

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Hayward City Hall – Conference Room 2A
777 B Street, Hayward, CA 94541-5007

September 24, 2018
4:30 p.m. – 5:52 p.m.

MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Chair Mendall.

ROLL CALL:

Members

- Al Mendall, City Council Member/CSC Chair
- Elisa Márquez, City Council Member (Arrived at 4:45 p.m.)
- Francisco Zermeño, City Council Member

Staff:

- Alex Ameri, Interim Director of Public Works
- Jan Lee, Water Resources Manager
- Douglas McNeely, Airport Manager
- Erik Pearson, Environmental Services Manager
- Kaitlyn Byrne, Management Analyst I
- Brandon Hutchens, Climate Corps Fellow
- Carol Lee, Management Analyst I
- Crissy Mello, Senior Secretary
- Tori Johnson, Acting Administrative Secretary (Recorder)

Others:

- Franco Arieta, Zipcar
- Stuart Cottrell, Zipcar
- Ashley Cohen, Zipcar
- Lilianna Espinoza, Hayward Resident
- Rita Espinoza, Hayward Resident and Hayward student
- Christina Olsen, Sustainability Consultant

PUBLIC COMMENTS

Interim Director of Public Works, Alex Ameri, introduced Crissy Mello as the new Senior Secretary in Utilities & Environmental Services.

Environmental Services Manager, Erik Pearson, introduced Brandon Hutchens, as the new Climate Corps Fellow with Utilities & Environmental Services.

1. Approval of Minutes of Council Sustainability Meeting on July 16, 2018.

The item moved by Council Member Zermeño, and seconded by Chair Mendall, and approved.

2. Installation of Solar Technologies at Hayward Executive Airport

Hayward Airport Manager Douglas McNeely presented the report the installation of solar technologies at the Hayward Airport.

Environmental Services Manager, Erik Pearson, noted that with 2 MW of solar at the Airport the City would be generating about 96% of the total electricity use and 78% of total energy.

Council Member Márquez asked about other alternatives if solar is not pursued at the Airport. Interim Director of Public Works, Alex Ameri responded municipal garages would be the best place to install solar. Council Member Márquez suggested that this item should be reviewed by the Council Airport Committee.

Council Member Zermeño asked about the construction timeline if the FAA approves the installation. Interim Director of Public Works, Ameri answered it would be about a year. The Committee discussed the cost of rooftop installation versus land-based installation. Interim Director of Public Works, Ameri confirmed that all of this is based on getting favorable policy decisions from East Bay Community Energy (EBCE).

Chair Mendall agreed pursuing other top priorities first makes sense such as the Corporation Yard and the Municipal garage. He suggested a three to six-month goal to bring it to the Council Airport Committee at which time staff will have some concrete numbers and will also give time for the pilots to respond.

3. Plastic Straws and Utensils

Solid Waste Program Manager, Jeff Krump presented an update on the State and Local actions to regulate the distribution of single-use plastic straws and utensils and requested a recommendation from the Committee for a course of action.

Council Member Zermeño stated that request-only seems to be the option to pursue.

Council Member Márquez recommends both options A and B, and C as a discussion point.

Chair Mendall stated that non-biodegradable single-use plastic utensils could be added to the banned list and encouraged restaurateurs to use the alternatives that are available as a local ordinance, as is done with Styrofoam. He encouraged staff to work with the County and StopWaste to do something more unified for straws.

Interim Director of Public Works, Alex Ameri explained that outreach to businesses as well as research needs to be done to check on the availability of biodegradable utensils

and if they are compostable. The Committee discussed types of outreach and requested that recommendations be brought to the Committee by April 2019. Council Member Márquez commented that this will give staff time to speak to local retailers.

4. Car Sharing Pilot Program – Consideration of Zipcar

Management Analyst Kaitlyn Byrne presented the report and introduced Zipcar representatives and asked for the Committee's recommendation to Council to proceed with Zipcar.

Franco Arieta, Regional General Manager of Zipcar's West Coast Region, introduced Zipcar staff that were present and explained some of the benefits of using Zipcar.

Council Member Márquez expressed that she liked the option of a discount rate and waiving the application fee. She suggested that rather than identifying one specific charity to align funding with the City's funding process through CBDG or social services. Council Member Márquez recommended taking it to City Council.

Council Member Zermeño asked about hybrids. Franco Arieta answered they have very limited hybrids at the present time. Council Member Zermeño inquired if there will be a study about hybrids with a decision made about upgrading or expanding. Mr. Arieta explained that it depends on the utilization of the vehicles being used. Council Member Zermeño suggested letting the residents at the Green Shutter know about Zipcar.

Chair Mendall recommended, and the Committee agreed, that Council approve a contract with Zipcar. He suggested the discount should be on the monthly or annual fee and not on the daily or hourly fee.

5. Stop Waste Priorities

Environmental Services Manager Erik Pearson presented the report which included StopWaste's current and potential new priorities for the coming two years for the Committee's consideration.

Chair Mendall said his priority is to coordinate with EBCE and consider transitioning some Energy Council responsibilities to EBCE. And for the StopWaste Board as a whole, Chair Mendall's two requests are the County-wide utensil and straw regulations and answering the China Sword challenge with long-term solutions on recycling.

Council Member Zermeño suggested the need to focus on educating residents on what soiled objects put in the green cart, and he also likes the goals on page two.

Council Member Márquez spoke about the on-going problem and concern of illegal dumping, and how we can get together with the County to address it. Interim Director Alex Ameri responded that Development Services has come up with some Lean

Innovation ideas they are going to pursue, and it will be reported to the Council Sustainability Committee or City Council.

6. Update on Lead Testing in School Drinking Water

Water Resources Manager Jan Lee presented the report and asked for comments.

Council Member Márquez asked what outreach is being done in the private and independent schools. Jan Lee answered there has not been a lot of response. Council Member Márquez suggested contacting the Oakland Diocese and ask them to pass along the information.

Council Member Zermeño asked about California State University East Bay and Chabot College. Interim Director of Public Works Alex Ameri responded that staff will contact them.

7. Proposed 2018 Agenda Planning Calendar

Chair Mendall commented on the Bike and Scooter Sharing topic and suggested to have a future conversation about regulations, as well as the regulations about the treatment and taxation of taxis versus ridesharing programs like Lyft and Uber. He would like to see it brought up in the next year.

Council Member Zermeño recommended a topic about educating customers about the need to use the green cart to reduce contaminated recyclables and increase our diversion. He is happy to see tree inventory as a topic.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

Interim Director of Public Works Alex Ameri spoke about electric scooters and bikes, and the Bike and Ped Master Plan is on schedule and will go to the Council Infrastructure Committee in October. Chair Mendall responded that the Bike and Pedestrian Master Plan does not need to come to the Council Sustainability Committee, however to share with Council Member Zermeño.

ADJOURNMENT: 5:52 p.m.

Attendance	MEETINGS			
	Present 09/24/18 Meeting	Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	✓	5	1	0
Al Mendall*	✓	6	0	0
Francisco Zermeño	✓	5	1	0

✓ = Present O = absent X = excused
 * Chair