



DATE: January 26, 2023

TO: Keep Hayward Clean and Green Task Force

FROM: Maintenance Services Director

SUBJECT: Keep Hayward Clean and Green Task Force Letters of Support for Gateway Sign and Alternative Public Art.

RECOMMENDATION

The Keep Hayward Clean and Green Task Force reviews the attached letters of support for a Gateway Sign and Alternative Public Art.

SUMMARY

Members of the Beautification Subcommittee have drafted two letters addressed to the Mayor and City Council, one is in support for the replacement and relocation of an existing monument gateway sign located on Jackson Street and Silva Avenue, the other is in support of alternative public art in the City of Hayward.

BACKGROUND

The Beautification Subcommittee is in support of and recommending relocating and replacing the existing gateway sign on Jackson and Silva to Jackson and Santa Clara St. Alternative art will be to replace and or substitute the old gateway sign to improve beautification, deter graffiti, and improve safety in that location on Jackson and Silva.

DISCUSSION

Please review the attached draft letters and provide feedback.

FISCAL AND ECONOMIC IMPACT

There is no fiscal or economic impact to send letters of support to Hayward City Council.

NEXT STEPS

Upon final approval, the letters will be finalized and distributed to the Hayward City Council and Hayward City Manager.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Rod Affonso, Streets Maintenance Manager

Approved by:



Todd Rullman, Maintenance Services Director