Climate Action Plan Update

Dear City Council Members,

Staff is working with a consultant team to create a list of measures and actions to update the Climate Action Plan (CAP) to provide a roadmap for the City to reach its greenhouse gas emission (GHG) reduction targets and put the City on the path to carbon neutrality. Measures are policies to achieve specific GHG reductions and actions are programs or steps that support the measures.

A draft list of measures and actions was presented to the Council Sustainability Committee on October 6, 2022. Staff has conducted significant community engagement and has incorporated their priorities and concerns as much as possible. The full list of measures and actions (186) has been updated and was included as an attachment in the email containing the link to this survey.

Preliminary estimates show that we may need to implement all 186 actions in order to achieve the 2030 target. We have paired down the list in this survey to ask for your thoughts on 19 actions that require "structural change," meaning a new program or ordinance. Actions not included in this survey are supporting actions and include partnerships, community engagement, and educational programs.

For actions with quantifiable GHG emission reductions and staff implications, staff is asking Council Members to select, 'Support', 'Do not Support', or 'Support with Modification.' If you do not support or support with modification, staff would be interested in knowing the reasoning so we can potentially adjust to address the concerns and create an action that is best for our community.

Current staff does not have the capacity to implement many of the actions identified in the draft list. Staff anticipates that implementation of the updated CAP will require multiple new staff positions. Prior to adoption of the updated CAP, staff will provide a detailed analysis of fiscal impacts, including staffing resources. After we receive Council feedback from this survey and during a work session tentatively scheduled for May 2023, staff will revise the list and then complete a more detailed analysis of potential GHG reductions.

Ί.	Name			

Sector: Building Energy



Measure BE-2: Electrify existing single-family residential buildings in order to achieve 91 therms/person/year by 2030.

Measure BE-3: Decarbonize existing commercial and multi-family buildings in order to achieve 53 therms per service person in 2030.

Action BE-2.2 & BE-3.2: Once costs and funding/financing options are identified (BE-2.1), adopt an ordinance for existing single-family residential buildings, commercial buildings, and multifamily buildings by 2026 that bans expansion of natural gas infrastructure and requires appliances, upon replacement, to be decarbonized where technologically feasible and cost effective. (Timeframe: 2023-2025)

Action BE-2.4: Adopt an ordinance requiring existing single-family homes to be 100% all-electric by 2045. (Timeframe: 2026-2030)

Action BE-2.5: Work with community stakeholders including realtors, contractors, and building officials to develop electrification readiness requirements to be completed within 120 days of completion of a home sale. Include a potential waiver process for distressed sales. (Timeframe: 2026-2030)

Action BE-2.15: Adopt a time of retrofit ordinance that requires all buildings with retrofit work who meet a certain threshold to complete energy efficiency/electrification actions. (Timeframe: 2023-2025)

2. Please choose your level of support for each the actions below.

Mark only one oval per row.

	Support	Do NOT support	Support with modification
BE-2.2 & BE- 3.2			
BE-2.4			
BE-2.5			
BE- 2.15			

3. Building Energy: If you chose 'Do NOT support' or 'Support, with modification' for actions in this section, please provide staff with your concerns and/or suggestions

Sector: Transportation



Measure T-1: Develop and Implement an Active Transportation Plan to increase active transportation mode share to 15% by 2030 and maintain through 2045

Action T-1.1: Incorporate smart growth principles and to incentivize walking, biking, and public transit, including:

- Remove parking minimums and setting parking maximums in Downtown Hayward to limit the amount of parking that can be built on a site
- -Evaluate parking pricing structures that would best work in Downtown Hayward. Based on evaluation, implement dynamic parking pricing in downtown parking areas and earmark parking revenues to implement other active transportation and transit projects.
- Allowing property owners to develop and implement parking demand management plans that consider ways to reduce the need for off-street parking by using shared parking arrangements, valet parking services, paid parking, and other appropriate techniques (Timeframe: 2026-2030)

Action T-1.8: Identify streets for permanent through traffic closures to promote walking, biking, and other forms of active transportation.

(Timeframe: 2023-2025)

Action T-1.11: Work with e-scooter or e-bikes companies to bring an e-bike share or e-scooter share to Hayward with focus on placing hubs in downtown and commercial areas that would meet the Downtown Specific Plan goals and design. Adopt an ordinance to allow and manage the program(s). (Timeframe: 2026-2030)

4. Please choose your level of support for each the actions below.

Mark only one oval per row.

