

**ITEM #2**  
**RPT 20-062**

**Informational Report on Program and  
Policies that Promote Homeownership**

**PUBLIC COMMENTS**

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**Sent:** Thursday, June 4, 2020 2:50 PM

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**Subject:** HHTF - Item #2: Informational Report on Program and Policies that Promote Homeownership

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PLEASE READ INTO THE RECORD

Dear Councilmembers Lamnin, Salinas, Wahab, and City Staff,

On behalf of The Hayward Collective, I would like to know why there is no deeper analysis on how these programs can work in conjunction with each other.

CLTs and Tenant Right of First Refusal policies can work together; yet the presentation and staff report silos all these programs and doesn't even dive into what that possibility can look like or how it may address some of the challenges detailed for each program individually.

Further, with regards to the Tenant Right of First Refusal policies; once a property owner decides to turn their property into a commodity and business then they are a business owner. So whatever business owners in this business sector are concerned with, can we please remember they are business owners; no matter how large or small their profits may be - these are not merely property owners. And the delays they may experience in divesting themselves of any piece of their business should not take precedent over the larger picture of creating housing policies that center tenants and low-income families.

Lastly, we feel very strongly that the objectives for the city to consider are lacking. Particularly the 3rd point of "Contribution to the City's Regional Housing Needs Assessment." Yes. More needs to be done to meet those numbers. However, narrowing the scope to housing production fails to account for protection of tenants and preservation of communities. The question should not be "does this policy meet the singular need of housing production?" It should be "How do these policies address protection, preservation, and production." And prioritized in that order.

Thank you.

**Alicia G. Lawrence**

*she/her/hers*

Housing Justice Advocate

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