

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Hayward City Hall – Conference Room 1C
777 B Street, Hayward, CA 94541-5007

March 13, 2017
4:30 p.m. – 6:30 p.m.

MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Chair Al Mendall.

ROLL CALL:

Members

- Al Mendall, City Council Member/CSC Chair
- Elisa Márquez, City Council Member
- Francisco Zermeño, City Council Member

Staff:

- Alex Ameri, Director of Environmental Services
- Todd Rullman, Director of Maintenance Services
- Stacey Bristow, Deputy Director of Development Services
- Jan Lee, Water Resources Manager
- Erik Pearson, Environmental Services Manager
- Fred Kelley, Transportation Manager
- Jeff Krump, Solid Waste Program Manager
- Rodney Affonso, Jr., Streets Maintenance Manager
- Elisa Wilfong, WPSC Administrator
- Sai Midididdi, Associate Transportation Engineer
- Corinne Ferreyra, Senior Management Analyst
- Mary Thomas, Management Analyst
- Jennifer Yee, Sustainability Technician
- Christopher Sturken, CivicSpark AmeriCorps Fellow
- Carol Lee, Administrative Secretary (Recorder)

Others:

- Chris Chamberlin, Associate Professor, California State University East Bay (CSUEB)
- Chris Banzon, Student, CSUEB
- Jackie Pace, Student, CSUEB
- Karina Garbesi, Professor and Director of Environmental Studies, CSUEB
- Kerry Rohrmeier, AICP -CSUEB
- Lonny Brooks, Assistant Professor, CSUEB
- Mary F. Fortune, Professor, CSUEB
- Steven Dunbar, Hayward Resident
- Shova Ale Magar, Waste Management of Alameda County (WMAC)

PUBLIC COMMENTS

None.

1. Approval of Minutes of Council Sustainability Meeting on January 9, 2017.

The Committee approved the minutes of the Council Sustainability Committee meeting of January 9, 2017.

2. Pedestrian and Bicycle Master Plan

Fred Kelley, presented the report and sought the Committee's feedback on the upcoming Bicycle and Pedestrian Master Plan. He announced that staff will be organizing community outreach meetings to get input from the community regarding the Plan.

Discussion ensued among Committee members and City staff regarding expediting improvements to increase the bikeability and walkability in the City, prioritizing Caltrans improvements to the Tennyson Road overpass on Interstate Highway 880 when funding becomes available, connecting gaps between current bike and pedestrian paths, implementing energizer stations for cyclists, organizing a "Bike with Cops" event similar to "Coffee with Cops", encouraging student involvement in promoting biking, looking for a bicycle store that is interested in locating in South Hayward, increasing the walkability in industrial areas and throughout the City, providing annual reports on quantifiable metrics and projects that improve bike and pedestrian areas.

Council Member Márquez announced that the Council Infrastructure Committee will be holding their first meeting on Wednesday, March 29. She invited those who were interested to attend, noting that future discussion on such topics maybe covered in that Committee meeting.

The Committee requested that the upcoming community meetings be scheduled at varying times of day and at a variety of locations throughout the City to increase attendance, and to appeal to more Hayward residents.

3. Illegal Dumping

Streets Maintenance Manager Rodney Affonso presented the report, and discussed several contributing factors of illegal dumping in Hayward.

The Committee suggested several options to alleviate the amount of illegal dumping throughout the City and resulting cost to the City. The suggestions included a free bulky item drop off day, collaborating with Hayward Unified School District (HUSD),

local nonprofits, religious organizations, and increasing the number of LED boards displaying that dumping is illegal.

The Committee requested that staff partner with Hayward Police Department to follow up with repeat offenders. Furthermore, the Committee encouraged staff to utilize the six weekly bulky item pickups contracted with Waste Management, and challenged staff to implement new ideas to innovatively reduce illegal dumping. Lastly, the Committee asked staff to provide an update at a future meeting with a quantifiable progress report on the issue.

4. Bulky Item Collection Service Participation

Solid Waste Program Manager Jeff Krump presented the report.

Discussion ensued among Committee members and City staff regarding educating residents on the quantity and types of materials approved for hauling, prescheduled versus flexible scheduling of bulky pick-ups, partnering with property owners to increase outreach efforts, utilizing social media to promote the service, enforcing fines for repeat offenders of illegal dumping, and focusing efforts on multi-family dwelling units. The Committee suggested scheduling one bulky appointment for single family homes and leaving the second appointment flexible.