	Support	Do NOT support	Support with modification
T-1.1			
T-1.8			
T-1.11			

Measure T-2: Implement public and shared transit programs to reduce community-wide Vehicle Miles Traveled (VMT) 15% by 2030 and 30% by 2045.

Action T-2.7: Through the adoption of an ordinance or incorporation into large commercial building codes, require all employers to develop a Transportation Demand Management (TDM) Plan. TDM plans should include money-based incentives for employees to bike, walk, carpool, or take the bus to work. Require large employers (more than 25 employees) to subsidize biking, walking, or bus travel. (Timeframe: 2023-2025)

Action T-2.10: Dedicate staff time or create a staff position to pursue funding opportunities to implement planned City transit/TDM projects and programs and to support AC Transit in obtaining grant funding for region-wide service expansion. (Timeframe: 2023-2025)

5. Please choose your level of support for each the actions below.

Mark only one oval per row.

	Support	Do NOT support	Support with modification
T-2.7			
T-2.10			

Measure T-3: Develop disincentives for driving single passenger vehicles to increase bicycle/pedestrian and public transit mode share.

Action T-3.3: Develop consistent standards for parking minimums and maximums across the City. Reduce parking minimums and parking maximums citywide, as improved active and public transit infrastructure becomes more available. Additionally, price all public parking spaces for all areas of the city based on available transportation options, travel demand, and land use. (Timeframe: 2026-2030)

Action T-3.8: Fund active and public transit programs through a local gasoline tax and/or through paid parking fees. (Timeframe: 2026-2030)

Action T-3.9: Implement a Transportation Network Company (TNC) user tax which would put a small fee on the use of Uber and Lyft and generate funds to pay for transit and mobility infrastructure. (Timeframe: 2026-2030)

Action T-3.10: Implement a gasoline/diesel car registration tax starting in 2025 with exemption criteria established for low-income residents. (Timeframe: 2023-2025)

6. Please choose your level of support for each the actions below.

Mark only one oval per row.

	Support	Do NOT support	Support with modification
T-3.3			
T-3.8			
T-3.9			
T-3.10			

7. Transportation: If you chose 'Do NOT support' or 'Support, with modification' for actions in this section, please provide staff with your concerns and/or suggestions

Sector: Solid Waste



Measure SW-2: Increase community-wide overall landfill diversion of waste to 75% by 2030 and 85% by 2045.

Action SW-2.8: Require food service providers to implement a fee for single-use foodware. (Timeframe: 2023-2025)

Action SW-2.16: Based on waste characterization studies, increase bans on "problem materials" (i.e., items without means of recycling or recycling markets, such as sale of polystyrene, plastic packaging, straws, plastics #4-7, mixed materials). (Timeframe: 2023-2025)

8. Please choose your level of support for each the actions below.

Mark only one oval per row.

	Support	Do NOT support	Support with modification
SW-2.8			
SW- 2.16			

9.	Solid Waste: If you chose 'Do NOT support' or 'Support, with modification' for actions in this section, please provide staff with your concerns and/or suggestions

Sector: Carbon Sequestration



Measure CS-1: Increase carbon sequestration by planting 1,000 new trees annually though 2030 to sequester carbon and create urban shade to reduce heat island effect.

Action CS-1.6: Conduct an urban canopy study to identify areas in Hayward that have below average canopy coverage and implement a tree planting program focusing on the least covered portions of the City. Establish a goal of having no significant difference in canopy coverage between high and low-income areas citywide by 2030. (Timeframe: 2023-2025)

Action CS-1.9: Dedicate staff time for obtaining grant funding for tree planting. Identify and apply for applicable federal (e.g., USDA) and state (e.g., California ReLeaf, Affordable Housing and Sustainable Communities Program (AHSC), Urban and Community Forestry Program) grants for tree planting projects. (Timeframe: 2023-2025)

Action CS-1.10: Explore opportunities to fund the Urban Forest Management Program. Possibilities include use of general tax revenues, permit fees, or revenues from the municipal tree ordinance enforcement. (Timeframe: 2023-2025)

10. Please choose your level of support for each the actions below.

Mark only one oval per row.

	Support	Do NOT support	Support with modification
CS-1.6			
CS-1.9			
CS- 1.10			

12. Comment Box: Please use this space to provide any over-arching comments of the actions listed in this survey or on the actions included on the full list.	1.	Carbon Sequestration: If you chose 'Do NOT support' or 'Support, with modificat for actions in this section, please provide staff with your concerns and/or suggestions.
12. Comment Box: Please use this space to provide any over-arching comments of the actions listed in this survey or on the actions included on the full list.		

This content is neither created nor endorsed by Google.

Google Forms