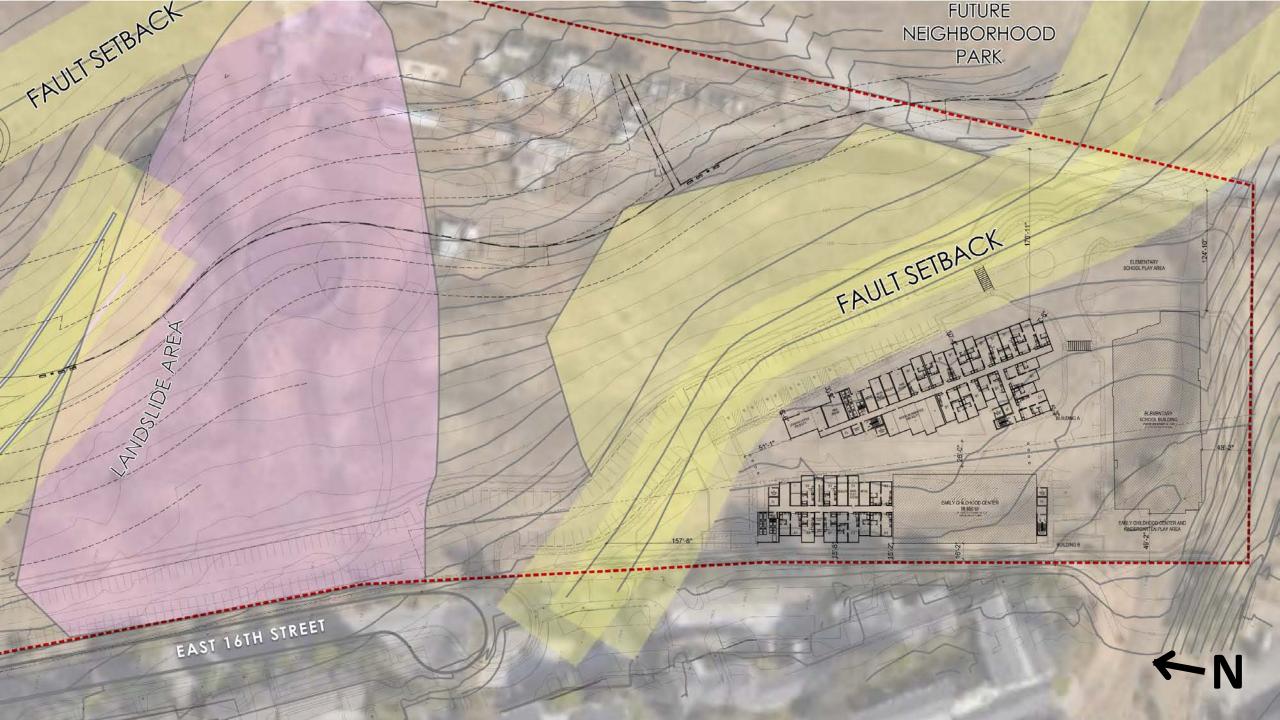




Project Location

- ✓ Parcel Group 3 (28.5 acres)
- ✓ City owned land
- ✓ North of Tennyson Road between 16th Street and the planned La Vista Park
- ✓ Proposed development will be located in southwest corner (approx. 7 acres)

Project Site





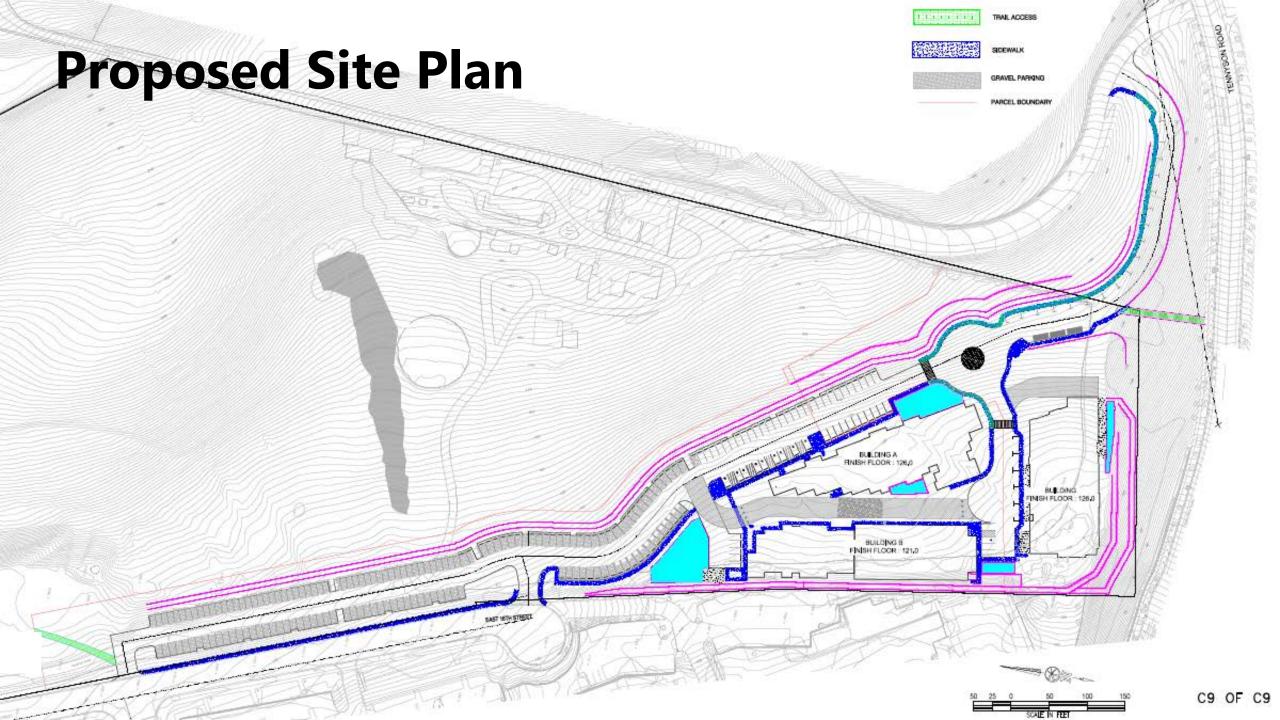
Project Site

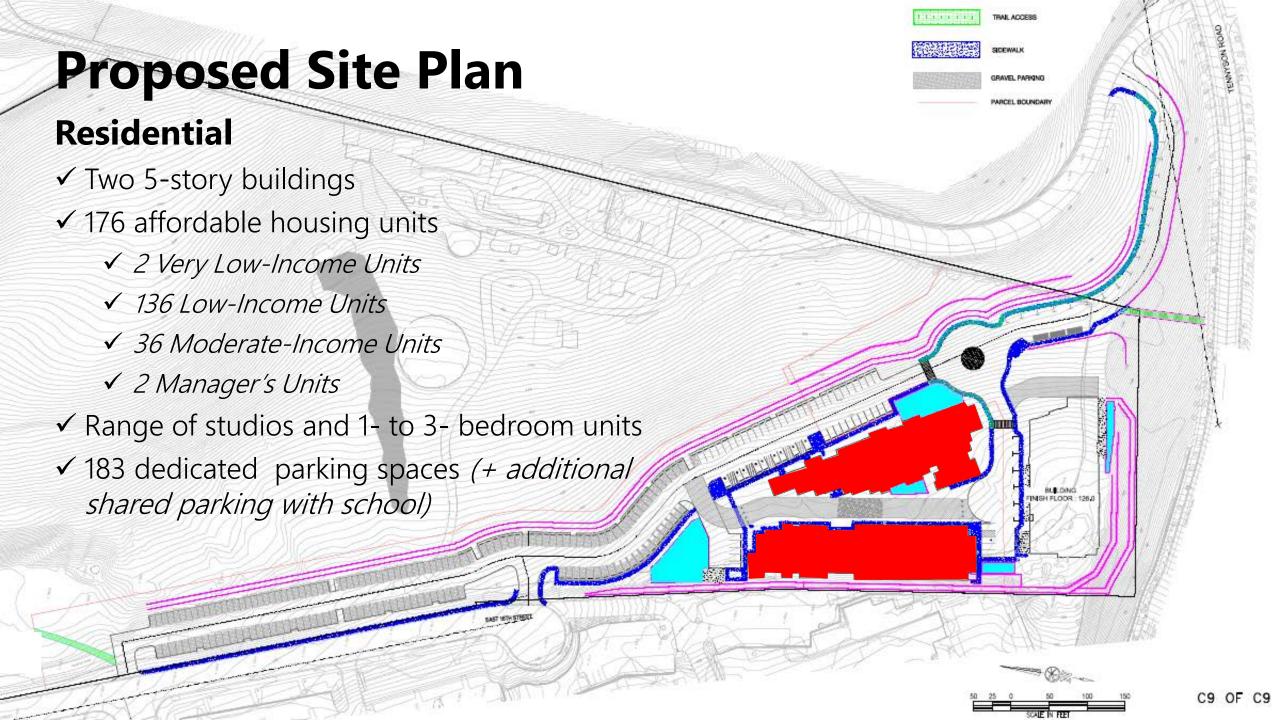
Zoning Districts

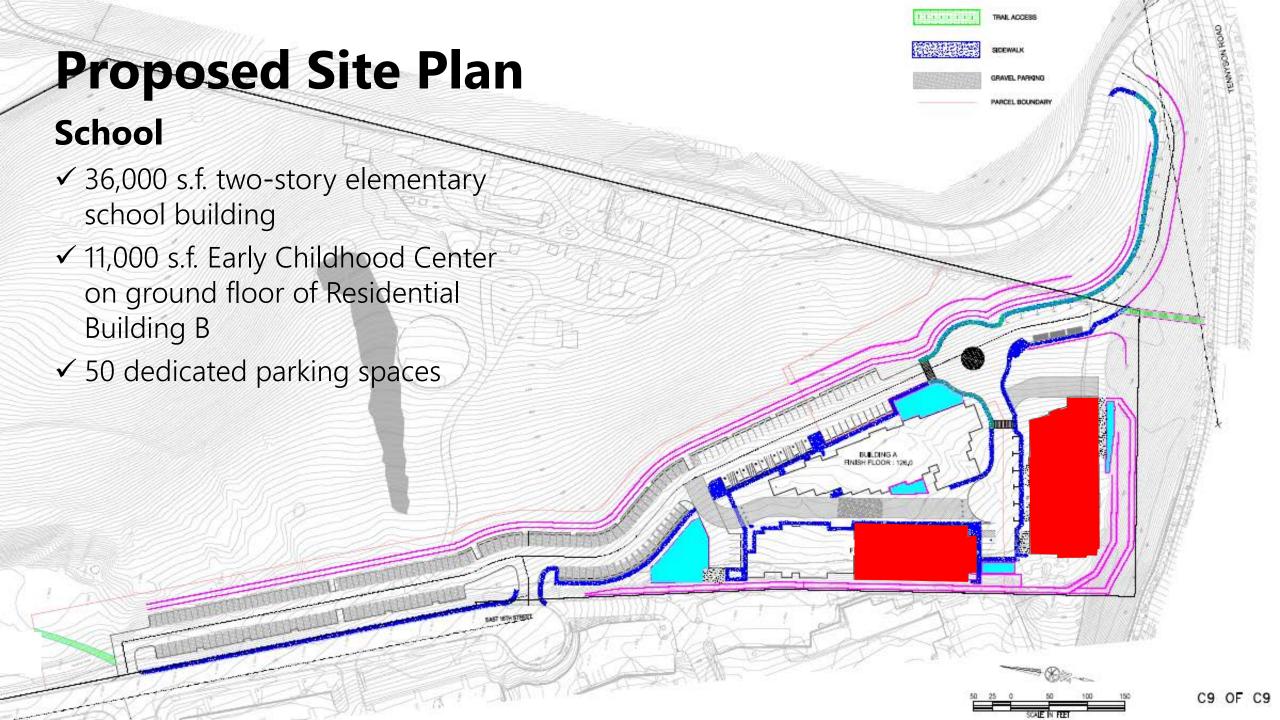
- ✓ Open Space (OS)
- ✓ Medium Density Residential (RMB4)
- ✓ Single Family Residential (RS)
- ✓ Special Design Overlay District 7 (SD-7)

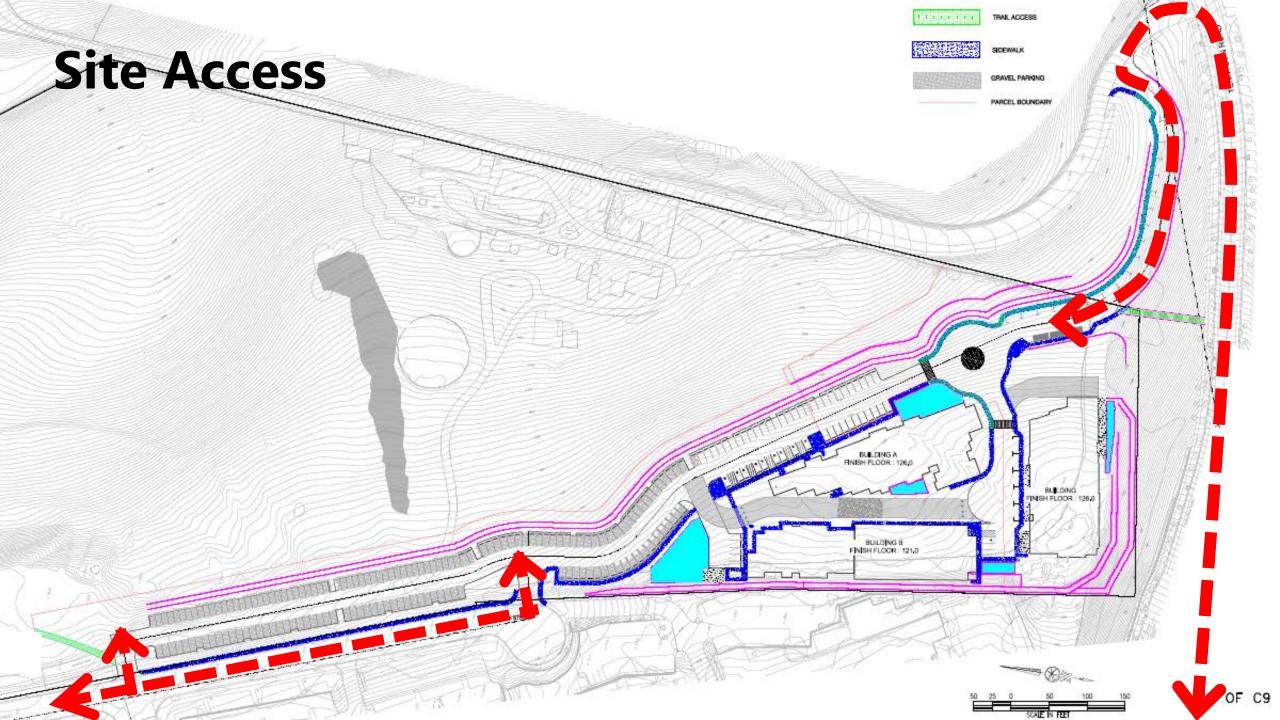
General Plan Land Use Designations

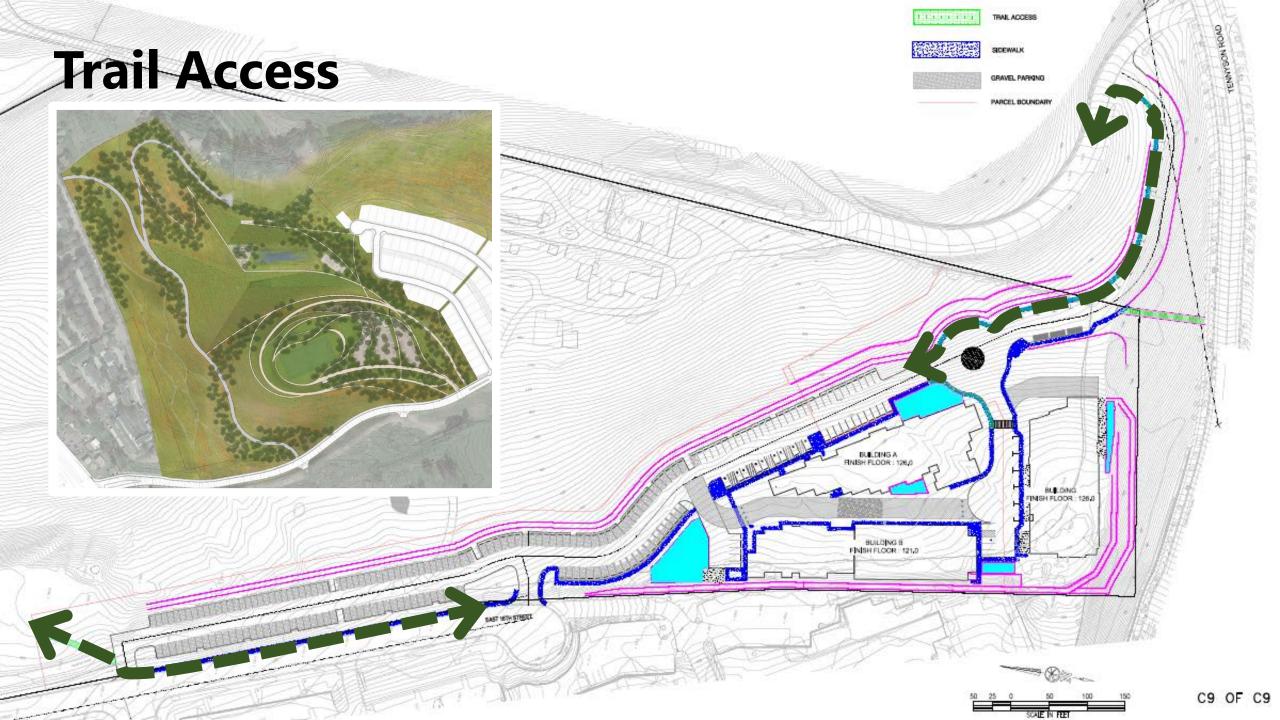
- ✓ Low Density Residential (LDR)
- ✓ Limited Medium Density Residential (LMDR)
- ✓ Limited Open Space (LOS)
- ✓ Parks and Recreation (PR)













