



DATE: March 13, 2017

TO: Council Sustainability Committee

FROM: Director of Public Works

SUBJECT 2017 Bicycle Masterplan Update/Pedestrian Masterplan

RECOMMENDATION

That the Committee reviews and provides feedback on the Bicycle and Pedestrian Masterplans.

SUMMARY

Staff requests that the Sustainability Committee review and provide feedback on key sustainability features to be included in the update of the Bicycle Masterplan and in the Pedestrian Masterplan as it is being developed as well as general feedback on the masterplans.

BACKGROUND

On November 20, 2007, the City Council approved an update to the 1997 Bicycle Masterplan. The 2007 Update was prepared to identify new opportunities throughout the City for the provision of bicycle facilities. The 2007 update, defined a proposed network of bicycle paths (Class I), bicycle lanes (Class II), and bicycle routes (Class III) to provide for the safe movement of bicyclists in Hayward. The attached implementation plan includes recommendations for the construction of approximately one mile of new Class I bike paths, four miles of new Class II bike lanes and two miles of Class III bike routes. The total cost was estimated to be \$1.6 million dollars.

The recommendations included in the bicycle masterplan were developed based on public input, information contained in the various neighborhood plans, and City projects and studies, such as the Route 238 Corridor Improvement Project and the South Hayward BART Concept Plan.

In some cases, alternate routing was recommended to provide a parallel bike route to streets where high auto traffic volumes, such as Mission Boulevard, or narrow pavement widths, such as Hesperian Boulevard, would cause unsuitable conditions for bicyclists.

DISCUSSION

The City Council, through its adopted policies, has consistently created a framework with which to create an interconnected network of safe, affordable, dependable and convenient transportation options. This adopted General Plan Guiding Principle specifically stipulates that the City will:

- allow and encourage more residents, workers and students to walk, bike or take transit;
- create a more balanced and multi-modal transportation system, and
- develop policies and strategies to enhance sidewalks and walking paths.

Specifically, the adopted 2040 General Plan lists multiple mobility goals for both pedestrians and bicyclists. These goals provide for a more balanced transportation infrastructure/environment, consider pedestrian needs and design its pedestrian infrastructure, creating a pleasant and safe pedestrian environment. The 2040 General Plan also encourages implementation of the Hayward Bicycle Masterplan and the continued development of bicycle infrastructure to meet those needs.

In 2013, prior to formal adoption of the 2040 General Plan, Council adopted an award-winning Complete Streets Policy to formally express its commitment for the use of Complete Streets principles. The Complete Streets Policy reinforced the City's desire to provide safe, efficient and convenient travel along and across streets for all users, including pedestrians, bicyclists, motorists and movers of commercial goods.

On February 28, 2017, Council discussed a comprehensive Complete Streets Implementation Plan that provides a process and tools to support the implementation of the adopted Complete Streets Policy. Implementation of the Complete Streets plan is consistent with one of the three Council's strategic initiatives for this coming year. By providing specific design guidelines, a formal project checklist, training and an implementation work plan, the City can more effectively balance the needs of all modes of transportation in the downtown and throughout the City. The Complete Streets strategy two-year action plan, will include implementation steps to address milestones identified in the Bicycle and Pedestrian Masterplans.

It is anticipated that a bicycle and pedestrian plan will emerge in the downtown area as the Downtown Specific Plan consultant team evaluates constraints and develops opportunities in that core part of the City. Once a bicycle and pedestrian plan is finalized for downtown, the evaluation focus will shift to the remainder of the City. Staff and the consultant team look forward to making Hayward more people friendly and walkable, especially along A Street and Mission and Foothill Boulevards. Emphasis on bicycle and pedestrian improvements, will all be considered as part of creating a sustainable and desirable community.

ECONOMIC IMPACT

It is anticipated that the Bicycle and Pedestrian Masterplans will help transform the downtown and other designated sectors of the City (i.e., the industrial sector) into a more walkable/bike friendly community, thus creating positive economic benefits for the City.

FISCAL IMPACT

The combined Bicycle Masterplan Update/Pedestrian Masterplan effort is funded by the City's Measure B appropriation via the Alameda County Transportation Commission (ACTC). These funds are a component of the City's Bicycle and Pedestrian allocation as part of the countywide Measure B sales tax measure. A total of \$300,000 has been allocated in the City's approved FY-17 CIP (Fund 216) for this project.

SUSTAINABILITY FEATURES

The Bicycle/Pedestrian Masterplans will promote sustainability and entail such features/elements to encourage the reduction of greenhouse gasses and promote multi-modal transportation alternatives. Specific sustainability features will be identified during the development of the Plans, with key input from the Council Sustainability Committee and the public.

PUBLIC CONTACT

As part of the plan development process, the combined Bicycle Masterplan Update/Bicycle Masterplan will have an extensive public outreach component and will include additional opportunities for input from the Sustainability Committee. The outreach strategy includes stakeholder interviews, holding workshops, coordinating a design charrette, and scheduling City Council and Planning Commission meetings for review, input and discussion. Presentations to the Council Infrastructure Committee, Bike East Bay and other associated groups will also be included in the feedback / outreach strategy. The project team will reach out to Cal State East Bay, BART, HUSD and AC Transit to afford opportunities for input and participation in the plan process.

NEXT STEPS

A scope of work will be developed with the downtown specific plan consultant to address the tasks needed to complete the combined Bicycle Plan Update/ Pedestrian Masterplan, and will incorporate feedback received this afternoon. It is anticipated that the consultant team will be given a notice to proceed in the summer of 2017. A schedule of outreach meetings will be developed and forwarded to the Sustainability Committee and will be posted on the City's website.

Prepared by: Fred Kelley, Transportation Manager

Recommended by: Morad Fakhrai, Director of Public Works

Approved by:

A handwritten signature in black ink, appearing to read 'K. McAdoo', written in a cursive style.

Kelly McAdoo, City Manager