

MONEY TALKS

PLAN

A core group of 4-7 facilitators will engage in one-on-one and small group (≤ 5) conversations around the budget. An online survey will also be available. The ideas will be considered for adoption by the City Manager and Executive Team.

KEY QUESTIONS

1) What are new ways the City can make money?

Do you have a great idea for how the City can make money?

2) What opportunities for resource savings do you see across the City?

What City processes frustrate you?

3) What are the ways your department could do work better?

Sometimes we do work the way we do it because "that is how we have always done it". Are there better ways?

TIMELINE

July 31 – August 4: Finalize Team and Plan

Plan and team members approved, website set up, and appointment slots created

August 7 – September 22: Engage in Empathy Work

Surveys, 1:1, and Focus Groups

September 25 - Onward

Ideas are provided to City Manager and Executive Team for consideration

GOAL

To generate viable ideas from the City of Hayward staff on opportunities for efficiencies and new revenues.



Everyone Email



Surveys



1:1



Focus Groups

Budget Focus Group Webpage:
TBD

THE TEAM

Michael Barnes

Matthew Channing

Monica Davis

Corrinne Ferreyra

Nicole Gonzales

Avinta Madhukansh

Alicia Sargiotto

John Stefanski

Mary Thomas