



**MINUTES OF THE SPECIAL CITY COUNCIL MEETING**  
**Matt Jimenez Community Center**  
**28200 Ruus Road, Hayward, CA 94544**  
**Tuesday, September 11, 2018, 7:00 p.m.**

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The Special Meeting of the Hayward City Council was called to order by Mayor Halliday at 7:00 p.m., followed by the Pledge of Allegiance led by Council Member Peixoto.

**ROLL CALL**

Present: COUNCIL MEMBERS Zermeño, Márquez, Mendall, Peixoto, Lamnin, Salinas  
MAYOR Halliday  
Absent: None

Mayor Halliday asked for a moment of silence to commemorate the 17<sup>th</sup> anniversary of the September 11 attacks.

**PUBLIC COMMENTS**

Ms. Peggy Guernsey, Hayward resident, spoke about unresolved issues with the AC Transit bus service and asked for the City's assistance.

Ms. Theresa Pedrosa, spoke about issues with the AC Transit bus service related to the number of buses, trips, and service hours.

Mr. Jim Drake, Hayward resident, spoke about the need for more police officers and enforcement for tinted windows.

Mr. Kim Huggett, Hayward Chamber of Commerce President, invited all to the annual Hayward Mariachi Festival at City Hall Plaza on September 14, 2018.

Mr. Monzella Curtis, Hayward resident, reiterated his suggestion for an ordinance that prohibits landlords and managers from refusing Section 8 renters.

Mr. John Manrique, Hayward resident, spoke about the new water meters, the significant increase to his water bill, and asked for a review of third-tier charges.

Ms. Mary Lawry, Hayward resident, reported that AC Transit discontinued the Line 22 bus service and replaced it with lines that do not service the same areas, and requested that Line 22 be reinstated.

Ms. Heather Reyes, Hayward resident, announced her group was able to raise \$750 for the Hayward Animal Shelter and presented the funds to Hayward Animal Shelter staff.

Ms. Sophia Sanchez, Chabot College and Rising Sun Energy Center representative, spoke about her work providing energy and water audits in Hayward and the partnership between Chabot College and the City around the work done with the Tennyson Corridor.

Mr. Daniel Vásquez, Hayward resident and father of Mia Vasquez who inspired the creation of the Mia's Dream Come True Park, spoke about the housing crisis that is also affecting working professionals.

Ms. Wynn Grich, Hayward resident, spoke about the dangers of water meters and the Climate Action Plan.

Mr. Dale Silva, Fairview resident, noted that if the City provides water service to the Terrace View development, the City will get an increase in revenue and a trail.

Mr. Don Keller, Fairview resident, requested that the City renew the water service agreement between the City of Hayward and the Terrace View development.

Ms. Janice Keller, Fairview resident, spoke about a Castro Valley Municipal Advisory Council letter supporting that water be provided to the development by Hayward, and asked Council to direct staff to sign needed documents.

Ms. Diane Fagalde, Hayward resident, shared she found a vacant building in South Hayward to serve as retail space.

Mr. Joe Orlando Ramos, Hayward resident and Council candidate, spoke about gentrification and the City's Measure T on the November 2018 ballot.

Ms. Lacei Amodei, Hayward resident and Hayward Collective member, spoke about the need for rent control laws and added that the Collective will continue to fight against injustice and inequality.

Ms. Marisa Leasure, Hayward resident, noted the plan for Tennyson Corridor did not have enough low-income housing; and blight, traffic and congestion issues needed to be addressed.

Council Member Lamnin noted she had to fly out this evening to attend a state-wide meeting in the morning and might have to leave the meeting, but would watch the video.

## **CONSENT**

1. Resolution Supporting Two League of California Cities Policy Resolutions Being Considered at the 2018 League of California Cities Annual Business Meeting **CONS 18-559**

Staff report submitted by Assistant City Manager Hurtado, dated September 11, 2018, was filed.