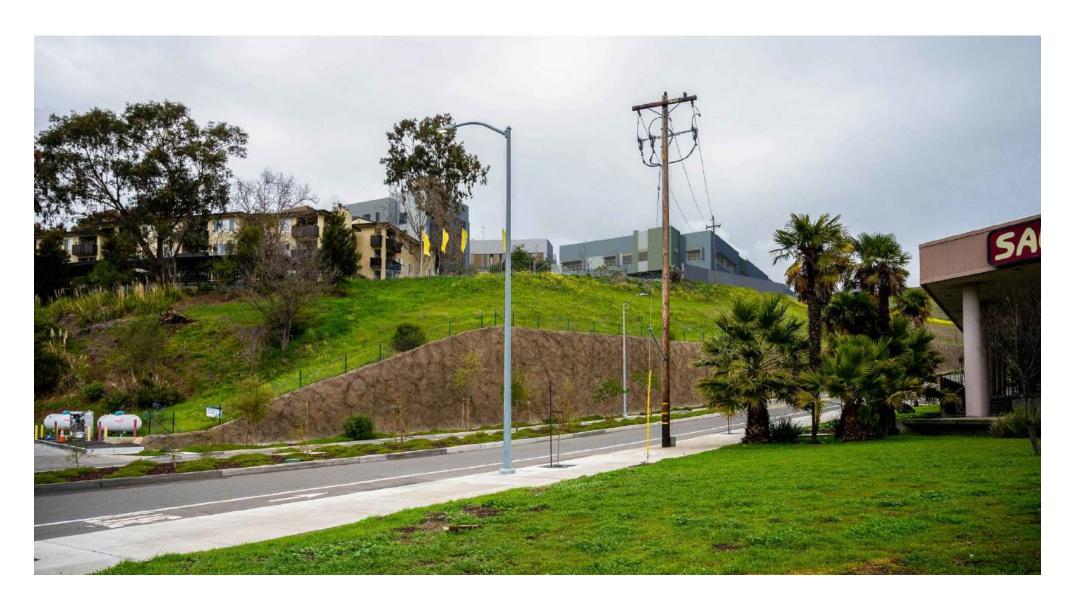




View from Southwest Corner

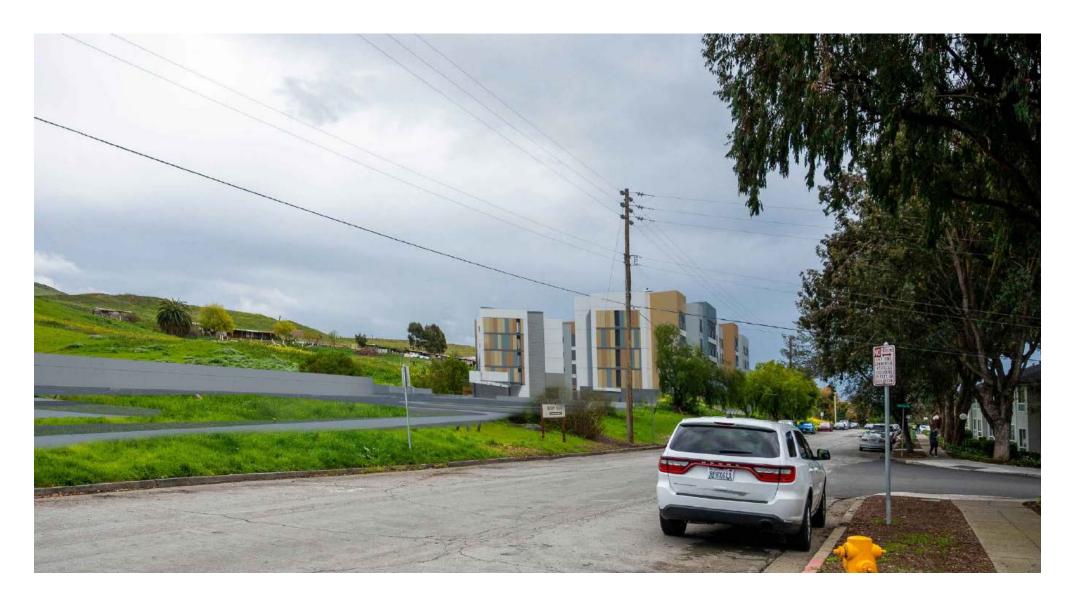


View from Roundabout



View from Tennyson Rd. and Mission Blvd.





View from 16th Street



View from Future La Vista Park





Density Increase

✓ Allowed unlimited density per State law due to proximity to BART

Height Increase

✓ Up to 3 additional stories permitted per State law

Parking Reduction

✓ A maximum of 0.5 spaces per unit can be required per State law

Waivers/Concessions

- ✓ Reduced open space
- ✓ Reduced rear yard setback
- ✓ Reduced Reach Code compliance for residential EV charging infrastructure

Density Bonus Application





- ✓ A housing development project that complies with the objective standards of the General Plan and Zoning Ordinance must be approved by the City.
- ✓ Exceptions if:
 - ✓ City has met RHNA requirement
 - ✓ Impact to public health and safety
 - ✓ Property is agricultural land
 - ✓ Approval would violate State or Federal law
 - ✓ Inconsistent with Zoning or General Plan

SB 330 Housing Crisis Act of 2019

Standard	HMC Requirement	Proposed	Consistent?
Density With Density Bonus	12 du/ac (148 units) Unlimited	14.2 du/ac (176 units)	Yes (with Density Bonus)
Lot Coverage	40% maximum	18%	Yes
Setbacks - Front Side Rear	20' minimum 10' minimum 20' minimum	125' minimum 48' minimum 15' minimum	Yes (with DB)*
Building Height With Density Bonus	40' maximum 73' maximum	63' maximum	Yes (with DB)
Parking - Residential With Density Bonus School Parking	328 spaces 88 spaces 46 spaces	183 spaces50 spaces	Yes (with DB)
Open Space	150 s.f./unit (26,400 s.f.)	14,960 s.f.	Yes (with DB)*

^{*} Requested Density Bonus Concession

Compliance with Objective Standards



	Building Code	REACH Code	Compliant?
All Electric School Affordable Housing	Exceeds Exceeds	Meets Meets (most sustainable option)	Yes Yes
Solar Panels School Affordable Housing	Meets (Solar Ready) Exceeds (Solar Install.)	Not Required Not Required	Yes Yes
EV Charging School Affordable Housing	Exceeds Exceeds	Meets No*	Yes Yes (with DB)

^{*} Requested Density Bonus Concession

Sustainability Code Compliance





The Primary School

- ✓ Serve up to 384 students in grades Pre-K to 5th/6th
- ✓ Range of Student/Family Services
 - ✓ Access to medical, dental, mental health care and social services
 - ✓ Parent wellness program that provides counseling and coaching on parenting, financial security, and educational attainment
- ✓ Actively target recruitment toward low-income Hayward families
 - ✓ Includes direct outreach to families in adjacent housing on site

School Operations Plan

LSA

Attachment VII

CARLSBAD
FRESHO
IRVINE
LOS ANGELES
PALM SPRINGS
POINT RICHMOD
RIVERSIDE
ROSEVILLE
SAN LUIS OBISPO

MEMORANDUM

DATE: June 16, 2021

o: Jennifer Ott, Assistant City Manager/Development Services Director

Elizabeth Blanton, AICP, Senior Planner

FROM: Theresa Wallace, AICP, Principal

Shanna Guiler, AICP, Associate/Environmental Planner

SUBJECT: California Environmental Quality Act (CEQA) Addendum for the Route 238

Development Project - Parcel Group 3

This document, prepared pursuant to the California Environmental Quality Act (CEQA) and the regulations and policies of the City of Hayward, provides information and analysis concerning the Route 238 Development Project – Parcel Group 3 (proposed project). This document is an Addendum to the City of Hayward 2040 General Plan Environmental Impact Report¹ (GP EIR), certified by the City of Hayward in July 2014. This Addendum to the GP EIR evaluates whether changes to development assumptions included in the General Plan associated with the proposed project would result in new or substantially more adverse significant effects or require new mitigation measures not identified in the GP EIR. See Attachment A for a full description of the proposed project. The City of Hayward is the Lead Agency under CEQA. In accordance with CEQA Section 21033(b) and CEQA Guidelines Section 15152(a), this Addendum tiers off the GP EIR, certified in July 2014, which is hereby incorporated by reference. This Addendum also serves as a written checklist to confirm that the environmental effects of the proposed project were adequately covered in the GP EIR pursuant to CEQA Guidelines 15168(c)(4).

INTRODUCTION

Parcel Group 3 comprises approximately 28.5 acres and includes seven parcels (Assessor Parcel Numbers [APNs]: 078C-0626-001-07, 078C-0626-003-16, 078C-0640-007-06, 078C-0635-013-03, 078C-0641-001-00, and 078C-0641-010-01). The proposed project would be confined to the southwestern portion of Parcel Group 3, on portions of APNs 078C-0626-001-07, 078C-0626-003-09, and 078C-0626-003-16 (hereinafter referred to as the "project site").

Surrounding land uses include the former La Vista Quarry, planned for a future regional park, and undeveloped open grassland to the east; Calhoun Street and riparian woodlands to the north; and

157 Park Place, Pt. Richmond, California 94801 510.236.6810 www.lsa.net

Environmental Review

Addendum to General Plan EIR

- ✓ Project is within the scope of what was analyzed in the GP EIR
- ✓ Project will have no new or more severe significant effects than what was previously analyzed in the GP EIR
- ✓ No new mitigation measures are required

Hayward, City of, 2014. Final Environmental Impact Report City of Hayward General Plan. May.

Support

- ✓ Support for affordable housing in South Hayward
- ✓ Interest in renting one of the proposed units



Concerns

- ✓ Impact to parking on 16th Street
- ✓ Increased traffic and congestion
- ✓ Loss of open space views along 16th Street
- ✓ Proximity to fault lines
- ✓ Dislike of architecture
- ✓ Construction related impacts
- ✓ Suitability of high-density housing/school at this location

Public Comments



Planning Commission approved the application 5:1

Commission Discussion

- ✓ Support of affordable housing, proximity to BART and La Vista Park, and school's wrap around services
- ✓ Concern about proximity to fault, topography, parking, height

Public Comment

- ✓ Vast majority supportive of project
- ✓ Some concern about lighting along 16th Street and potential shading

Planning Commission Hearing

August 2nd, 2021

Dear Mayor Barbara Halliday and Ms. Elizabeth Blanton, Senior Planne

RE: Appeal of the Hayward Planning Commission's Decision on Parcel Group 3 Project (176 unite Affordable Housing Development and Charter School)

We are residents of The Reserve community which is situated above the mentioned Parcel Group 3. The streets address of our homes are Vista Grande Dive, Cantera Drive and Mountain View Drive, Hayward, 94544, CA

On July 22, 2021, the Hayward Planning Commission approved PH 21-063 (176 Affordable Housing units and a charter school). We are writing this letter to appeal the Planning Commission's approval based on the following:

1. Not being informed or consulted about the project

- a. We, the residents of The Reserve community are only finding out We have never been made aware or consulted about this project b. In addition, many residents living near the project were also not
- c. We understand that some residents from other neighborhoods s City requesting postponement of the City's July 22nd public hearin not receive the notice or could not attend the virtual hearing sinc
- residents are not tech savvy and aren't familiar with Zoom. d. Nonetheless, their requests for postponement were ignored.
- e. We feel that as residents we should have a say in shaping our ne that our voices were curbed despite several of the residents requ the public hearing that impacts all of us in ways that might impact lives and that of the future residents of the proposed project.

2. Safety of the future residents due to the proximity to Hayward fault

- a. The project will be located by the Hayward fault line.
- b. We understand (also highlighted in the East Bay times) that the c Robert Stevens objected to the project voted against the project a multistory unit in this location and mentioned that the location for housing or a school due to potential danger to the lives of the school children.
- c. In addition, resident Joanne Lam (highlighted in Easy Bay times a was also wary of the project highlighting the high fatality risk for t regardless of how well the building is constructed due to the Hav has the potential to release a 6.8 - 7.0 magnitude earthquake.
- e. We are not aware if the City conduct seismic hazard analysis to d the ground is stable and safe enough to accommodate two 5-sta

June 29, 2021

Dear Mayor Barbara Halliday and Ms. Elizabeth Blanton, Senior Planner

RE: Appeal of the Hayward Planning Commission's Decision on Parcel Group 3 Project (176 units Affordable Housing Development and Charter School)

Jihong(Julia) Zhang, reside at 818 Webster Street, Hayward, CA 94544 - just less than 500 feet

Nancy Quintero, reside at 826 Webster Street, Hayward, CA 94544 - just less than 500 feet from the project site

Joanne Lam, reside at 27827 East 16th Street, Hayward, CA 94544 - just less than 500 feet from the project site.

