



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Remote Participation
July 23, 2020

I. Call to Order

Meeting called to order by Chair Divine at 7:01 p.m.

II. Pledge of Allegiance:

Pledge of Allegiance led by Task Force Member Haman.

III. Roll Call:

City Council & Staff: Council Member Márquez; Todd Rullman, Director of Maintenance Services; Kimberly DeLand, Administrative Supervisor; and Elizabeth Scott, Senior Secretary

Task Force Members Present: Alison Divine, Jeffrey Haman, Rodney Hankins, Chuck Horner, Patrick Kariuki, Esther Lopez, Bert Manzo, Adithya Naresh, Chiemeka Okoronkwo, Debra Patton, Scott Schroder, Jessica Stanley, Lenora Taylor, and Jacquelyn Young

Task Force Members Absent: Blytha Bowers and Adam Murphy

Youth Commission Liaison: N/A

Guest (Visitor Sign-In): Erik Pearson, City of Hayward

IV. Public Comments:

None.

V. Approval of Meeting Minutes from February 20, 2020

It was motioned/seconded by Vice Chairs Haman and Manzo and passed by majority vote to approve the February 20, 2020 meeting minutes 12:0:2 (2 absent).

VI. Presentations

a. Financial Report FY20

Kimberly DeLand: In March 2020, we purchase eco-friendly cutler and plates from Amazon to use at your beautification events.

b. Financial Report FY21

Kimberly De Land: We are starting the FY21 budget with \$2,500.

VII. Action Items

a. 2021 KHCG Meetings and Beautification Events

Chair Divine: After discussion with City staff, we are recommending carrying over the beautification location from 2020 to 2021 calendar for the corresponding dates. Are there any thoughts or questions about using the same locations for our 2021 beautification events?

A few Task Force Members agreed to have the locations moved forward to 2021.

Task Force Member Hankins: We did one or two events last years. Are we going to do the January event at the same location?

Director Rullman: We will have the same beautification locations for the January event and there will be planting opportunity at this event. If you recall that we planted in the median, west of Hesperian. We will do the remainder of Tennyson Road, heading east. We will focus on the median by Kaiser from Hesperian and Sleepy Hollow. With COVID-19, there is some uncertainty if we can proceed with the event.

It was motioned/seconded by Vice Chairs Manzo and Task Force Member Okoronkwo and passed by majority vote to approve the 2021 KHCG Meetings and Beautification Events 12:0:2 (2 absent).

VIII. Community Cleanups and Upcoming Events

- a. St. Joachim Catholic Church 03/28/20 (Cancelled) - Chair Divine, Vice Chairs Haman, and Manzo**
- b. Citywide Cleanup 04/25/20 (Cancelled) - Chair Divine, Vice Chairs Haman and Manzo**
- c. Tennyson Rd @ Patrick Av 10/24/20 (Cancelled) - Chair Divine, Vice Chairs Haman, and Manzo**

Chair Divine: We decided to cancel the beautification events for the remainder of the calendar year. We will focus on the January 2021 event.

Announcements/Updates

a. Council Member Updates

Council Member Márquez: We have been meeting every Tuesday since March.

The interviews will be conducted next Tuesday for the other Boards & Commissions. Thank you for those who sat on the interview panel for Keep Hayward Clean & Green Task Force. The panel recommended fourteen candidates.

We are aware of the murder of George Floyd and I want to pay my respects.

There were three separate officer-involved incidents in Hayward over a 12-day span and one led to a fatality. We had lots of community interest and engagement regarding policing in Hayward. We had a Work Session last Tuesday if you are interested in reviewing the Staff Report. We are

launching Community Engagement, which will have Focus Groups, community conversations, and a survey. The information being shared in the Haystack.

Hayward has its COVID testing site at Cal State University East Bay. The tests are free, and you do not need a doctor referral, health coverage, or be a citizen. The test site will be relocating to a different site next month. COVID Hotline is 510-583-4949. The hotline provides referrals for meal programs, rental assistance, relief fund, money raised for grants. Social services relations may be referred to 211.

July 14, 2020 Council voted to have two measures on November ballot. The first is the Transit Occupancy Tax (TOT). The TOT is specifically for guest who stay at our hotels in Hayward. The language will say “up to 14%”; however, it is not our desire to implement the tax at that level, but it gives us the flexibility. Due to COVID, we are not necessarily implementing the tax on January 1st if the measure passes.

We also voted to do a few Charter amendments. One is that you do not have to be a registered voter to serve on the Boards and Commissions. The voters need to approve or disapprove of the Charter amendment. The second amendment will remove gender-based designations within in the City Charter. The City Charter from 1957 is male dominate (i.e., Councilman).

b. Staff Update

Director Rullman: The Maintenance Services staff are scheduled on staggered shifts. Please continue to use Access Hayward to submit requests.

c. Chair Updates

Chair Ali Divine: Vice Chairs, Haman, Manzo, Task Force Member Taylor, and I conducted interviews for new Task Force Members. We interviewed 22 applicants and recommended 14 to the City Council for further consideration.

Since we cancelled our beautification events for the year, we can focus on the Adopt-A-Block program so we can expand that program. We are going to use some of our digital advertising that we used for our events to advertise the Adopt-A-Block Program. Please reach out to Kimberly or Vice Chair Haman on ways you can get involved.

For agenda items, please email me and Kimberly by the last day of the previous month.

IX. Adjournment (7:27 PM)