

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Remote Participation – Digital Zoom Meeting
September 13, 2021
4:30 p.m. – 5:55 p.m.
MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Mayor Halliday.

ROLL CALL:

Members:

Present:

- Barbara Halliday, Mayor/CSC Chair
- Francisco Zermeño, City Council Member

Absent:

- Elisa Márquez, City Council Member

Staff:

- Alex Ameri, Director of Public Works
- Nicole Grucky, Sustainability Specialist
- Linda Ko, Senior Secretary (Recorder)
- Jeff Krump, Solid Waste Program Manager
- Jennifer Ott, Assistant City Manager
- Erik Pearson, Environmental Services Manager
- Nick Tabari, Audio Visual Specialist
- Carolyn Weisman, Climate Corps Fellow

Other:

- Rachel Balsley, StopWaste Senior Program Manager
- Kelsey Bennett, Rincon Consultants Environmental/Sustainability Senior Program Manager
- Alex DiGiorgio, East Bay Community Energy (EBCE) Public Engagement Manager
- Virginia Harrington, Waste Management of Alameda County (WMAC) Public Sector Manager
- Daisy Romero, Waste Management of Alameda County (WMAC) Recycling Education Representative
- Kelly Schoonmaker, StopWaste Program Manager

PUBLIC COMMENTS

There were no public comments.

1. Approval of Minutes of the Council Sustainability Committee (CSC) Meeting Held on July 12, 2021

The item was moved by Council Member Zermeño and seconded by Mayor Halliday. The minutes were approved with two votes.

2. Roadmap to Meet 2030 Greenhouse Gas Emission Target

Nicole Grucky, Sustainability Specialist, presented a report on the Climate Action Plan (CAP) update and the associated outreach and asked that the Council Sustainability Committee (CSC) to provide comments on the report.

Council Member Zermeño inquired about the funds that would be paid to Rincon Consultants. Ms. Grucky confirmed that Rincon Consultants would be paid approximately \$720,000 and clarified that this included the Climate Action Plan and updates for the housing, safety, and environmental justice sections of the General Plan. Erik Pearson, Environmental Services Manager, also stated that the \$720,000 amount included a contingency, and that staff is hoping that the amount will be slightly less than estimated. He also stated that the majority of the money would come from grant funds.

Council Member Zermeño also inquired about how the consultants would deal with addressing racial equity. Ms. Grucky stated that staff was still working on the specifics and that the draft outreach plan would be presented to the City Council on October 12, 2021. She stated that different ideas included giving Community-Based Organizations (CBO) funding to help spread the word in hard-to-reach communities to encourage peer to peer conversations as well as setting guardrails to ensure the policies were being upheld to meet goals.

Council Member Zermeño suggested that staff work with the Jackson Triangle neighborhood as well as the neighborhoods south of Tennyson Road for input and asked if homelessness could be addressed through the CAP.

Mayor Halliday suggested possibly finding a way to help encourage lower income residents who own their homes to take advantage of incentives available for electrification and energy efficiency upgrades. She also recommended reaching out to the younger community to provide more information on choices they had to combat climate change, specifically their options regarding food choices and public transportation.

Public Comment

There were no public comments.

3. Outreach Plan for New East Bay Community Energy Default Electricity Product

Mr. Pearson provided a presentation on staff's proposed community outreach plan for the new East Bay Community Energy (EBCE) default electricity product, Renewable 100.

Council Member Zermeño provided an update on the Mariachi Festival, stating that the previously cancelled event would be held on October 15th. He also recommended that staff consider presenting at the Hayward Rotary Club as well as the Latino Business Roundtable to provide business owners with more information regarding the new EBCE default electricity product as well as other available options.

Mayor Halliday suggested that staff emphasize the goal of reducing greenhouse gas (GHG) emissions and to highlight the fact that other cities are taking similar steps as well. She also recommended providing information to customers on different efficiency options to reduce their utility bills as well as improve their homes by making them more energy efficient.

Public Comment

There were no public comments.

4. Countywide Model Ordinance to Comply with Senate Bill 1383

Jeff Krump, Solid Waste Program Manager, presented a report on the countywide model ordinance titled the Organics Reduction and Recycling Ordinance (ORRO) that was adopted by the Alameda County Waste Management Authority (ACWMA) to help Alameda County jurisdictions comply with Senate Bill 1383 (SB 1383). He asked the CSC to provide comments on the report and to recommend adoption of an opt-in ordinance.

Council Member Zermeño inquired if the replacement of existing bins with new color-coded garbage bins was still a requirement of SB 1383. Mr. Krump confirmed that this was still a requirement and that the deadline for compliance was 2036. Council Member Zermeño commented that StopWaste has been working on outreach to the state legislature to modify part of SB 1383 as some of the requirements are burdensome for cities. He thanked staff for the report and expressed his full support.

Mayor Halliday commented that the bin replacement requirement was on a case-by-case basis depending on the lifecycle of the existing bins and that the bins would hopefully be replaced gradually over time. She also inquired if the enforcement of the regulations would be the responsibility of the County. Mr. Krump stated that part of the enforcement would be done by the County Health Department and other parts by the City, for instance the edible food recovery enforcement would be monitored by the County Health Department.

Council Member Zermeño moved the item to recommend to Council the adoption of the opt-in ORRO to help comply with Senate Bill 1383. The motion was seconded by Mayor Halliday and was passed with two votes.

Public Comment

There were no public comments.

5. Proposed 2021 Agenda Planning Calendar: Review and Comment

Erik Pearson, Environmental Services Manager, provided a report on the proposed 2021 agenda planning calendar.

Council Member Zermeño expressed his appreciation to staff for scheduling an upcoming report on the tree planting goal as well as a report on the use of cameras to enforce illegal dumping. He also inquired if staff was aware of the reason behind the removal of twelve pine trees by Caltrans between Highway 92 and Hesperian Blvd. Public Works Director Alex Ameri reassured Council Member Zermeño that staff would look into the issue and provide a response.

Mayor Halliday asked that the electric vehicle (EV) charging station topic be prioritized with the continued influx of housing projects. Director Ameri confirmed that staff would look into the topic and that it would be scheduled for an upcoming meeting.

Public Comment

There were no public comments.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

Mayor Halliday shared that at the Funabashi-Hayward Sister City Committee meeting they discussed the possibility of gathering staff of the sister cities to meet and share information on sustainability and environmentally friendly practices to learn from one another.

ADJOURNMENT: 5:55 p.m.

Attendance	MEETINGS			
	Present 09/13/21 Meeting	Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	X	1	0	1
Barbara Halliday	✓	2	0	0
Francisco Zermeño	✓	2	0	0