



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Remote Participation
February 24, 2022

I. Call to Order

Meeting called to order by Vice Chair Jessica Stanley at 7:02 p.m.

II. Pledge of Allegiance

Pledge of Allegiance led by Blytha Bowers

III. Roll Call

City Council & Staff: Council Member Andrews; Todd Rullman Maintenance Director, Rod Affonso Streets Supervisor, Colleen Kamai Administrative Supervisor; and Elizabeth Scott, Senior Secretary, Nicole Grucky

Task Force Members Present: Blytha Bowers, Tom Ferreira, Jeff Haman, Chuck Horner, Douglas Mansel, Leah Martinez, Melissa Milleman, Edward Moore, Shingo Nagae, Adithya Naresh, Jessica Stanley, Linda Xu, Jason Yeates, Jean-Yee Yu

Task Force Members Absent: Canice Adom, Michael Chand, Raul Chavez, Caleb Davis Mohaned Elwali, Rodney Hankins, Wilfredo Hoffer, Esther Lopez, Ron Maldonado, Bert Manzo, Reanne Meighan, Debra Patton, Krysta Penfield

Youth Commission Liaison: None

IV. Public Comments:

Task Force Member Jeff Haman thanked other task members who met for the off schedule clean up and reported that the group cleaned the area of Jackson Street. He added that they will try to do another off schedule clean up sometime in May.

Rick Hatcher, Vice President of the Hayward Area Recreation and Park District Board of Directors introduced himself. Mr. Hatcher thanked the task force members for their efforts in the community. Mr. Hatcher pledged, in coordination through the Hayward Local Agencies Committee, to work on coordinated efforts between the park department, city and school district to green our agencies and community.

V. Presentations

Annual Community-Wide Earth Day Clean-Up Event: Sustainability Specialist Nicole Grucky reported that the City-wide Annual Clean-up Day event is scheduled for April 23, 22. She added that

due to the pandemic, the Community Fair or DJ will be removed from the program this year and lunch will be to-go. Nicole added that staff is in the beginning planning stages and clarified that the task force will be allowed to setup an informational table. Task Force members interested in serving on the planning committee for this event were asked to email Nicole directly.

VI. Approval of Meeting Minutes from January 20, 2022

It was motioned/seconded by Task Force Members Chuck Horner and Jeff Haman and passed by majority vote to approve the January 20, 2022, meeting minutes. 14:00 (13 absent)

VII. Informational Items:

Financial Report: The Financial Report was reviewed.

Sub-Committee Assignments and Updates:

Beautification Sub Committee – TF member Jean-Yee Yu reported that the subcommittee has met and established a timeline for the Beautiful Yard Contest. Several yards have already been identified and program related documents have been updated. Staff clarified that the Lawn Conversion Rebate program is active.

Community Events/ Planning Sub Committee – TF member Jeff Haman reported that the subcommittee discussed organizing event supplies in preparation for upcoming events. The group is currently preparing for Earth Day in April, three Street Parties, June, July, and August, and Science in the Park in October.

Education – TF member Jeff Haman reported the subcommittee met and came up with three ideas to educate the community during cleanup events and other community events. They've reached out to Tri-CED, Waste Management, and Oro Loma for informational handouts. The group is also working on information related to storm drains and native plants and insects. They are also talking with the library to have the bookmobile at upcoming cleanup events.

Adopt a Block – TF member Jeff Haman reported the subcommittee is concentrating on communicating with current participants, making sure they are aware of events and activities like Make a Difference Day and Earth Day, making sure they have their adopt-a-block sign, and how to request supplies. The subcommittee is also focusing on ways to bring in new participants, including recording an informational video and advertising more on City communications like the leaflet and The Stack.

Vice Chair Jessica Stanley added that Chair Manzo asked her to mention that they would like to incorporate some games that were created by a local community member at upcoming events. She added that the Event Planning subcommittee discussed taking the lead on setting up logistics by reaching out to other committees to assign roles for upcoming cleanup events.

Community Cleanups and Upcoming Events

Vice Chair Stanley reviewed the list of upcoming events; 3/26/22, 4/23/22 Citywide Cleanup, 7/23/22 and, 10/22/22. She added that communication for the March 26 logistics will be send via email to the subcommittees.

Announcements/Updates

Vice Chair Stanley shared an announcement on behalf of Chair Manzo acknowledging Caltrans for doing litter removal and landscaping projects at I 880 and 92.

Director Rullman announced that in person meetings for Boards and Commissions will likely return to hybrid style meetings after Council recess in August. He added that the Tennyson Corridor Beautification project will wind down with a planting event in the median between Hesperian and Sleepy Hollow as part of the March 26 task force cleanup event.

Task Force Member Melissa Millman asked staff to clarify how areas are selected for planting events and if task force members can make recommendations. Director Rullman encouraged task force members to email staff with recommendations. He added that once the task force identifies their annual cleanup locations, staff will assess the selected locations to identify beautification projects that can be included as part of the cleanup event. Rod Affonso added that staff also assesses the need for irrigation.

Council Member Andrews, acknowledged Assembly Member Bill Quirk and Caltrans for their work cleaning up the freeways. She encouraged task force members to report unkept freeway areas directly to Caltrans. Council Member Andrews said she is excited to hear that the Beautiful Yard Contest is underway and mentioned that the Hayward Youth Commission is another platform to get the word out about cleanup events. CM Andrews advised that she will miss every other task force meeting, as she was recently appointed to serve on the Bay Area Water Supply Conservation Agency, which meets every other month the same night as the Task Force. Finally, she said, if the task force wants to see more public art in the City, the Policy Subcommittee should advocate for it ahead of Council's budget session in the Summer.

Task Force Member Tom Ferreira invited task force members to join him at Industrial Blvd. for a cleanup with Council Member Francisco Zermeno on Saturday 2/26 at 8:30am.

VIII. Adjournment 7:58 pm