

Hayward City Council | Strategic Retreat 2022

Saturday, January 29, 2022, 8:30am to 2pm

Online via Zoom

AGENDA

1. **8:30 am - Public Comment**
2. **9:00 am - Welcome**
 - Agenda & meeting goals
 - Introductions
 - Context setting
3. **9:15 am - Incorporating a Racial Equity Lens**
 - Introduction
 - 2020 Census Data: How has Hayward changed over the past several decades?
 - E-Team case studies that highlight racial equity
 - Recommended approach for applying a racial equity lens to strategic projects
 - Council discussion
4. **10:30 am - Break**
5. **10:40 am - Strategic Roadmap Overview and Priorities**
 - Review 2021 Roadmap progress & hopes for 2022 Roadmap
 - Discussion
 - Review 2022 proposed Roadmap priority revisions
 - Discussion
6. **11:30 am - Break**
7. **11:40 am - Roadmap Project Review and Update**
 - Present staff proposed work plan
 - Share pre-meeting Council survey results
 - Discussion
 - Explanation of prioritization exercise
8. **12:30 pm - Lunch & Prioritization Exercise**
9. **1:00 pm - Report Back and Group Discussion**
 - Share results of prioritization exercise
 - Discussion
10. **1:50 pm - Summary of Next Steps**