On July 22, 2021, the Hayward Planning Commission approved PH 21-063 (176 Affordable Housing units and a charter school). We are writing this letter to appeal the Planning Commission's approval based on the following:

- 1. The project will be located by the Hayward fault line. Did the City conduct seismic hazard analysis to determine whether the ground is stable and safe enough to accommodate two 5-story buildings and a school without endangering the lives of up to 500-600 residents and 300+ school age children? The City should have Geologists/ scientists, who are experts in this field, conduct studies to determine if the ground will be stable enough to support the structures in the event of an earthquake on the Hayward fault line - lives of tenants and school children depend on this. (For guidance we referred to information found in SB 1155 and the CEQA.)
- 2. Many residents living near the project were not aware of the project; we discovered that some residents sent emails to the City requesting postponement of the City's July 22nd public hearing because they did not receive the notice and could not attend the virtual hearing, also some are not tech savvy and aren't familiar with Zoom. Nonetheless, their requests for postponement were ignored. Many residents, impacted by this project heard about it when Julia informed them by going door-to-door. We have collected signatures from 95+ residents who signed a petition against the project, one signature per house address, it represents 200 to 500 residents (see the attached file). We shall drop off the original signed petitions at City Hall.

The Planning Commission's decision was appealed by a group of neighbors.

Main concerns included:

- ✓ Proximity to Fault Line
- ✓ Public Outreach
- ✓ Traffic Congestion
- ✓ Parking
- ✓ Technology Issues
- ✓ Impact to Tennyson as Evacuation Route





- ✓ Proximity to Fault Line. Fault Hazard Evaluation and Geotechnical Evaluation determined the site is suitable for the proposed development.
- ✓ Public Outreach. Three postcard mailers were sent out, two to an expanded radius; Applicant held two virtual community meetings.
- ✓ **Traffic Congestion.** Local Transportation Analysis recommendations included as conditions; Vehicular entrances for school and residential are separated.

Staff Response to Appellant's Concerns



- ✓ Parking. Applicant is providing more than double the amount of residential parking required by State law. School meets local parking requirements.
- ✓ Technology Issues. Appellant's comments to staff were included in Planning Commission staff report and presentation.
- ✓ Impact to Tennyson as Evacuation Route. Project meets fire access requirements. Transportation analysis found no deficiencies on Tennyson.

Staff Response to Appellant's Concerns



- ✓ Consistent with City Council approved conceptual plan for Parcel Group 3 (150+ affordable housing units and school)
- ✓ Complies with objective development standards of the RMB4 zoning district (with Density Bonus allowances)
- ✓ Within a half mile of BART
- ✓ Trail connections to planned La Vista Park
- ✓ Clustered development appropriate given the site constraints and preservation of open space views for single family homes along 16th Street
- ✓ Provides critical affordable housing
- ✓ School program is high quality with wrap around services

Additional Staff Analysis

July 22, 2021

September 28, 2021

October 2021 (tentative)

2021/2022



Planning Commission

Decision on Entitlement Application

(SPR, AUP, DB)

City Council

Appeal Hearing on Entitlement Application (SPR, AUP, DB)

City Council

Decision on Disposition and Development Agreement (DDA)

Permits

Issuance of Grading and Building Permits

Next Steps

STAFF RECOMMENDATION

That the City Council

✓ Deny the appeal and adopt the resolution approving the proposed Site Plan Review, Administrative Use Permit, and Density Bonus application



ITEM #11

PH #21-077

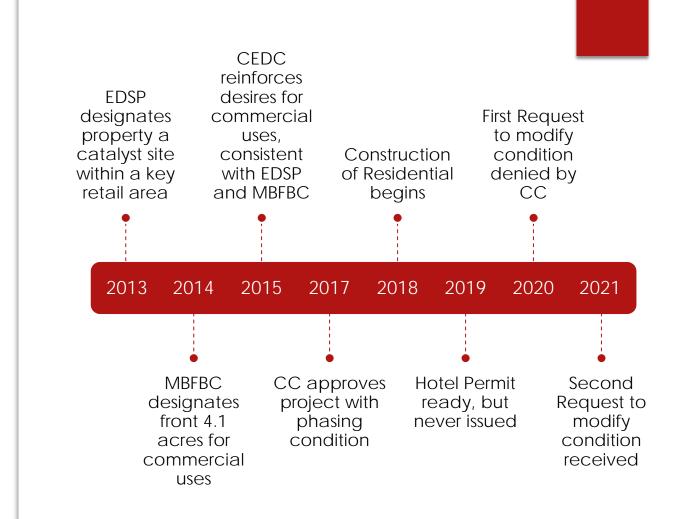
MISSION CROSSINGS DEVELOPMENT



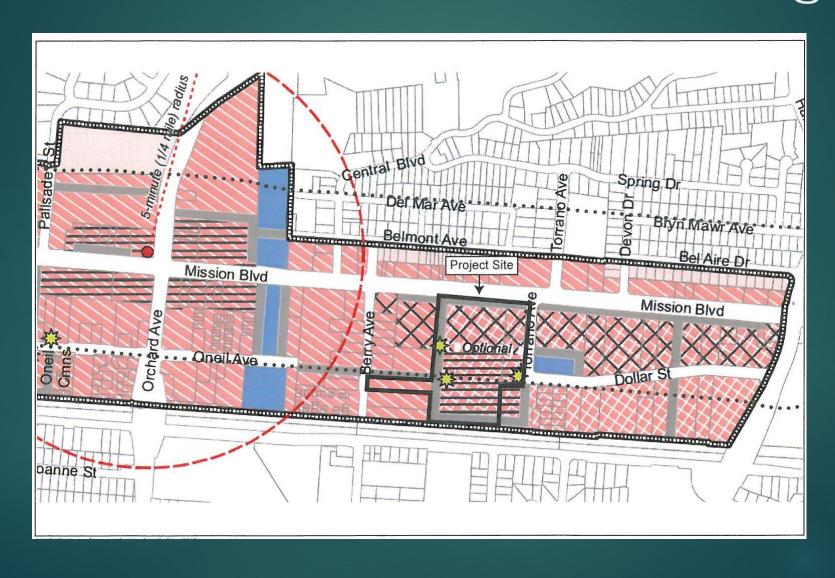
Mission Crossings

REQUEST TO MODIFY CONDITIONS OF APPROVAL

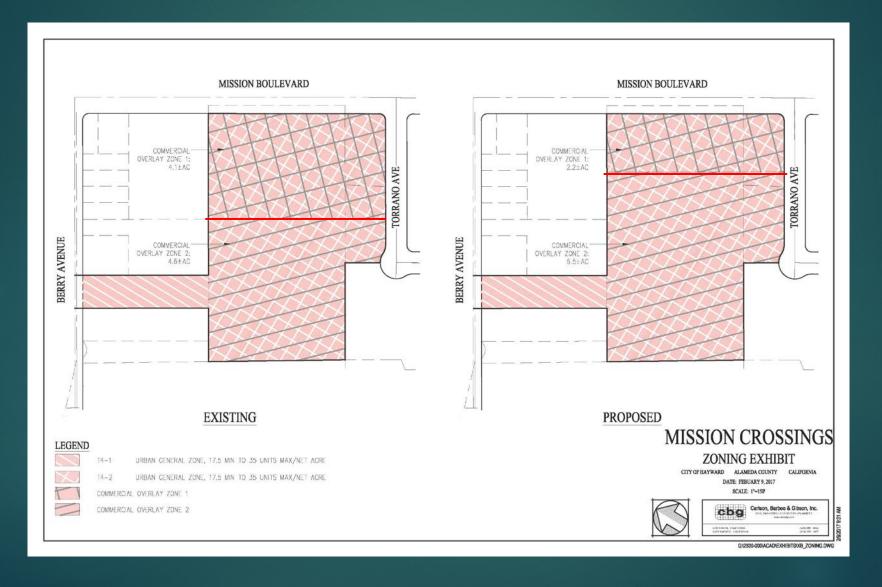
Project Background



Mission Crossings Mission Boulevard Corridor Zoning



Mission Crossings Zone Change to Support Project



Aerial View of Mission Crossings



Current Status of the Development

Building	# Units	Current Status			
1, 2, 3	12	Permits issued, slab construction only, no vertical construction			
4	3	Constructed, model home complex, no occupancy permits issued			
5, 9, 13	14	Permits still pending with the City			
7,8	11	Constructed, but no occupancy permits issued			
6, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27	100	Constructed and occupancy permits issued			

Mission Crossings Proposal

Summary of Proposed Modifications and Additions to Conditions of Approval

- Applicant/Developer paying all outstanding permit and impact fees prior to issuance of any additional certificates of occupancy (Modification to Condition of Approval #4, Fees);
- Applicant/Developer entering into an Affordable Housing Agreement deed restricting 14 units for moderate income households including equally dispersing the moderate income units within Buildings 1, 2, 3, 5, 9 and 13 (Modification to Condition of Approval #164);
- Applicant/Developer beginning construction of Buildings 2 and 3 next so that the community garden/urban farm can be opened for the community's use (Modification to Condition of Approval #166);
- Applicant/Developer preparing and implementing a plan, with costs not to exceed \$200,000, for improving aesthetic and visual quality, including improvements to support interim use of the hotel site ($Addition\ of\ New\ Condition\ of\ Approval\ #167$); and
- Applicant/Developer shall within 30 days submit a plan for the City review, which outlines a plan for providing safe interim pedestrian access to the project site from Dollar Street/Torrano Avenue with the goal of maintaining the access throughout the balance of construction (Addition of New Condition of Approval #168).

