



DATE: April 11, 2017

TO: Mayor and City Council

FROM: City Manager

SUBJECT Approval of a Resolution in Support of Measure A, Hayward Unified School District's Special Parcel Tax Measure

RECOMMENDATION

That the City Council approves the attached resolution in support of Measure A, Hayward Unified School District's (HUSD) special parcel tax measure.

BACKGROUND

In June 2012, Hayward residents approved Measure G, a special parcel tax to fund non-capital, essential school programs like college preparatory programs, technology maintenance, library services, and other programs aimed at reducing class sizes. Measure G generates \$2.2M in revenue annually through a \$58.00 per parcel tax and will expire on June 30, 2017.

DISCUSSION

Given the upcoming expiration of Measure G funding this June, the HUSD Board of Education called for an all-mail ballot special election to be held on May 2, 2017 to submit to voters for their approval, Measure A. Measure A, like its predecessor Measure G, is a special parcel tax to fund non-capital, critical education programs such as:

- Math, Reading, Writing, and Hands-on science classes and labs
- Restoring and maintaining music and art programs
- Enhancing library services, technology, and college preparatory programs

Additionally, the ballot question states that the measure will help attract and retain qualified teachers.

Measure A will levy a \$88.00 per parcel tax for a period of twelve years, expiring June 30, 2029. Staff estimates the measure will raise upwards of \$3.4M in revenue annually.¹ The

¹ Per HUSD's Measure G Parcel Tax Report for FY2016, there are 38,989 taxable parcels. (38,989*\$88= ~\$3.4M). Report can be found here: <http://haywardusd-ca.schoolloop.com/file/1296400497019/1368005006760/4771961479195969054.pdf>

measure provides for senior exemptions, independent citizen's oversight, and that all funds be used for classrooms.

Measure A meets the Council's Draft Legislative Program Policy Position 1.6D *Support legislation and initiatives that boost funding for local school districts, public institutions of higher education and for low income students.*

FISCAL IMPACT

This measure will not have any fiscal impact on the City of Hayward. However, the residents and property owners of Hayward will pay \$88 annually for the parcel tax.

NEXT STEPS

If Council approves the attached resolution, staff will distribute the signed resolution to HUSD.

Prepared and Recommended by: John Stefanski, Management Analyst

Approved by:



Kelly McAdoo, City Manager