

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING  
Hayward City Hall – Conference Room 2A  
777 B Street, Hayward, CA 94541-5007

May 14, 2018  
4:30 p.m. – 6:01 p.m.

**MEETING MINUTES**

**CALL TO ORDER:** Meeting called to order at 4:30 p.m. by Chair Mendall.

**ROLL CALL:**

**Members**

- Al Mendall, City Council Member/CSC Chair
- Elisa Márquez, City Council Member
- Francisco Zermeño, City Council Member

Staff:

- Alex Ameri, Director of Utilities & Environmental Services
- Jan Lee, Water Resources Manager
- Erik Pearson, Environmental Services Manager
- Ciaran Gallagher, CivicSpark Fellow
- Kaitlyn Byrne, Management Analyst
- Carol Lee, Sustainability Specialist
- Tori Johnson, Senior Secretary (Recorder)

Others:

- Eve Perez, Ygrene Energy Fund
- Charles Ward, Dividend Finance
- Barbara Stebbins, East Bay Clean Power Alliance
- Erin Alexander, Waterlink Program/Ecology Action
- Jillian Buckholz, Director of Sustainability, California State University East Bay (CSUEB)
- Hayes Morehouse, Hayward Resident

**PUBLIC COMMENTS**

Erin Alexander with Waterlink Water Efficiency Program provided an overview of their services to raise awareness of their program.

Jillian Buckholz, with CSUEB announced CSUEB's Climate Action was adopted on May 1, 2018, and that she would provide a link to City staff.

Councilmember Francisco Zermeño commended staff on another successful annual clean up event.

### **1. Approval of Minutes of Council Sustainability Meeting on March 12, 2018.**

The Committee requested two minor changes to the minutes. It was moved by Council Member Márquez, and seconded by Council Member Zermeño and carried unanimously, to approve the amended minutes of the Council Sustainability Committee meeting of March 12, 2018.

### **2. East Bay Community Energy (EBCE) – Consideration of Default Product for Residential Customers**

Director Ameri introduced Environmental Services Manager Erik Pearson who provided an overview of the report.

Barbara Stebbins of East Bay Clean Power Alliance, opposed making Brilliant 100 the default for residential because it is more expensive than Bright Choice and because it relies on large hydro. She encouraged the Committee and staff to consider and promote 100% renewable energy.

Council Member Zermeño stressed the importance of moving towards 100% renewable energy.

Council Member Márquez was in favor of Brilliant 100, as it is consistent with Council's decision for commercial customers. She felt strongly that staff conduct adequate outreach to residential and low-income customers. Director Ameri suggested utilizing various social media platforms and including a water bill insert.

The Committee expressed concern that residents who are enrolled in the California Alternate Rates for Energy Program (CARE) and the Family Electric Rate Assistance Program (FERA) will still receive the current benefits from these programs, and asked staff to confirm with the EBCE Board if we will have the flexibility for low-income to be able to default to the least expensive option.

The Committee requested that staff obtain the opt-out rates of other participating cities, before presenting this item to the full Council.

It was moved by Council Member Márquez, and seconded by Chair Mendall and carried unanimously, to recommend Brilliant 100 as the default product for residential customers except for low-income, CARE and FERA customers.

### **3. Possible Participation in Idle-Free Bay Area Campaign**

Ciaran Gallagher, CivicSpark Fellow presented the report.

Council Member Márquez was not in favor of turning off cars while waiting in a drive-through line. She further suggested that staff wait until after the November

elections before seeking funding for signage. She encouraged staff to work with Hayward Unified School District (HUSD) to promote idle-free driving. She was in favor of outreach rather than an ordinance as she felt the City had limited capacity for enforcement.

The Committee was in favor of a proclamation and recommended that staff proceed with the appropriate actions.

#### **4. Property Assessed Clean Energy (PACE) – Marketing by PACE Providers**

Environmental Services Manager Erik Pearson presented the report.

Charles Ward with Dividend Finance, the program administrator for the Figtree PACE Program, explained that some PACE providers, such as Dividend Finance, conduct reputable business practices. He explained that they do business with respectable contractors.

Eva Perez, Director of Government Relations at Ygrene Energy Fund, clarified that the referenced questionable marketing was conducted by a third party, and not the contractors.

Chair Mendall reiterated that any agency that fails to sign ABAG's Regional Collaborative Services Agreement should not be able to operate in Hayward. He further expressed that CaliforniaFirst should be banned from operating in Hayward for two years due to their unacceptable marketing practices.

#### **5. Proposed 2018 Agenda Planning Calendar**

Chair Mendall requested the Litter Impact Fee be added back to the schedule as it affects the business license tax and the 2020 ballot. He also asked for and update on water quality testing in schools.

Council Member Márquez expressed her top three items are Car Sharing, Recycled Water and Tiny Homes.

Council Member Zermeño also expressed his desire for staff to address Tiny Homes in an upcoming meeting.

#### **COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:**

Director Ameri announced that there will be a new section "Oral Updates" in future Council Sustainability Committee Agendas. He also mentioned SB623, the proposed water tax of \$1 per month that is going through Legislature.

Water Resources Manager Jan Lee, mentioned pending water management planning bills that would implement the framework called "Making Conservation a Way of Life" which sets up different water use targets.

ADJOURNMENT: 6:01 p.m.

Attendance	Present 03/12/18 Meeting	MEETINGS		
		Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	X	3	1	0
Al Mendall*	✓	4	0	0
Francisco Zermeño	✓	3	1	0

✓ = Present    O = absent    X = excused

\* Chair