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City Manager McAdoo provided a synopsis of the report.

Mayor Halliday offered a motion per staff's recommendation and Council Member Salinas seconded the motion.

Mayor Halliday expressed support for the two League Policy resolutions noting that one of them was designed to consider a ballot measure that would restrict the State's ability to take away local authority and support democracy.

Council Member Salinas concurred with the Mayor's comments.

It was moved by Mayor Halliday, seconded by Council Member Salinas, and carried unanimously, to adopt the following:

Resolution 18-185, "Resolution Supporting Two League of California Cities Policy Resolutions Being Considered at the 2018 League of California Cities Annual Meeting"

**WORK SESSION**

2. Update on the Implementation of the Three Council Strategic Initiatives Two-Year Action Plans: Complete Streets, Complete Communities, and Tennyson Corridor (Report from City Manager McAdoo) **WS 18-030**

Staff report submitted by Assistant City Manager Hurtado, dated September 11, 2018, was filed.

City Manager McAdoo provided background about the three initiatives: Complete Streets, Complete Communities and Tennyson Corridor; and introduced City staff.

Council Strategic Initiatives Co-chairs Senior Civil Engineer Baquilar, Landscape Manager Nield, Streets Manager Affonso, Senior Management Analyst Narain and Management Analyst Thomas provided an update on the implementation progress of the Tennyson Corridor Initiative regarding: South Hayward BART Station landscape improvements; the Downtown Streets Team Tennyson Pilot; Façade Improvement Program; South Hayward Family Center; NERT (Neighborhood Emergency Response Team) Program; energy/water efficiency work; vision plan work for FY19; five proposed opportunity areas; and the five draft proposed focus nodes for sections of the corridor.

Housing Manager Morales and Planning Manager Buizer provided an update on the implementation progress of the Complete Communities Strategic Initiative regarding:

Notice of Funding Availability (NOFA); rent stabilization; park in-lieu fee review; Form Based Code; Shoreline Master Plan; Industrial District regulations; and vacant property ordinance and registration program.

Transportation Manager Kelley and Information Technology Solution Analyst Wong provided an update on the implementation progress of the Complete Streets Initiative regarding: Bicycle and Pedestrian Master Plan; Neighborhood Traffic Calming Program; Mission Boulevard Phase II and III projects; Main Street project; Hayward Boulevard Feasibility Study; Citywide Intersection Study; and lessons learned from the three initiatives.

Mayor Halliday opened the public comments section at 8:47p.m.

Mr. Eric Heltzel, Chabot College representative, thanked the City for the partnership with the Chabot College Student Initiative Center (SIC) and the community; and invited all to a symposium hosted at Chabot College.

Mr. Sean McFarland, Chabot College faculty member, favored having City Council meetings in the community and to continue to create platforms for student involvement and interaction with the community.

Ms. Susie Hufstader, Bike East Bay community organizer, announced the Community Pedestrian and Bicycle Safety Training was on September 21, 2018, at Weekes Park Community Center; and advocated for ways to make streets usable and safe.

Ms. Peggy Guernsey, Hayward resident, thanked Chabot College students and City staff; and expressed the photographs in the pamphlet were not identified and were not a representation of what the community needs in South Hayward.

Bishop Macklin, Glide Tidings representative, offered the following recommendations: engage non-profit agencies early in the process to help with the vision for South Hayward; Glad Tidings would like to participate in locating a Farmer's Market on Tennyson Road; would like to help establish walk lanes that are well-lit; would support police on bikes; landscape major streets that lead up to Tennyson Road and use local landscape partnerships; include the Red Cross to the Community Emergency Response Team; consider the possibility of a non-profit agency that can provide a shuttle service to and from Mission Boulevard and Chabot College; and noted that Glad Tidings is partnering with Eden Housing to get affordable housing developed.

Council Member Lamnin left the Council Chambers at 9:03 p.m.