Staff Recommendation

➤ Staff is recommending that the Council approve the request by adopting the attached resolution, which memorializes the revised request from Meritage and incorporates modifications to original conditions of approval (COA # 4, 164, and 166), as well as includes the addition of new conditions of approval (COA #167 and 168)





Questions

LEGISLATIVE BUSINESS

ITEM #12

LB #21-044

LA VISTA PARK FINAL DESIGN



La Vista Park – Final Design & CEQA Addendum



City Council Meeting - 9/28/2021

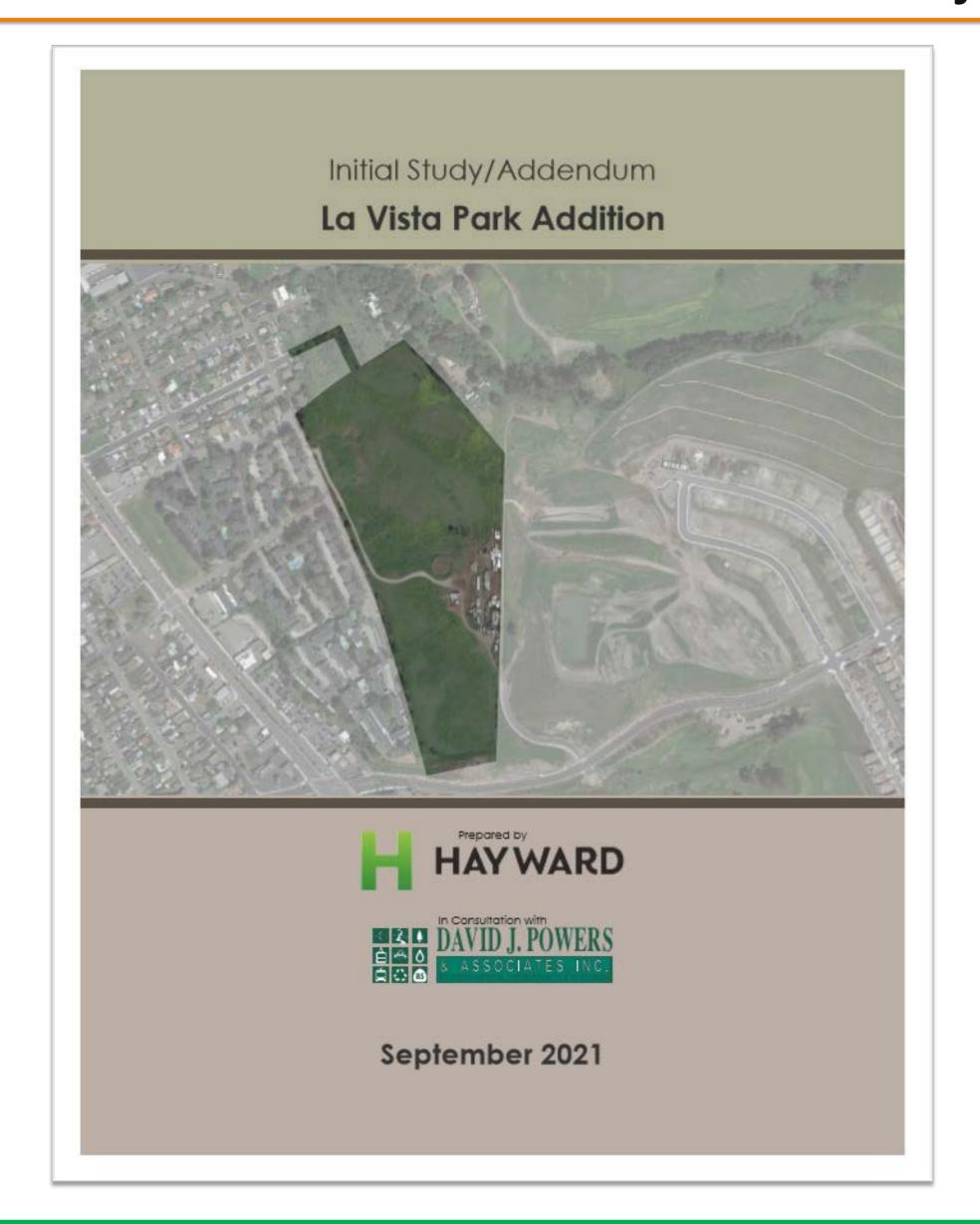




Park Extension Environmental Review- La Vista Park Project

Addendum to 2005 IS/MND

- ✓ Park extension is within the scope of what was analyzed in the previous IS/MND for the La Vista Development Project.
- ✓ Project will have no new or more severe significant effects than what was previously analyzed.





May 2018 Conceptual Design - La Vista Park Project

- Incorporated feedback from two separate community meetings and a joint City Council and HARD Board meeting from October 2017.
- This design concept was approved by the HARD Board in April 2018.
- City Council accepted this conceptual design in May 2018 and authorized staff to begin requests for consultant proposals.





July 2020 Council Infrastructure Committee Design Update - La Vista Park Project

- Revised design to incorporate geotechnical recommendations to ensure site stability.
- Revised design to protect existing wetland identified in the park extension area.
- Revised grading to eliminate dirt off-haul and reduce construction costs.





May 2021 Council Infrastructure Committee Design Update - La Vista Park Project

- Sealed an existing man-made well which reduced existing wetland area.
- Revised design to preserve smaller remaining wetland area.
- Added park programming from reduction of wetland area.
- Coordinated boundary at adjacent PG3 development





• Staff recommends that Council adopt the attached resolution approving the La Vista Park final design and authorize staff to begin the Phase 2 design construction drawings.

Next Steps

- Complete the 100% slide mitigation repair and 100% construction documents for construction bidding.
- After completion of the 65% construction documents, provide cost estimate and fiscal impact update to Council.

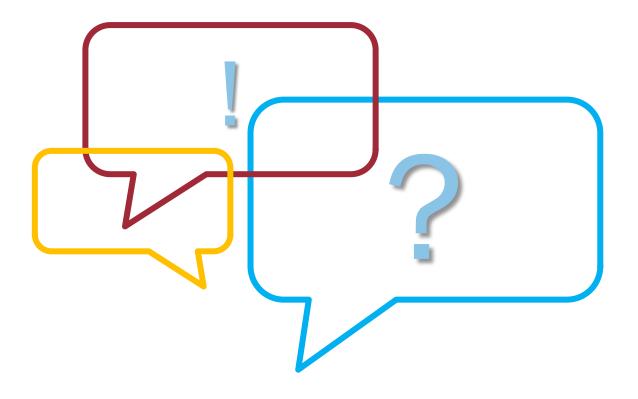
Project Schedule

Complete 100% Slide Mitigation Repair Plans	Spring 2022
Start Slide Mitigation Repair Construction	Summer 2022
Complete Slide Mitigation Repair Construction	End of 2022

Complete 100% La Vista Park Construction Plans	Fall of 2022
Start La Vista Park Construction	Spring of 2023
Complete La Vista Park Construction	Summer of 2024



6



Questions & Discussion

APPLICANT PRESENTATIONS

PUBLIC HEARING

ITEM #10

PH 21-080

APPLICANT PRESENTATION EDEN HOUSING & THE PACIFIC COMPANIES

LA VISTA RESIDENTIAL



Hayward Parcel Group 3 La Vista Residential + The Primary School

A joint venture between **Eden Housing, Inc.** and **The Pacific Companies** in partnership with **The Primary School**

Hayward City Council
September 28, 2021





WHO WE ARE – THE PACIFIC COMPANIES

- Largest producer of affordable housing units in the country in 2018
- 20 years of development experience in the Bay Area and across California
- Unique experience with developing school facilities













WHO WE ARE - EDEN HOUSING, INC.

- Nonprofit born and raised in Hayward
- Developer, property manager, services provider
- 50+ years
- 165+ properties in 15 counties & 50 cities
- 11,000+ homes
- 25,000+ residents







































































































RESIDENT SERVICES **FOCUS AREAS**



Housing Stability



Health & Wellness



Economic Empowerment



Community Engagement



Education



Technology Access



















Hayward's Need for Housing

In Hayward, the Fair Market Rent (FMR) for a two-bedroom apartment is \$2,274. In order to afford this level of rent and utilities, without paying more than 30% of income on housing, a household must earn \$7,580 monthly or \$90,960 annually. Assuming a 40-hour work week, 52 weeks per year, this translates to an hourly "Housing Wage" of:

\$43.73



Eden Housing residents celebrating National Night Out at Alta Mira Apts. in Hayward

117

Work hours per week at minimum wage to afford a 2-bedroom rental home

57%

Of Hayward renters are rent-burdened, spending >30% of their income on rent

2.9

Number of full-time jobs at minimum wage to afford a 2-bedroom rental home



WHAT DOES AFFORDABLE MEAN?

Examples of Some Occupations that Qualify for La Vista Residential

Unit Size		1 Bedroo	1 Bedroom/Studio		2 Bedroom		3 Bedroom	
Household Size / 80% Max Qualifying Income		1/\$76,720	2/\$87,680	3/\$98,640	4/\$109,600	5/\$118,400	6/\$127,200	
Occupations & Typical Starting Wages	Police Department	Police Cadet @ \$57,209	✓	✓	✓	✓	✓	✓
		Office Assistant @ \$32,802	✓	✓	✓	✓	✓	✓
		Department Clerk @ \$44,031	✓	✓	✓	✓	✓	✓
		Evidence Technician @ \$79,269	X	✓	✓	✓	✓	✓
	School District	Receptionist @ \$46,624	✓	✓	/	✓	✓	✓
		Child Welfare Aide @ \$66,233	✓	✓	✓	✓	✓	✓
		Library Media Specialist @ 79,539	×	✓	✓	✓	✓	✓
		Starting Teacher @ \$33,093	✓	✓	✓	✓	✓	✓
		Dental Assistant @ \$34,746	✓	✓	✓	✓	✓	✓
	Health Care	Emergency Medical Tech. @ \$37,877	✓	✓	✓	✓	✓	✓
		Nursing Assistant @ \$37,423	✓	✓	✓	✓	✓	✓
		Counselor @ \$49,067	✓	✓	✓	✓	✓	✓
	Downtown	Retail Worker @ \$27,507	✓	✓	✓	✓	✓	✓
		Restaurant Worker @ \$34,442	✓	✓	✓	✓	✓	✓
		Maintenance Technician @ \$49,338	✓	✓	✓	✓	✓	✓
		Retail Manager @ \$83,637	×	✓	✓	/	/	✓











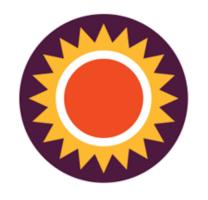




The Primary School







Reimagining how school, health care, and family work together

THE VISION

Develop a unique model that fundamentally reimagines how to support the life trajectory of children most impacted by systemic poverty and racism.

As a deeply partnership-driven approach, The Primary School brings all of the adults in a child's life together as a team, putting parents and children at the center.



