

HAYWARD CITY COUNCIL

RESOLUTION NO. 22-\_\_\_\_\_

Introduced by Council Member \_\_\_\_\_

RESOLUTION AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A PROFESSIONAL SERVICES AGREEMENT WITH TOWNSEND PUBLIC AFFAIRS, INC. FOR STATE LEGISLATIVE ADVOCACY IN AN AMOUNT NOT-TO-EXCEED \$60,000 ANNUALLY

WHEREAS, since 2009, Townsend Public Affairs, Inc., has acted as the City of Hayward's primary state legislative advocate; and

WHEREAS, in the fall of 2014, staff completed a Request for Proposal (RFP) process to identify and evaluate potential state legislative advocacy service providers. Four firms responded to the RFP, with the evaluation panel unanimously selecting Townsend to continue to provide state-level services; and

WHEREAS, the work for the City provided by Townsend Public Affairs Inc. includes legislative advocacy, seeking funding through grants and budget earmarks, and relationship-building with state legislators and agencies,

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is hereby authorized and directed to negotiate and execute a professional services agreement with Townsend Public Affairs, Inc., to assist in securing state funding for the priorities outlined in the City's Legislative Program, including 1) Public Safety, 2) Transportation and Infrastructure, 3) Environmental Sustainability, 4) Finance and Human Resources, 5) Community and Economic Development, 6) Educational, Neighborhood, and Social Services, 7) Immigration, and 8) Voting Rights in an amount not to exceed \$60,000 annually, which is the total amount of contract funds from the City, renewable at the City Manager's discretion annually for a period not-to-exceed three (3) years, in a form to be approved by the City Attorney.

IN COUNCIL, HAYWARD, CALIFORNIA \_\_\_\_\_, 2022.

ADOPTED BY THE FOLLOWING VOTE:

AYES:           COUNCIL MEMBERS:  
                  MAYOR:

NOES:           COUNCIL MEMBERS:

ABSTAIN:       COUNCIL MEMBERS:

ABSENT:        COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_  
                  City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward