CITY OF HAYWARD HEART OF THE BAY	Keep Hayward Clean and Green (KHCG) Task Force (TF) Meeting Notes Hayward City Hall, Room 2A 777 B Street, Hayward January 24, 2019

I. Call to Order

Meeting called to order by Chair Divine at 7:01 p.m.

II. Pledge of Allegiance:

Pledge of Allegiance led by Vice Chair Jeff Haman.

III. Roll Call:

City Council & Staff: Council Member Márquez; Todd Rullman, Director of Maintenance Services; and Kimberly DeLand, Administrative Supervisor

Task Force Members Present: Blytha Bowers, Ginny Delaney, Alison Divine, Suzanne Gayle, Jeffrey Haman, Chuck Horner, Hasieb Lemar, Sarah Low, Bert Manzo, Adithya Naresh, Anika Patterson, Tim Romano-Pugh, Scott Schroder, Tawana Smith, Lenora Taylor, and Jacquelyn Young

Task Force Members Absent: Frederica Brewer, Sharon Eva, and Megha Salpekar

Youth Commission Liaison: None

Guest (Visitor Sign-In): Alexander Thompson, Blane & Margaret Warhurst of Hurst Highlands

IV. Public Comments:

a. **Kimberly DeLand**: I am looking for a second co-lead for the May, June, and July Beautification Events. If you are interested in becoming a co-lead, please let me know and I will add you as a co-lead for the event.

The second item I have is related to the email the City Clerk's office sent regarding the KHCG Task Force List and there was a question about the length of the terms. The City Clerk asked that you contact her directly if any of you have similar questions about the length of terms. I can provide you with her phone number if needed. The City Clerk will not send a "reply all" email to the group as this will be in violation of the Brown Act.

b. **Alexander Thompson** Moved to Hayward last August from Redwood City. I am Environmental Specialist and I have an Urban Planning degree. I am here tonight to tell you about my experience as I walk from my home to BART, past the County courthouse, to Winton Avenue and D Street. I started picking up litter on the way to BART, I took photos of the trash I picked up, and posted it on Instagram. I picked up 135 bags of trash (grocery bag size).

I connected with Ginny to get a better understanding of Hayward's green initiatives. My nights and weekends are parent time, so it is difficult for me to volunteer during the week and on weekends. However, I want to see if there is anything I can do on my free time. Ginny asked me to attend tonight's meeting because I am interested in keeping the storm drains clean. The company I work for in San Francisco also has an office in Oakland. Oakland has an "Adopt-A-Drain" program. The storm drains are GIS based and you can locate the storm drain on a map. Individuals can log into the system and take responsibility for cleaning specific storm drains. Hayward may be a good candidate for this program. I would like to connect with City staff get questions answered about storm drain maintenance and post the questions and answers on my Instagram feed. If there is an opportunity to connect with City staff, I'd love to hear about those opportunities and if there is a need for an "Adopt-A-Drain" program.

Vice Chair Delaney: Alexander is on Instagram under AdoptAWalkHayward.

Director Rullman: As a City we have looked at the Adopt A Drain program, but we have not explored it further. It sounds like a good program and we can use all the help we can get to clean the drains. I will provide you with my business card before you leave.

Discussion: The Adopt A Drain program can be part of the Adopt A Block program.

c. **Vice Chair Delaney:** Kimberly sent out an outreach material to businesses. We wanted to see if local business will advertise our cleanup events and say thank you to the volunteers. Does anyone have feedback on the materials that were sent out?

Discussion: It is a good idea. The event for this month is Downtown, but we would have had to plan for this outreach a couple months in advance.

Chair Divine: We are looking for business to provide incentives for all the events, not just for this Saturday's event which is Downtown.

After the volunteers are checked in for the event, we can visit the surrounding businesses to let them know about the event.

V. Approval of Meeting Minutes from November 15, 2018

It was motioned/seconded by Task Force Members Taylor and Bowers and passed by majority vote to approve the November 15, 2018 meeting minutes 15:0:1 (3 absent).

VI. Presentations

a. Tri-CED – Richard Valle

Richard Valle gave a presentation to the Keep Hayward Clean & Green Task Force on Community Recycling.

Slide 1: Tri-CED Community Recycling presentation to Hayward Clean & Green Task Force

We work in young people who want to get involved in this industry. Cerys Evans is my assistant, she stated as an intern, and she now a full-time member with Tri-CED.