OUR PROGRAM APPROACH

Start Early











THE PRIMARY SCHOOL IN HAYWARD

HPN Early
Learning Network
Summer Reading
Festival and
Diaper Drive





Partnership with Kaiser Permanente -Sleepy Hollow Community
Input Sessions
with Hayward
parents and
partners





Parent Advisory Group Meeting



Preschool Readiness Programming









COLLABORATING WITH COMMUNITY PAR

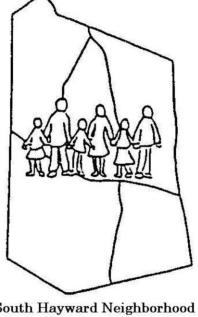












South Hayward Neighborhood Collaborative

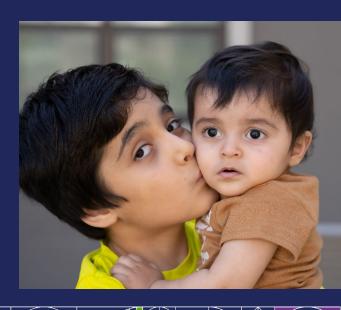






THANK YOU!







LEGISLATIVE BUSINESS

ITEM #12

LB #21-044

APPLICANT PRESENTION

SURFACE DESIGN

LA VISTA PARK
DESIGN UPDATE FOR
CITY COUNCIL

La Vista Park

Hayward, CA | September 28, 2021

Design Update for City Council

- 2018 Design and Park Programming (approved by council)
- 2021 Design Updates and Park Programming
- Wetland Mitigation
- Play Lawn / Earthworks Balancing
- Bike Terrain Park
- Site Circulation and Emergency Access
- Parking
- Central Bowl