Ms. Angela Andrews and Ms. Sharon Eva, Keep Hayward Clean and Green Task Force members noted that the Task Force is also helping with the vision for the Tennyson Corridor, and invited all to a beautification project on September 22, 2018.

Mayor Halliday closed the public comments section at 9:05 p.m.



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The Mayor and Council Members thanked City staff, Chabot College students, the faith community, and various stakeholders for the implementation progress around the three initiatives, and the input provided at the meeting.

The City Council was in general support of the six-month progress report on the implementation of the Strategic Initiative Action Plans. Members of the Council highlighted additional progress made such as: construction of La Vista Park at the end of Tennyson Road; a project in the pipeline through the Alameda County Transportation Commission to make the railroad overpass safer; the East Bay Greenway Bike Pathway project; and the Hayward Promise Neighborhood initiative from Jackson Triangle through the Tennyson Corridor.

Members of the Council offered the following recommendations: within traffic calming measures consider disruption for street racing and driving donuts; partner with AC Transit to address community input related to bus service problems; consider coworking spaces and creative use of spaces; partner with Downtown Streets Team or similar groups to address commercial centers that have been problematic; consider strategies for getting cars back in garages, where they exist; remember to include fair housing and rehab services and information from applicants about what they would do with the funding during the community grant process; one of the focus nodes (Tennyson Road and Hesperian Boulevard intersection) might need to be a little bigger; consider staff hires to work on the strategic initiatives if Measure T passes; engage non-profit agencies such as South Hayward Neighborhood Collaborative and South Hayward Parish; consider reprioritizing solutions that focus on investment in place as follows: 1) Diverse Housing Options, 2) Diverse Transportation Options, 3) Green and Resilient Environments, 4) Dynamic Public Spaces and Amenities, and 5) Unique Neighborhood Identities; ask California State University East Bay (CSUEB) to expand its bus shuttle trip from CSUEB to downtown to Southland and Chabot College; be more forceful in creating affordable housing; south of Jackson and all the way to Union City is impacted with litter and needs attention; garbage dumpsters are needed at the corner of Huntwood Avenue and Tennyson Road; consider a mural for the concrete wall on Tennyson Road from Industrial Boulevard to Mission Boulevard; consider a Cesar Chavez mural for South Hayward; consider a path or course equipped with workout equipment from Industrial to Mission boulevards; have kiosks at Tennyson Road and Hesperian Boulevard and Tennyson and Mission Boulevard intersections to emphasize activities and businesses in South Hayward; consider holding Council meetings on a monthly/quarterly basis in South Hayward/community; engage key stakeholders in the conversation related to the three strategic initiatives; the Form Base Code needs to be reviewed so it makes sense to developers and when considering land use, strike out future uses for tobacco, liquor and others unhealthy stores; consider vacant properties when reviewing a vacant building ordinance; issues with traffic and the Downtown Loop need to be addressed; focus on bringing healthier stores and be responsive to neighborhoods'

needs; make the Tennyson Corridor a “health zone” and concentrate on health and nutrition; consider Bishop Macklin’s ideas related to the shuttle service and Farmer’s Market; consider a community benefit district for the Tennyson Corridor; the Bicycle and Pedestrian Master Plan needs to be completed; address issues with speeding and lack of parking; and consider an Arts Commission.

#### **CITY MANAGER’S COMMENTS**

There were no comments.

#### **COUNCIL REPORTS, REFERRALS, AND FUTURE AGENDA ITEMS**

Council Member Salinas announced the annual Hayward Mariachi Festival on September 14, 2018, at City Hall Plaza.

Council Member Márquez encouraged residents to register to vote.

#### **ADJOURNMENT**

Mayor Halliday adjourned the special meeting at 9:59 p.m.

#### **APPROVED**

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Barbara Halliday  
Mayor, City of Hayward

#### **ATTEST:**

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Miriam Lens  
City Clerk, City of Hayward