Slide 2: The History of Tri-CED
We began in 1980 in Union City. The inception was a result of the assassination of Chief of Police. The City wanted to build a relationship between the police department and the young people of the community. The church where the Police Chief was assassinated raised money to give back to the community. We did research on new and emerging businesses to create jobs for the young people in the community who lacked self-esteem didn't have skills to offer who were coming out of the criminal justice system. Back in the 70's we thought that recycling would be a new and emerging business and Tri-CED was created.

Slide 3: Tri-CED recycling truck servicing residents
We run compressed natural gas trucks in Union City and Hayward. These trucks have less emission, are cleaner running trucks, and the engines are easier to clean.

Slide 4: Recycling truck unlading material at Tri-CED
Our facility is in Union City and we own four acres of land. We have contracts with the City of Union City and City of Hayward. Tri-CED stands for Tri City Economic Development Corporation. The photo is one of our trucks unloading material on what is called a tipping floor. Everything is unsorted, called single string sorting. We have a sort line that process the material, we clean it, and send it to our end-buyers.

Slide 5: Tri-CED staff sorting recyclable materials
This photo is our sort line and there is lots of waste material that is not recyclable, which has been our biggest problem. As customer's bills increase, they do not scale up to a larger container. Therefore, they place waste material in the recycle bin. The trash material is unseen because the recycle bin lid is closed and the driver is using a fully automated truck with robotic arms, so we do not see the trash until it hits the tipping floor. When the material gets to the sort line and we hand sort the material.

Slide 6: Tri-CED staff loading bales of mixed paper into a container for transport
Once the material is sorted, it is placed into containers for transport from the Tri-CED facility to the Port of Oakland. On a good day Tri-CED ships seven containers per day. The containers are shipped to the far East where we have lots of end users and markets

Slide 7: Shipping containers leaving the Port of Oakland
We have been working with the Port of Oakland since the 80's for shipping.

Slide 8: Shipping container being unloaded in China
Shipping container are shipped to China. We follow the containers as they exit the Golden Gate, I fly to Shanghai, follow the container as it is off-loaded and placed on a public truck, and transported to a facility in Shanghai. The containers are opened, transported to a mill, and becomes the Shanghai News.

Slide 9 and 10: [Children/Students] Our educators, our teachers. The new message.
The process has changed because the trash that has contaminated the recycle material. The children are the educator and teacher and show us how to recycle after they learn in school. The material that is mailed to the homes is not effective and end up in the recycle bins. When children learn about recycling the process is embedded into the household.

Slide 11 and 12: When we learn together, we celebrate together, we save the Earth together.

The recycle message in Hayward is broken because the message is not being taught in the schools. Tri-CED does not have the contract to bring materials into the Hayward schools; therefore, the message is not getting into the households.

Slide 13: The vineyard of California

Slide 14: [Liquor and wine bottles] Exempt [from CRV]. Why?
Wine bottles and liquor bottles are exempt from California Redemption Value law. The plastic bottles are in the CRV program and you pay $0.05 per bottle. If it is a larger bottle you pay $0.10 deposit and you get back when you redeem the material. It is popular in states that have redemption value laws and we capture a large percentage of the material because of the economic incentive for the public to recycle.

Slide 15: $0.05 CRV Beer and Water Bottles for California Redemption Value (CRV)
In the State of California liquor and wine bottles are exempt from the redemption value law. We have been fighting since the CRV program started to get these bottles into the law. We hope that Gavin Newsom will be the change agent. The previous administrations have not changed this exemption because Gallo is extremely strong in this State and they give lots of money to elected officials. Gallo feels that they will lose money if you add $0.05 CRV fee.

Discussion: I don't understand the logic behind Gallo's thinking if the CRV fee is passed on to the consumer. Gallo feels that if the consumers pay $0.05 more for their product the consumers may not want to pay the extra money.

The beer and soda industry fought the CRV law, but at the end of the day it was the right thing to do. During that fight the recycle industry held its own and legislators supported the recycle industry.

Discussion: What we can we do as an individual to help you fight for this change? You can ask your local Assembly person and State Senator to take this message to the Governor's office.

We hope to do what the State of Oregon is doing and change the CRV fee from $0.05 to $0.10. By increasing the fee, a higher percentage of the material is captured in the waste stream.

Discussion: What do you mean by waste stream? Do you mean individuals taking it to get cash value back vs. putting it into the bin? Both. Some individuals will place the item in the bin and Tri-CED will capture it on the sort line. Lots of people who salvage for a living can make a living salvaging.

Tri-CED works with homeless individuals who decide to salvage, they must respectful, not leave stuff on the streets, and be careful. We work with the Downtown Streets Team in Castro Valley and Hayward and it has been a positive experience.