Deputy Director of Development Services Stacey Bristow noted that the Developmental Services Department is preparing to send rental inspection invoices, and invited staff to provide inserts to be included. She noted that these invoices are mailed out annually, and could be a means to inform residents of various City services, including bulky item removal.

5. Sustainable City Year Program: Fall 2016 Reports on Littering & Composting

Environmental Services Manager Erik Pearson introduced Professor Karina Garbesi, Director of Environmental Studies, CSUEB. Professor Garbesi provided an overview of the report and introduced CSUEB staff, who highlighted various accomplishments made during the Fall Semester. She also noted that CSUEB's program, though fashioned after the University of Oregon's Sustainable City Year Program, is called Pioneers for Sustainable Communities.

Erik Pearson further shared that as result of these courses, students have emphasized the importance of education in the areas of composting and found that elementary-aged students were an optimal target audience to reach. He noted that HUSD currently does not practice organics sorting, which is a challenge that staff intends to address.

Chair Mendall emphasized the value in the feedback and suggestions provided by the students and staff at the conclusion of the program, and requested that staff provide them to the Committee

Council Member Zermeño requested that staff partner with Chabot College to implement a similar program to allow all more students to get involved.

The Committee was pleased with the progress report and suggested an annual update on the item.

6. Green Infrastructure Framework

Water Pollution Source Control Administrator Elisa Wilfong presented the report.

Discussion ensued among Committee members and City staff regarding the probability of meeting the Municipal Regional Permit 2.0 requirement, the consequences of falling short in 2020, current and past projects that qualify as treated land, and the collaboration with Public Works, Engineering & Transportation during phase III of the Complete Streets two-year action plan.

It was moved by Council Member Mendall, seconded by Council Member Zermeño, and carried unanimously with Council Member Márquez absent, to bring the proposed recommendation to City Council.

7. Advanced Metering Infrastructure Project Update

Senior Management Analyst Corinne Ferreyra presented the report.

Committee members and City staff discussed the need to replace the current water meters throughout the City, the specifications of the AMI unit, RFP criteria, and the current roles and potential job specification changes of a water meter reader.

Chair Mendall requested that staff include a comparison tool to the customer interface as an item on the RFP criteria, which will allow customers to compare their usage to neighbors. He added that he did not want an option to report water waste on the customer portal, as that is already established through Access Hayward. Additionally, he requested that staff include discussions of the changes in role of a water meter readers once the AMI project is launched in the staff report presented to City Council.

The Committee requested that staff provide Council Members prior notification before the AMI project goes live with billing, as they will want to be prepared for any questions or concerns that customers will have.

8. Proposed CSC 2017 Agenda Planning Calendar

Director of Utilities & Environmental Services Alex Ameri noted that staff is preparing to bring the item of Lead Testing in Schools before the Committee at a future meeting.

Chair Mendall requested an update on the Mountain Tunnel Shut Down, but referred the timing to staff to decide when to bring it back to the Committee. He also challenged staff to progressively plan for the long-term changes in the transportation industry, and evaluate how car share will play a role in such changes.

The Committee requested that staff limit the number of presentations at future meetings, and reminded that it is acceptable to omit presentations for informational items.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

Erik Pearson announced several upcoming events in April, which included Book to Action's community discussion, facilitated by W. Kamau Bell on Wednesday, April 19, and March the Hayward Shoreline on Saturday, April 22 at the Hayward Shoreline Interpretive Center. There will also be a litter pick up event at Hayward Community Gardens, 25051 Whitman Street on April 22.

Chair Mendall asked staff to provide links on the website for the upcoming events and bulky item removal as a means to promote what the City has to offer.

Director Ameri announced that the Mountain Tunnel was put back into service yesterday, and noted that we should see a slight improvement in the City's already excellent water quality.

ADJOURNMENT: 6:37 p.m.

Attendance	Present 03/13/17 Meeting	MEETINGS		
		Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	✓	4	0	0
Al Mendall*	✓	5	0	0
Francisco Zermeño	✓	5	0	0

✓ = Present O = absent X = excused

* Chair