



DATE: June 26, 2018
TO: Mayor and City Council
FROM: City Clerk
SUBJECT General Municipal Election – November 6, 2018 -

RECOMMENDATION

That the City Council adopts two resolutions: 1) A resolution calling and ordering to be held in the City of Hayward, California, on Tuesday, November 6, 2018, a General Municipal Election for the purpose of electing one Mayor and two Council Members for full terms of four years; and requesting the Alameda County Board of Supervisors to render specified services to the City relating to the conduct of a General Municipal Election (Attachment II); and 2) A resolution of the City Council adopting regulations for candidates pertaining to candidate statements submitted to the voters (Attachment III).

SUMMARY

A general municipal election will be held in the City of Hayward on Tuesday, November 6, 2018, under the authority of the City Charter and laws in the State of California. The purpose of the election is to choose one Mayor and two Council Members for full terms of four years. The incumbents are Mayor Halliday and Council Members Lamnin and Peixoto.

DISCUSSION

In June of 2016, the voters of the City of Hayward approved a City of Hayward Charter amendment and Municipal Code amendment that moved Hayward's general municipal elections from June to November of even-numbered years. Prior to the change, Hayward's general municipal elections were consolidated with the Statewide Primary Election held in June of even-numbered years. The election change also extended the terms of the incumbents elected in June 2014 and June 2016 to November 2018 and November 2020, respectively.

Pursuant to the requirements of the City Charter and the Elections Code of the State of California relating to general municipal elections, the City Council is requested to adopt a resolution calling a general municipal election and requesting the Board of Supervisors of Alameda County to order the consolidation of the General Municipal Election of the City of Hayward with the General Election to be held on Tuesday, November 6, 2018. Due to expiring terms, it is necessary to elect one Mayor and two Council Members for full terms of four years. The Council is also requested to adopt a resolution setting forth particulars of the election relating to candidate statements.

The first day for issuing nomination papers is Monday, July 16, 2018, and the last day is Friday, August 10, 2018, at 5:00 p.m. If an incumbent decides not to seek re-election, the nomination period extends to Wednesday, August 15, 2018. The Secretary of State will conduct a random alpha drawing on August 16, 2018, to determine the order in which candidate names will appear on the ballot.

The Alameda County Registrar of Voters, through direction by the Board of Supervisors, will provide the following services: verify signatures on nomination papers; prepare and supply indices with precinct information; provide voter registration information; assist in election services as required in the conduct of this election; and provide services to complete the canvass of returns. With this consolidation, the City's sample ballot and optional candidate statements will be incorporated into the Alameda County Voter Pamphlet.

The Alameda County Registrar of Voters has estimated the total cost of printing, handling, translating, and mailing the candidates' statements, including costs incurred as a result of complying with the Voting Rights Act of 1965, as amended. Each candidate filing a statement will be required to pay in advance his or her estimated pro rata share as a condition of having his or her statement included in the voter's pamphlet. The estimated cost is an approximation of the actual cost which varies from one election to another and may be significantly more or less than the estimate, depending on the actual number of candidates filing statements. Accordingly, the candidate could be billed for additional actual expenses or refunded any excess paid depending upon the final actual cost.

The 2018 Consumer Price Index adjustment for the City's Campaign Voluntary Expenditure Limit has been calculated to be \$72,627. The [Hayward Municipal Code Chapter 2, Article 13](#), Section 2-13.04 states that if a candidate accepts the voluntary expenditure limit for his or her campaign, then she/he is entitled to accept the established contribution limit, now adjusted to \$1,424 per contributor. If a candidate does not accept the voluntary expenditure limit, then the contribution limit is \$340 per contributor. During the election cycle, campaign disclosure statements for all candidates will be posted on the City's website under the Elections section within twenty-four hours of receipt.

The General Municipal Election Calendar (Attachment IV) provides a list of pertinent dates related to the election.

FISCAL IMPACT

There is no additional General Fund impact associated with this Council action. The election expense, estimated at \$280,000, for the consolidation of Hayward's General Municipal Election is included in the FY 2019 Operating Budget.

STRATEGIC INITIATIVES

This agenda item is a routine operational item and does not relate to one of the Council's Strategic Initiatives.

PUBLIC CONTACT

Information regarding the election is available on the City's website at:
<https://www.hayward-ca.gov/your-government/elections>.

The Notice of Election will be published in the Hayward Daily Review on Friday, July 6, 2018, as prescribed by Section 12101 of the California Elections Code. In addition, requirements pertaining to the election will be included in the Election Guide 2018 which will be provided to each candidate running for office in the November 6, 2018 election.

Prepared and Recommended by: Miriam Lens, City Clerk

Approved by:



Kelly McAadoo, City Manager