SURFACEDESIGN INC









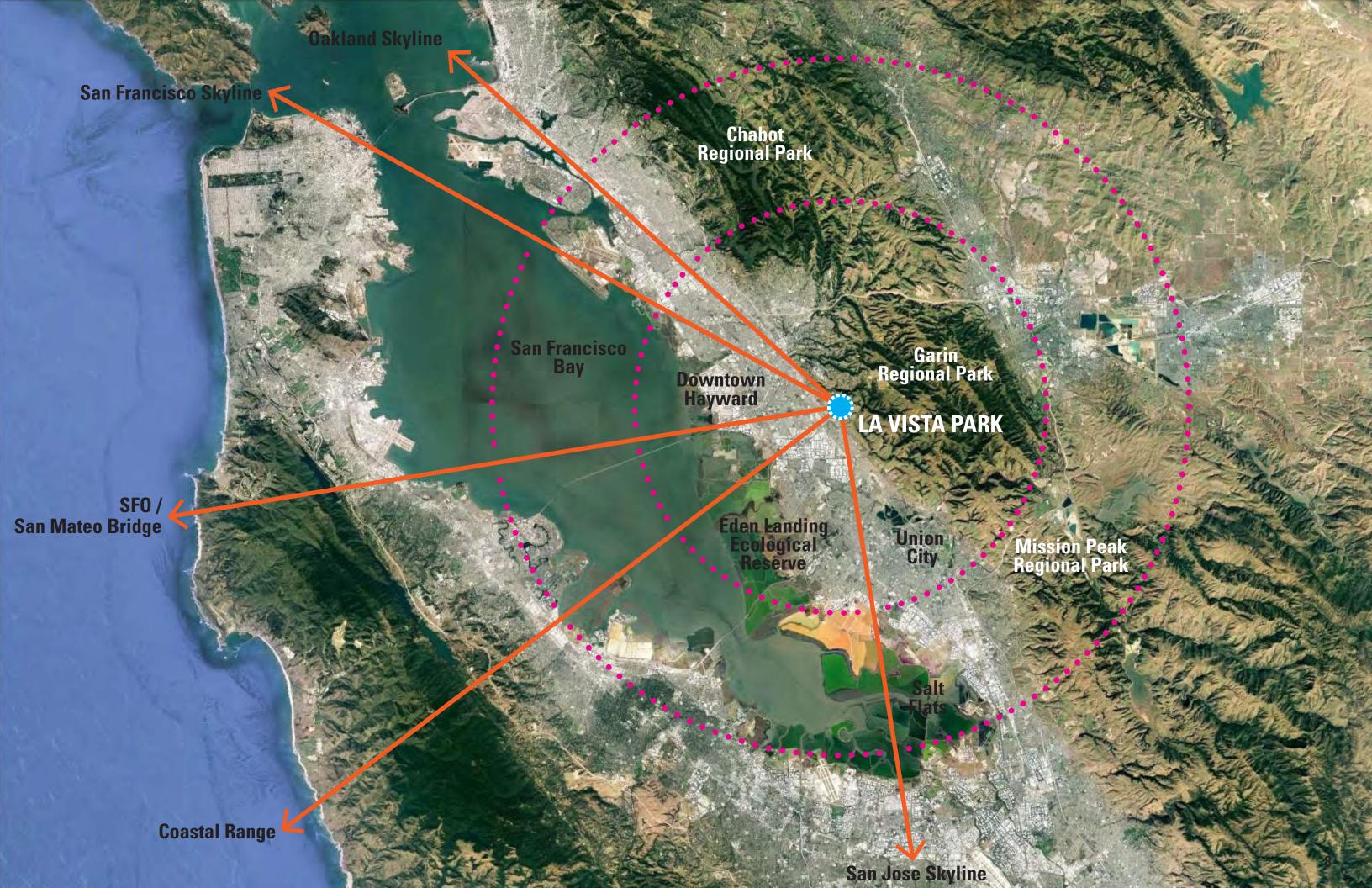










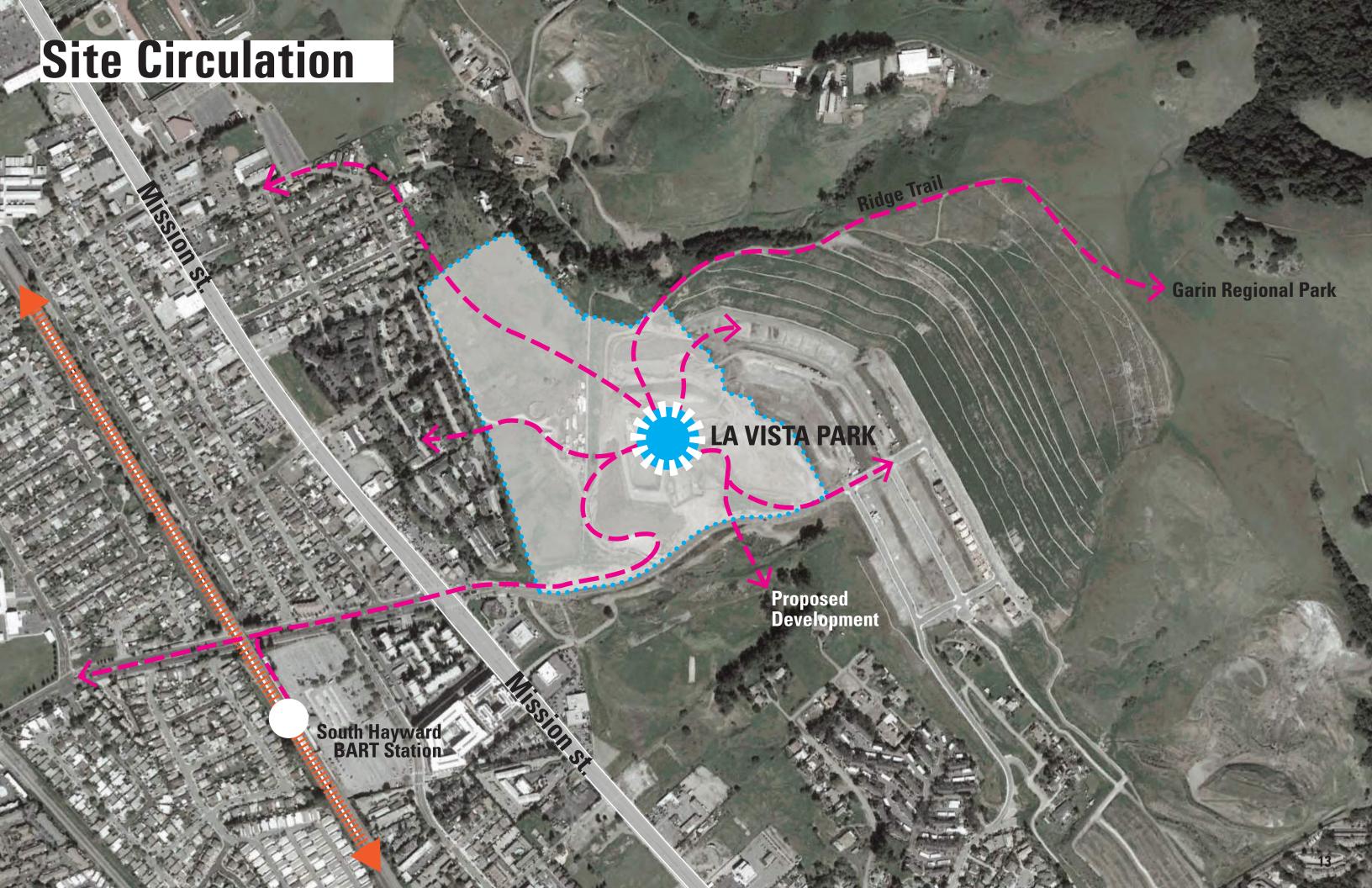










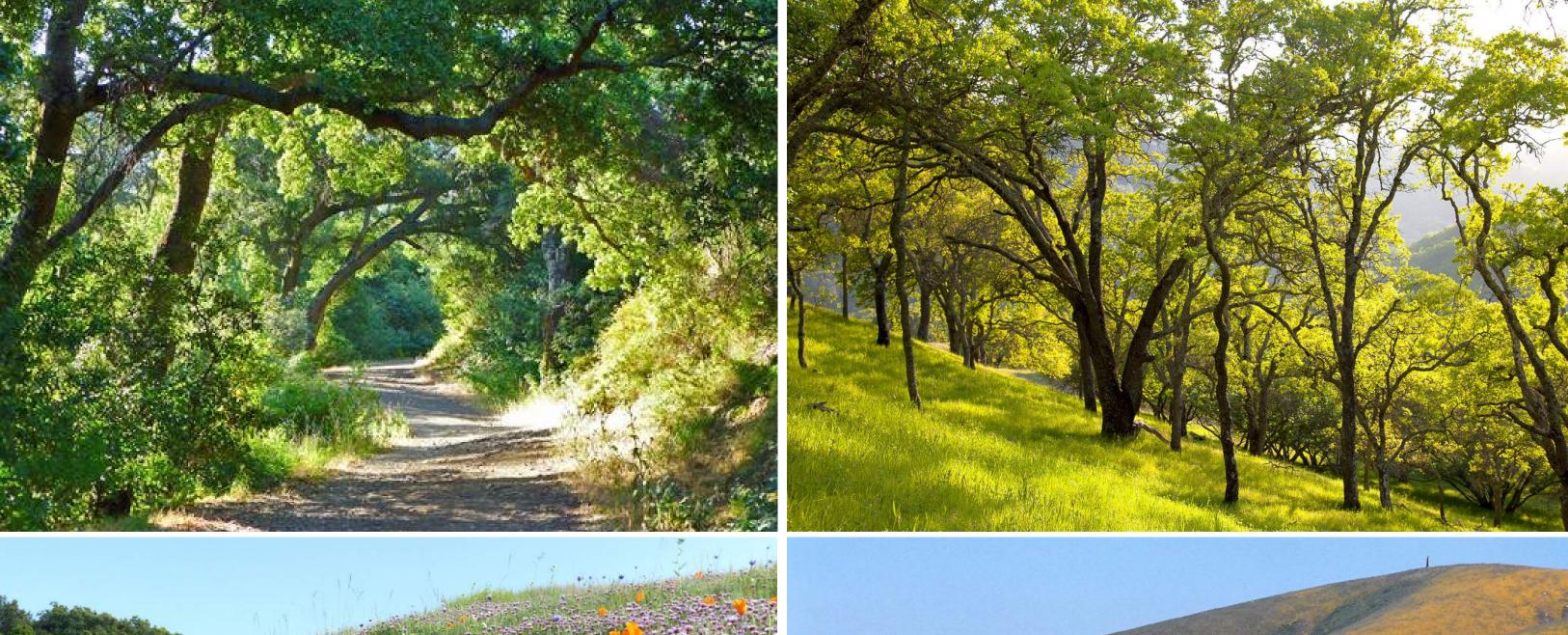




















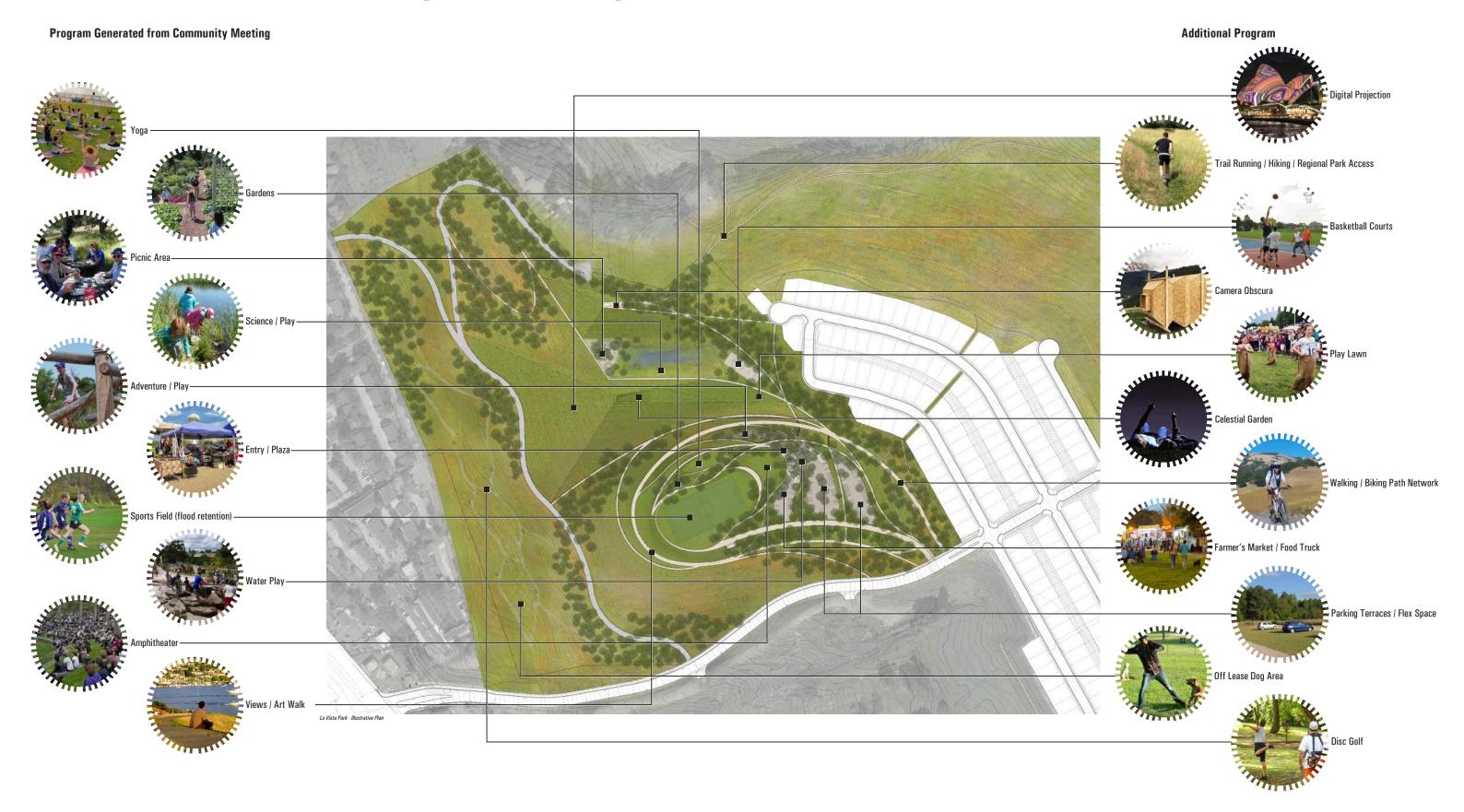








La Vista Park Programming - 2018 (approved by council)

