#HaywardFresh Photo Contest Guidelines

We want to see your favorite outdoor locations in Hayward! Enter our Instagram contest to show us where you like to play, exercise or just sit and relax outside.

How to qualify:

1. <u>Be public:</u> Your Instagram profile must be set to public to participate. Otherwise, we cannot see your photos. On Facebook, your posts that contain your photos must be marked public.

2. <u>Be ready to share:</u> By submitting a photo, you are agreeing that the City can use your photo in future publications and on our website. Winning photos will be displayed on the website and in City Hall.

3. <u>Be local:</u> The photo must be in Hayward, but you do not need to be a Hayward resident to participate.

4. <u>Be prolific:</u> Submit as many photos as you would like.

5. <u>Be specific:</u> Captions and locations are encouraged, but not required.

6. <u>Be family-friendly:</u> Photos that contain illegal, sexually explicit, nude, obscene, violent, profane or other inappropriate content, as determined by the City of Hayward in its sole discretion, are ineligible for this contest.

How to participate using Instagram:

1. Use your smart phone to create an Instagram account if you don't have one: www.instagram.com
2. Set your Instagram profile to public for the duration of the contest.
3. Take photos of your favorite outdoor spots in Hayward.
4. Tag your photos #HaywardFresh.
5. Optional: Add a caption and location to tell us where you are.

How to participate using Facebook

1. Create an Facebook account if you don't have one: www.facebook.com
2. Take photos of your favorite outdoor spots in Hayward.
3. Post you photos and tag them #HaywardFresh.
4. Make sure your post is marked public.
5. Optional: Add a caption and location to tell us where you are.