



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Remote Participation
July 21, 2022

I. Call to Order

Meeting called to order by Chair Bert Manzo at 7:01p.m.

II. Pledge of Allegiance

Pledge of Allegiance led by Jean-Yee Yu.

III. Roll Call

City Council & Staff: Council Member Andrews; Todd Rullman Maintenance Director, Rod Affonso Streets Supervisor, and Colleen Kamai Administrative Supervisor, Elizabeth Scott, Senior Secretary

Task Force Members Present: Mohaned Elwali, Jeff Haman, Rodney Hankins, Douglas Mansel, Bert Manzo, Leah Martinez, Shingo Nagae, Linda Xu, Jean-Yee Yu, Jason Yeates, Blytha Bowers, Chuck Horner,

Task Force Members Absent: Wilfredo Hoffer, Canice Adom, Tom Ferreira, Melissa Milleman, Debra Patton, Jessica Stanley

Youth Commission Liaison:

IV. Public Comments: There were no public comments.

V. Approval of Meeting Minutes from June 23, 2022

It was motioned/seconded by Task Force Members Jeff Haman and Jason Yates, and passed by majority vote, to approve the June 23, 2022, meeting minutes. 12:0:0 (6 absent)

VI. Presentation:

Task force members, Leah Martinez and Jean-Yee Yu presented a proposal to the task force to consider implementing a Senior Yard Assistance Program. The Senior Yard Assistance Program focuses on supporting Hayward senior residents to enhance beautification within the community. Task Force members asked questions and provided feedback. With overall support of the proposed program staff will work with members Leah Martinez and Jean-Yee Yu on next steps and will bring it back to the task force for approval once the full scope of the program is complete.

VII. Action Items:

2023 Meeting Schedule and Agenda Topics; Cleanup & Beautification Event Calendar; and Community Engagement & Education Event Calendar:

Task force members reviewed the calendar, asked question, and provided feedback about the clean ups schedule and staging areas, particularly regarding the proposed location for July 2023. It was suggested by Vice Chair Haman to schedule the Jackson Triangle for January and Heritage Plaza for July. Chair Manzo mentioned the staging site, 16 Barnes Court, for the July event was proposed to coincide with a city landscaping project on Jackson and in hopes of partnering with the Animal Shelter as a potential combined adoption/cleanup event. Vice Chair Haman recalled that a previous cleanup event staged at 16 Barnes Court had a low turnout and low visibility. He mentioned that if the July event is focused on the Jackson Triangle that the Eden Greenway Park area near Soto Rd. could be a good staging site. Task force member Chuck Horner suggested Tempo De La Cruz as a potential staging area.

It was motioned/seconded by Task Force Members Jason Yates and Chuck Horner, and passed by majority vote, to approve the 2023 meeting schedule and 2023 cleanup/beautification event dates and locations for 2023 with staging areas to be decided. 12:0:0 (6 absent)

Keep Hayward Clean and Green Task Force Mission Statement and Priorities:

Chair Manzo introduced the item and reviewed feedback from the June 23, 2022 meeting. Task force members

It was motioned/seconded by Task Force Members Bert Manzo and Doug Mansel, and passed by majority vote, to approve the task force Mission Statement and Priorities for 2023. 12:0:0 (6 absent)

After clarification, it was motioned/seconded by Task Force Members Chuck Horner and Doug Mansel, and passed by majority vote, to approve to change the wording “Deter Graffiti Vandalism” to “Graffiti Vandalism Prevention”. 12:0:0 (6 absent)

Keep Hayward Clean and Green Task Force Fiscal Year 2023 Budget and Financial Report:

Chair Manzo introduced the item. The financial report was reviewed, task force members discussed allocating funds for swag items.

It was motioned/seconded by Task Force Members Jeff Haman and Chuck Horner, and passed by a majority vote, to approve Task Force Fiscal Year 2023 Budget and Financial Report adding \$1,000 for swag for 2023. 12:0:0 (6 absent)

At this time, Chair Manzo mentioned plans to work with staff to purchase a Zoom account for subcommittee use. The cost is under \$200, which is under the threshold and not subject to a vote.

VIII. Informational Items:

Sub-Committee Assignments and Updates:

Policy Sub Committee – Chair Manzo reported that a community member reached out in support of implementing a program that utilizes community member video footage to pursue individuals for illegal dumping. Chair Manzo also spoke about a referral from Council Member Andrews through information from the East Bay Discharge Authority, to look at PFAS, which are manmade chemical compounds found in plastic materials that end up in waterways.

Beautification Sub Committee – TF member Jean-Yee Yu reported that additional yards have been nominated for the Beautiful Yard program and as part of graffiti vandalism prevention, the committee is looking through graffiti vandalism data provided by the city from the last few years. The committee plans to analyze the data and write a letter to Council in support of public art.

Education Sub Committee – There were no updates.

Adopt a Block Sub Committee – Vice Chair Jeff Haman reported that only 19 survey responses have been received out of an email distribution of 120, the survey link will be sent a couple more times. He added that newsletters are going out monthly and encouraged task force members to email him directly if they have topic suggestions.

Community Events/ Planning Sub Committee – There were no updates.

Community Engagement Sub Committee – There were no updates.

IX. Community Cleanups and Upcoming Events

7/23/22 Beautification Event (Heritage Plaza 835 C Street - Downtown Area): Chair Manzo reported the staging area will be on the Mission side of the plaza. Task force members discussed logistics and assignments for the event. For future events, task force members are interested in, and staff will explore, having a QR code available for same day registrations.

08/18/22 Downtown Street Party: Task force members discussed logistics and shift assignments. Setup will begin at 3:30pm and breakdown is at 8:30pm.

10/01/22 Science in the Park: Chair Manzo encouraged task force members to visit the Science in the Park website to get familiar with the event. The event is 9:00am to 2:00pm. Logistics and assignments will be discussed and finalized at the September 22, 2022 meeting.

10/22/22 Beautification Event (Tennyson Park, 28377 Huntwood Ave. - Tennyson/Alquire Neighborhood): No new information discussed.

X. Announcements/Updates

Chair Manzo announced that Council Member Andrews is absent due to a conflict with attending the Bay Area Water Supply & Conservation Agency meeting. He also reported that Council is on recess the month of August.

Director Todd Rullman provided an update regarding the Volunteer Recognition Dinner event, noting there is no event scheduled for 2022 and the committee is looking at moving future events

from October to April, there are also plans to change the location and the format from in person to a hybrid event. Staff will provide updates as we receive information.

Looking for volunteers for the dinner committee. Contact Colleen and she will put you in touch with committee chair.

Director Rullman shared that Streets staff worked in collaboration with the school district to transform an HUSD owned stairway, heavily vandalized with graffiti, into a public art project by painting the stairs to resemble piano keys.

I. Adjournment 8:27p.m.