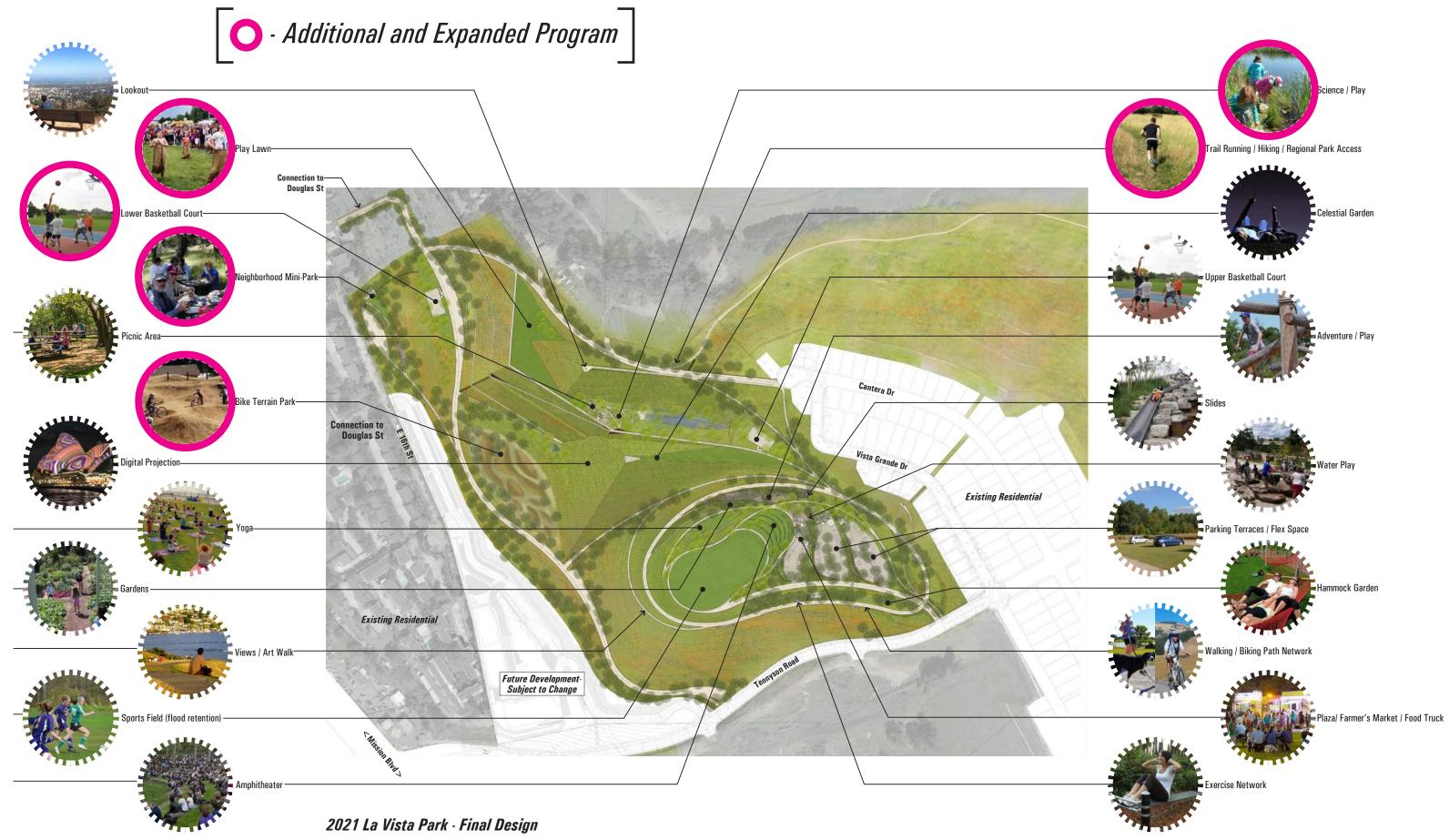


La Vista Park - Design Updates

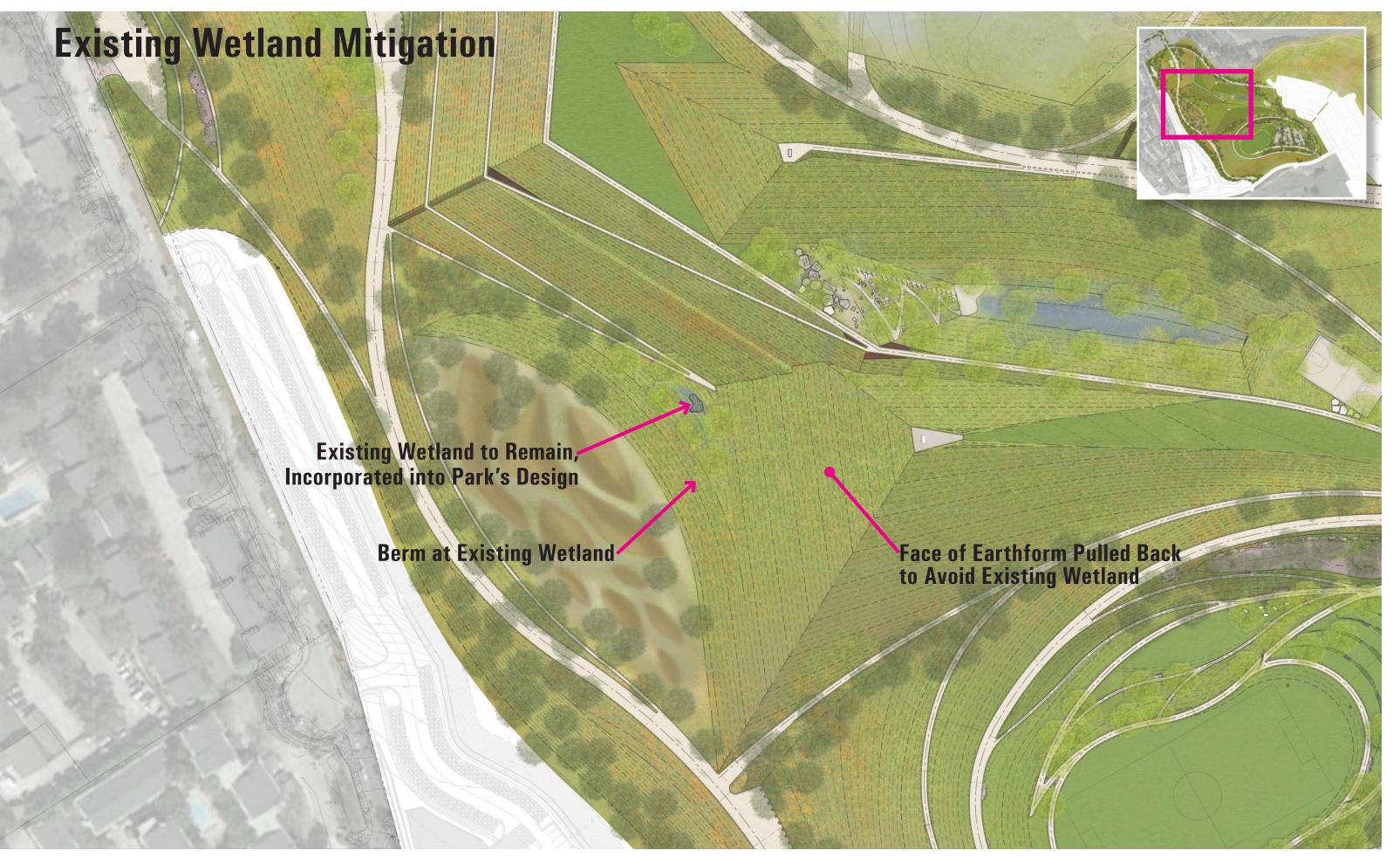


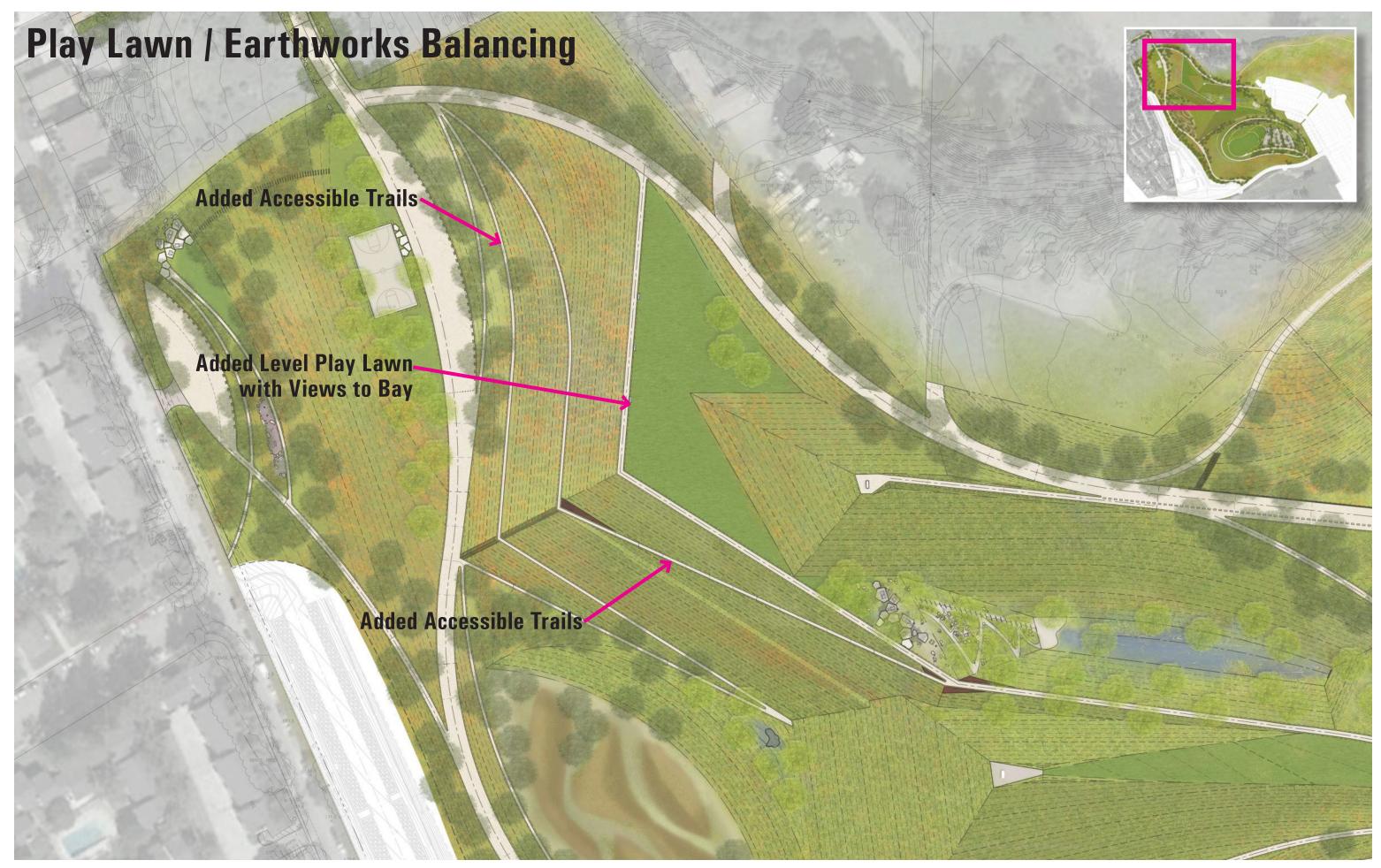


La Vista Park Programming - 2021







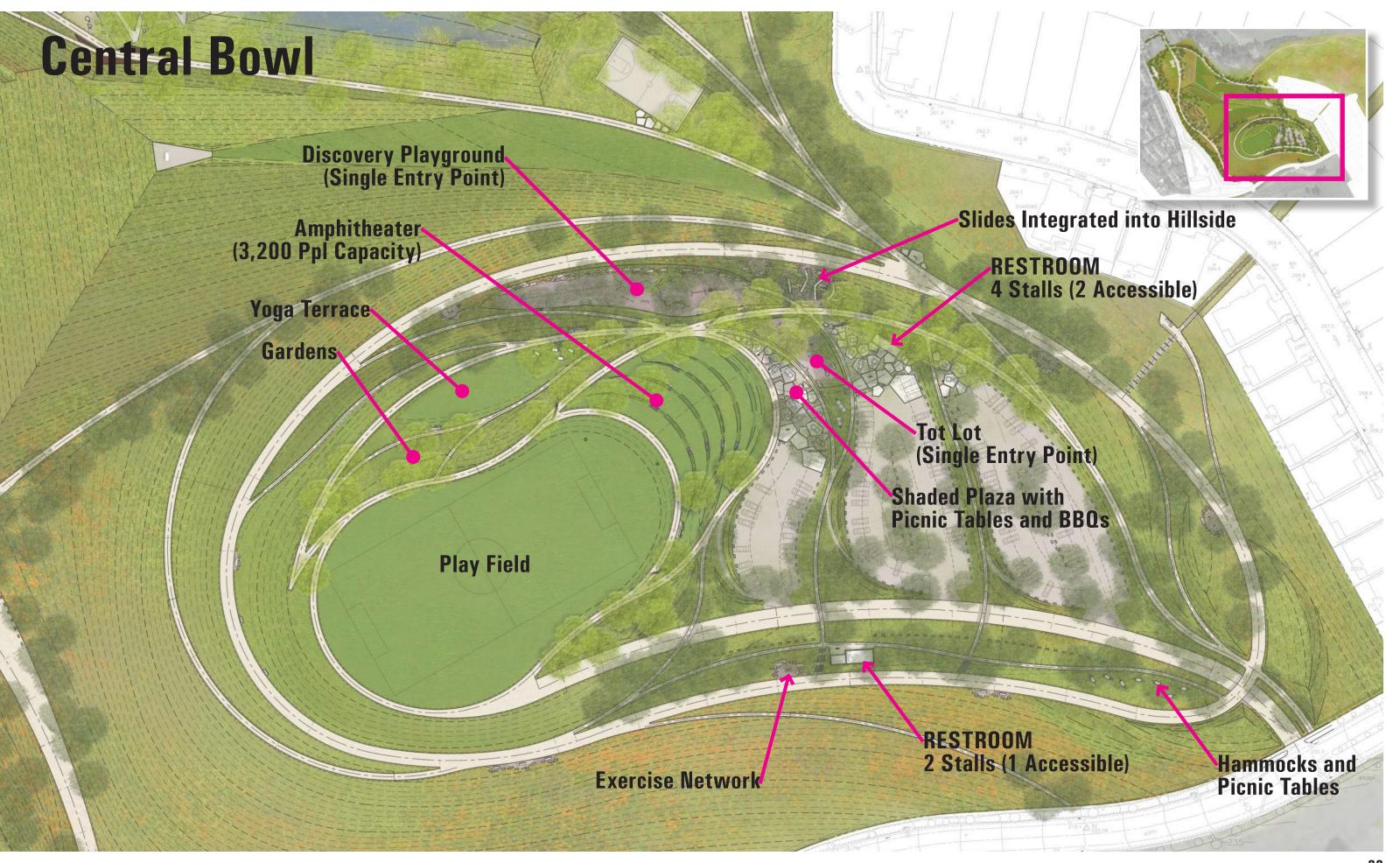












Plan Comparison



