

# **CITY COUNCIL MEETING**

**JANUARY 25, 2022**

**PRESENTATIONS**

# **LEGISLATIVE BUSINESS**

## **ITEM #9**

### **LB 22-003**

#### **UNMANNED AERIAL SYSTEMS PROGRAM**

# Unmanned Aerial Systems (UAS)

Kelly McAdoo, City Manager  
City Manager's Office



Chief Toney Chaplin  
Deputy Chief Bryan Matthews  
Hayward Police Department



# UAS Presentation Overview

---

- **UAS Program – Background for Council Meeting**
- **Proposed Council Resolution and Policy Statement for Use of Surveillance Technology – Overview**
- **HPD UAS Program Operations Manual – Overview**
- **Discussion**

# UAS Program

## Background for Council Meeting

---

- **Council Meeting (July 13, 2021) – Council Direction to City Staff**
  - Citywide policy statement on use of surveillance technologies
- **Council Direction to HPD Staff**
  - Authorized the purchase of UAS
  - Further review of HPD operational policy
    - Community Advisory Panel (CAP) review
    - Council Infrastructure Committee (CIC) review
    - Full Council review and approval of operational policy

# UAS Program

## Background for Council Meeting

---

### ● **Council Infrastructure Committee Meeting (December 1, 2021)**

- Voted unanimously to approve and move to full Council

### ● **C.I.C. Direction to City Staff**

- Incorporate language consistent with City's commitment to Government Alliance on Race and Equity in HPD UAS Program Operations Manual

# UAS Program

## Background for Council Meeting

---

- Stand alone section addressing investigations of complaints or suspected policy violations
- Engage Hayward Community Coalition in dialogue on program

# UAS Program

## Citywide Policy Statement

---

- **Per Council direction, prepared a Citywide Policy Statement on Use of Surveillance Technologies**
  - Balances use of these technologies with the privacy and civil rights of community members
  - Authorizes City Manager to issue administrative regulations for all City surveillance and UAS operations
  - Recommends annual reporting to Council on UAS operations



# UAS Program

## Citywide Policy Statement

---

### ● **The City:**

- Values Privacy
- Collects and Keeps Only What It Needs
- Discloses the Ways We Use Personal Data
- Is Accountable
- Adheres to Federal and State Laws and Requires Business Partners to Agree to City's Privacy Requirements
- Works to Maintain Accuracy

# HPD UAS Program Operations Manual

---

## ● **Purpose of an Operations Manual**

- Internal document designed to provide guidance for UAS program administration
- Designed to provide foundation for operational public safety needs while meeting community expectations of privacy
- Based on extensive research, consultation with other law enforcement agencies, feedback from community conversations, and legal review

# HPD UAS Program

## Operations Manual (*cont.*)

---

### ● **Addresses specific UAS Program Elements**

- Philosophy and Mission Statement
- Protection of Rights and Privacy
- Definitions
- Administration
- Safety
- Training
- General Operating Procedures
- Pre-Flight / Post-Flight Actions

# HPD UAS Program

## Operations Manual (*cont.*)

---

### ● **Community Outreach and Input**

- Town Hall style meetings – after first CIC meeting in 2019
- Community Advisory Panel (CAP) – 3 separate conversations including most recent on October 11, 2021
- Community member and City Council commentary from previous public meetings
- Staff conversations with community members during other meetings /events

# HPD UAS Program

## Operations Manual (*cont.*)

---

### ● **Community Outreach and Input (continued)**

- Specific concerns addressed in Operation Manual and HPD Policy 610
- Federal Aviation Administration (FAA) oversight of program
- City Council oversight of program, including annual reporting on UAS usage

# Next Steps

---

- **Full Council review and recommendation**

- Proposed Council Resolution and Policy Statement
- HPD UAS Program Operations Manual

- **If approved, program implementation with regular reporting to Council**

# Questions

---



# **LEGISLATIVE BUSINESS**

## **ITEM #10**

### **LB #22-002**

#### **HOMEKEY 2.0 APPLICATION**



# Homekey 2.0 Application: Approval of Homekey Projects & Authorization to Apply

Amy Cole-Bloom, Management Analyst  
Jessica Lobedan, Management Analyst  
January 25, 2022

# Outline



# Background

# Homekey Program

- **Purpose:** Help local public agencies expand and diversify housing options for homeless persons at high-risk for serious illness and impacted by COVID-19
  - Substantial capital funding for acquisition and conversion of properties to create permanent and interim housing
  - Matching operating funds at 3:2 or 4:3 ratio, up to \$1,400/unit
- **Key components:**
  - Capital Award
  - Operating Subsidy
  - Geographic Distribution
  - Expedited Occupancy Bonus
  - Timely Submission Bonus

# Let's House Hayward Strategic Plan Alignment

- Strategy 1.2: Develop Funding and Evaluation Strategy Reflecting Community Priorities Identified in this Strategic Plan
  - Activity 1.2a: Research new funding sources, including state and federal funding
- Strategy 3.2: Prioritize the Development of Housing Targeted to People Experiencing Homelessness
  - Activity 3.2c: Partner with non-profit housing developers, County, and regional jurisdictions for hotel conversion projects
  - Activity 3.2d: Support affordable housing projects that use innovative strategies

# Alameda County RFP and City of Hayward RFI

- Alameda County HOME-ARP funding
  - \$12M available countywide as match for City-sponsored Homekey eligible homeless housing projects
  - City submitted two project types for funding
  - Conditional award of up to \$1.5M for regional scattered site Project Reclamation program operations
- City of Hayward RFI
  - Acceleration of the affordable housing NOFA for emergency shelter and transitional housing projects to meet Homekey application timeline
  - Included request for all eligible Homekey projects (e.g., acquisition, new construction, etc.)
  - Closed on November 5, 2021



# HHTF Discussion

- HHTF discussed and recommended Council approve applications for three potential projects
  1. Apartment complex acquisition project, in partnership with BACS;
  2. Project Reclamation Regional Scattered Site Program, in partnership with BACS and the Cities of Livermore and Union City; and
  3. Tiny Homes Village at South Hayward Parish, in partnership with Firm Foundation Community Housing (FFCH).
- HHTF also directed staff to explore another Tiny Homes project in partnership with CSU East Bay and FFCH

# Progress since HHTF

- **BACS apartment complex acquisition:** Determined to be infeasible for Round 2 and staff will continue working with BACS to prepare for potential submission for Homekey Round 3 funds
- **CSUEB/FFCH Tiny Homes project:** Determined to be infeasible for Round 2 and staff will continue working with development partners for Homekey Round 3 funds



# Recommended Homekey Projects

# Project 1. Project Reclamation (1 of 2)

**Development Partner:** Bay Area Community Services

**Population Served:** 30 individuals experiencing chronic homelessness

**Project Description:** Single-family home conversion to deeply subsidized co-living environment

**Location:** Between Interstate 880 and Mission Boulevard, based on current housing market projections

**Outreach:** BACS will conduct targeted community outreach once properties identified

**Funding:**

- Capital funding covered completely by Homekey
- Conditional award from Alameda County HCD of up to \$1.5M for operating funding

# Project 1. Project Reclamation (2 of 2)

## Project Strengths:

- No capital match required
- BACS would oversee rehab, maintain ownership, and provide supportive services
- Regional approach increases competitiveness and can streamline some operating expenses
- County support

## Ongoing Pre-Application Items:

- State determination on proposal to submit application with comparable properties and receive “up to” award with set time period to expend funds (e.g., 60 days)
- MOU between all partners

# Project 2. Tiny Home Village at South Hayward Parish (1 of 2)

**Development Partner:** Firm Foundation Community Housing (FFCH)

**Population Served:** 10 individuals experiencing chronic homelessness

**Project Description:** Tiny Home village on South Hayward Parish leased property

**Location:** South Hayward Parish, which currently serves as food distribution and shelter site

**Outreach:** Extension of current programmatic offerings, FFCH will host two community meetings in January to discuss project

**Funding:**

- Capital funding covered completely by Homekey
- Operating funding covered using part of the City's HOME Investment Partnership Program allocation as Tenant Based Rental Assistance (TBRA) from the Department of Housing and Urban Development (HUD)
- Additional operating funds covered by FFCH

# Project 2. Tiny Home Village at South Hayward Parish (2 of 2)

## Project Strengths:

- No capital match required
- Already initiated entitlements process with City and can meet construction and occupancy timelines
- FFCH's strong understanding of the community and population being served

## Ongoing Pre-Application Items:

- Working closely with Development Services to ensure construction and occupancy timeline
- Environmental review for HOME funds
- MOU between all partners

# Public Contact

# Completed & Planned Community Engagement

## Completed:

- Let's House Hayward Strategic Plan process
- HHTF Public Comment

## Planned:

- FFCH & SHP community meetings
- Targeted outreach for scattered site properties
- HOME-ARP public hearing (date TBD)

## Recommendation

That Council adopt two resolutions to submit Homekey program applications to the State:

1. Authorizing the City of Hayward's Joint Application with Bay Area Community Services, the City of Livermore, the City of Union City, and the City of Piedmont to HCD for Homekey Funding for Project Reclamation Regional Scattered Site Program (Attachment II)
2. Authorizing the City of Hayward's Joint Application with Firm Foundation Community Housing to HCD for Homekey Funding for the Tiny Homes Village at South Hayward Parish (Attachment III)



# Next Steps

- Submit applications by January 31, 2022, to meet priority deadline
- Continue discussions with developer and community partners for Round 3 projects
- Report back to Council on progress later in 2022

# Questions and Discussion

## Outline:

- Council questions
- Public comments
- Council comments & action

# RFI Responses & Initial Review

- Received 15 submissions
  - Hotels for acquisition = 6
  - Sponsors with identified projects/properties = 8
  - Sponsor for partnership = 1
- Initial review prioritized projects with both a property/project and development and operations partners (8 projects)

# Homekey Project Review Criteria

- Cost to the City compared to available funds
- Competitiveness for Homekey funding
- Target population served (i.e., individuals at-risk of homelessness, homeless, or chronically homeless)
- Number of units and estimated number of people housed
- Alignment with the City's priorities as outlined in the City of Hayward Strategic Roadmap, the LHH Strategic Plan, and the Racial Equity Action Plan
- Ability to submit by the January 31, 2022, timely submission deadline
- Ability to meet occupancy requirements within eight months of award date