



MINUTES OF THE CITY COUNCIL MEETING OF THE CITY OF HAYWARD
Council Chambers
777 B Street, Hayward, CA 94541
Tuesday, April 18, 2017, 7:00 p.m.

The City Council meeting was called to order by Mayor Halliday at 7:00 p.m., followed by the Pledge of Allegiance led by Council Member Mendall.

ROLL CALL

Present: COUNCIL MEMBERS Zermeno, Márquez, Mendall, Peixoto, Lamnin, Salinas
MAYOR Halliday
Absent: None

PRESENTATION

Mayor Halliday announced the 34th Annual Earth Day Poster and Writing Contest Awards presentation. It was noted that 339 entries were received from students representing 15 Hayward schools, and members of the Hayward Arts Council judged the entries. Council Member Mendall, who serves as the chair of the Council Sustainability Committee, announced the twenty Poster and Writing Contest winners who were recognized with gift certificates. Students who participated, teachers who encouraged their students, and businesses and community organizations that provided financial contributions, were also recognized.

PUBLIC COMMENTS

Ms. Irazema Guerrero, Hayward teacher, spoke on behalf of her students and their families advocating for Hayward to become a sanctuary city. Ms. Guerrero submitted letters from students for the record.

Ms. Wynn Grcich, Hayward resident, spoke about studies that correlate with causes of cancer such as breast cancer.

Mr. Jim Drake, Hayward resident, spoke about two items: the Brown Act; and requested that bicycle lanes be designated on Mission Boulevard and Foothill Boulevard.

Mr. Kim Huggett, Hayward Chamber of Commerce President, highlighted events that help stimulate the economy: Biomedical Emergence in the East Bay workshop on March 30, 2017, at Hayward City Hall; What Every Restaurant Needs to Know in 2017 workshop on May 8, 2017, at Hayward City Hall; and an international trade luncheon with China Commercial Counselor Yihang Yang on May 18, 2017, at the Golden Peacock Banquet Hall.

Mr. Charlie Peters, CAPP representative, shared an article from the Sacramento Bee entitled "Assembly Democrat stripped of committee chairmanship after voting against gas tax increase."

Ms. Kimberlee Burks, South Hayward Parish Winter Warming Shelter coordinator, thanked the City for its second year of support, and noted the shelter's accomplishments registering 99 individuals and providing 830 bed nights.

Consent Item No. 1 was pulled for separate action.

CONSENT

1. Downtown Streets Team Expansion of Services CONS 17-189

Staff report submitted by Economic Development Manager Hinkle, dated April 18, 2017, was filed.

Ms. Julia Lang, Downtown Streets Team representative, thanked the City for considering the contract expansion.

It was moved by Council Member Zermeño, seconded by Council Members Mendall and Márquez, and carried unanimously, to adopt the following:

Resolution 17-041, "Resolution Authorizing the City Manager to Negotiate and Execute an Agreement with the Hayward Downtown Streets Team to Expand Their Services to Provide an Additional Day of Downtown Beautification Service and Sorting Assistance at City-Sponsored Events"

2. Resignation of Mr. Gustavo from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board CONS 17-193

Staff report submitted by City Clerk Lens, dated April 18, 2017, was filed.

It was moved by Council Member Márquez, seconded by Council Member Mendall, and carried unanimously, to adopt the following:

Resolution 17-040, "Resolution Accepting the Resignation of Gustavo Barrios from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board"

WORK SESSION

3. Fiscal Year 2017-18 Community Agency Funding Recommendations (Report from Director of Library and Community Services Reinhart) WS 17-011

Staff report submitted by Library & Community Services Reinhart, dated April 18, 2017, was filed.



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Director of Library and Community Services Reinhart provided a synopsis of the report, and Community Services Manager Bailey summarized the applications and their funding recommendations.

Mayor Halliday opened the public comments section at 8:19 p.m.

Ms. Julia Lang, Downtown Streets Team representative, thanked the Community Services Commission (CSC) for the funding recommendation geared toward the Downtown Streets Team's Homeless Employment Program.

Ms. Kimberlee Burks, Homeless Employment Program graduate, spoke favorably of the program noting she was now working for Community Resources for Independent Living (CRIL).

Mr. Austin Burks, Homeless Employment Program student, noted he would be graduating from the program and thanked the City for the Downtown Streets Team.

Ms. Denise Del Rio, spoke in favor of the Downtown Streets Team for all the assistance offered by the program.

Ms. Arzo Mehdavi, CSC member, noted she served as the chair of the Infrastructure, Jobs & Economic Development Committee reviewing applications and added that the committee and the CSC reached unanimous decision on the recommendations.

Mayor Halliday closed the public comments section at 8:26 p.m.

