



**COUNCIL ECONOMIC DEVELOPMENT COMMITTEE
FUTURE MEETING TOPICS AS OF SEPTEMBER 17, 2018**

RESPONSIBLE STAFF	FUTURE MEETING AGENDA ITEMS
Economic Development	Report on the changing demand for retail
Economic Development	Improve marketing of City events to local businesses to keep workers in town
Economic Development	Analysis of sales tax revenues generated by housing versus retail uses
Economic Development	Report back on workforce development activities
Economic Development	Have a Maker Space representative give a presentation or take a tour and hold a meeting there
Development Services	Update of Downtown Specific Plan Update
Community & Media Relations Division	Marketing and Branding Update (consistency of efforts)