Discussion ensued among Council Members and City staff regarding the following: community agency funding process; full cost of the City's Literacy program; Council's priorities and funding recommendations; Community Development Block Grant (CDBG) funding recommendations geared toward St. Rose Hospital Foundation and Community Child Care Council (4-C's); the Family Violence Law Center; the Centro Legal de la Raza; timely execution of contracts between the City and agencies receiving funding; the federal government's new policy and possible negative impact to the CDBG program; interagency collaboration; the Hayward Municipal Band; and the joint work session of the City Council and a committee of the Community Services Commission on May 23, 2017.

The City Council was in general agreement with the funding recommendations proposed by the Community Services Commission through the Application Review Committees (ARCs) and commended their dedication. It was noted that Council Member Márquez serves as the Council liaison to the CSC.

Council Members offered the following recommendations in preparation for the public hearing on May 2, 2017 and the joint work session on May 23, 2017: examine if funding recommendations are consistent with the Council's priorities; provide more information that includes the agencies' funded programs, their prior funding and FY18 recommended funding, and program impact per person; after reconciliation of the FY 2017 biennial review of funds is completed, present recommendations to Council that earmark unspent or underspent CDBG funds toward the homelessness and hunger priorities, children's programs, agencies that were not recommended for funding during this cycle, or present options; maximize and leverage the fifteen percent of CDBG funding for services to Hayward's low income residents; ensure that next year the CSC places more effort funding housing and homelessness programs and programs that deliver to children when school is not in session; provide historical reference for the \$450,000 allocation toward social services; include information about the A-1 Affordable Housing Bond funds; and ensure that the committee of the Community Services Commission is ready to discuss funding recommendation at the joint work session with the City Council.

PUBLIC HEARING

4. FY 2018 Master Fee Schedule/Fine and Bail Schedule (Item continued to May 2, 2017)

The item was continued to May 2, 2017.

CITY MANAGER'S COMMENTS

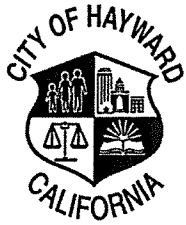
City Manager McAdoo reported on three items: 1) the Finance Department received a Certificate of Achievement for Excellence in Financial Reporting Program (CAFR Program) from the Government Finance Officers Association; 2) the Keep Hayward Clean and Green Task Force and Maintenance Services Department in partnership with local students and community members participated in a Hayward Garden in a Day Lawn Transformation project on April 15, 2017 outside City Hall; and 3) a sustainable edible workshop hosted by Utilities and Environmental Services Department and the Bay Area Water Supply and Conservation Agency on April 1, 2017 at City Hall.

COUNCIL REPORTS, REFERRALS, AND FUTURE AGENDA ITEMS

Council Member Zermeño suggested that the Council consider directing staff to provide options for designating a City tree in recognition of April 28, 2017 National Arbor Day.

Council Member Salinas recognized students and volunteers who helped the Kid's Breakfast Club provide free breakfasts and activities from April 10 to 13, 2017, at Burbank Elementary School.

Council Member Márquez acknowledged the Police Department for Nixle alerts and encouraged all to sign up to receive alerts. Ms. Márquez also acknowledged the work done by the Keep Hayward Clean and Green Task Force and all partners at the April 15, 2017 event.



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Council Member Lamnin reminded everyone that the expanded reusable bag ordinance for Alameda County goes into effect on May 1, 2017 for retail stores and November 1, 2017 for restaurants.

Council Member Mendall made two announcements: 1) the Keep Hayward Clean and Green clean-up and beautification event on April 22, 2017 at the Hayward Community Gardens; and 2) the March for Science and Earth Day rally on April 22, 2017 at the Hayward Shoreline Interpretive Center.

Mayor Halliday wished everyone a happy Earth Day week.

ADJOURNMENT

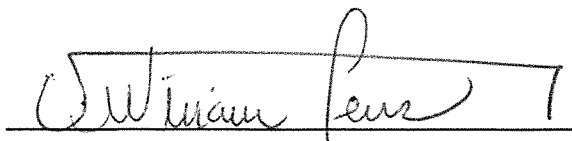
Mayor Halliday adjourned the meeting at 9:27p.m., in memory of Reverend John Thomas. Reverend Thomas was the pastor at Christ Center Baptist Church; was the bereavement pastor at Palma Ceia Baptist Church; was involved with the South County National Association for the Advancement of Colored People (NAACP); and supported his wife who was a long-standing member of Hayward's Adult Literacy Plus Program. Mayor Halliday asked staff to work with the Thomas family to find a suitable place to plant a tree in memory of Reverend John Thomas.

APPROVED:



Barbara Halliday
Mayor, City of Hayward

ATTEST:



Miriam Lens
City Clerk, City of Hayward