Slide 16: [China and US] Trade War
Trade War between China and U.S. has had a dramatic effect on business, as well as the Premier of China who initiated the Blue Sky initiative. He promised blue skies over Beijing by a certain year. He acknowledged that the air is polluted and has a moral obligation to clean up the environment. As a result, he told the U.S. that China did not want to import our garbage. Therefore, the ports in China shut down to our material because they are contaminated.

Slide 17: 2018-19 Hayward Waste Characterization Sample

Cerys: At the end of last year we did a Waste Characterization for Hayward and Union City. Focusing on Hayward, we took a 200-pound sample from each truck after finishing their route. We weighted the different components and calculated the percentages of the totals. The slide show the average for three trucks, there are nine trucks total, and we do not have the data for other six trucks yet. The data is showing a 33% contamination rate.

Slide 18: What can you do?
Public Events: booths, monitor waste bins, recycle games.
Schools: Partner with K-12 school districts to educate students; connect with Cal State East Bay's Director of Sustainability, Jillian Buckholz at jillian.buckholz@csueastbay.edu

Slide 19: Questions?
Director Rullman: My first job I worked at Tri-CED with Richard Valle stacking newspapers in the back of a semi-truck.

Discussion: Do you have educational material we can use to facilitate your message. Tri-CED has their own materials to for various events (i.e., recycle games). We can collaborate on outreach material.

b. Citywide Cleanup Day on 04/27/19 – Jeff Krump and Nicole Grucky

Jeff Krump: I can provide the recycle material to the Task Force to share at your events.

I want to introduce Nicole Grucky, our Sustainability Specialist who will be overseeing the Citywide Cleanup Day event. We usually have the Citywide Cleanup event in May around Mother's Day, and this may be the reason we are seeing a decline in our attendance. We decided to move the event to April close to Earth Day.

We do not see any reason to change the cleanup portion of the event, but we wanted to get the Task Force input on the Community Fair/festivities surrounding the event and to make the Earth Day portion of the event more engaging. Last we had several activities (i.e., painting a mural, diversity celebration workshop, community engagement fair) which may have affected the attendance.

In our last planning meeting we talked about leveraging the Litterati app to encourage volunteers to take photos of the trash they pick up and create a collage of the trash that is picked up during the event. Our Stormwater group has funding through the EPA that we can use to run a contest around Litterati and promote this around the schools. Our Library has a seed lending program they want to continue to promote at the Cleanup Event. We can invite Tri-CED to the Cleanup Event to talk about recycling or have a recycle game.

Discussion: Are you providing food/BBQ for the volunteers? Will you have a zero-waste lunch using recycled plates, utensils, etc.? Yes, we will provide food for the volunteers and we offer zero-waste products.

Can we offer a compost give-away at the Cleanup Event? Since the compost give-away draws lots of people from the community, I am not sure if Weekes Park is the best place logistically for the compost give-away. However, we can see if Waste Management can donate small bags of compost to offer at the event. There is another organization that offers landscaping classes and they can provide small plants as a giveaway.

Next time we have an internal meeting, we want to invite the Task Force members to join us at the meeting or we can have a conference call line available for individuals to participate via conference call. I will leave my contact information with Kimberly if anyone wants to participate with the planning process.

c. Financial Report

Kimberly DeLand: Since the last meeting, we purchased N95 mask in preparation for the November event which was affected by the poor air quality. There was a reimbursement for the purchase of food for the last meeting.

VII. Action Items

a. Bylaw Recommendation to Council for Name Change

Director Rullman: First I want to introduce our new Council Liaison, Council Member Márquez.

Council Member Márquez: I am excited to be here, and I try to participate in most of your beautification events. I appreciate and value all the work you do.

Director Rullman: City Attorney Lawson was going to attend this meeting, but he had another meeting to attend. So, he provided a summary of transitioning from a Task Force to a Commission, which is showing on the screens:

1. The task force, through staff, should move forward and request City Council action to reduce the authorized strength from a maximum of 30 members to a maximum of 20 members.

2. The task force, through staff, should move forward and request City Council action to rename this advisory body the 'Clean and Green Commission.' My office no longer has any hesitation to call this advisory a commission, if the Council does not authorize it to take legislative or adjudicative action Chapter 9 of the City Charter designates the kind of role commissions typically play in Hayward. The language in chapter 9 is intended to delegate some degree of authority, and autonomy, to such Charter-level commissions, and those commissions exercise legislative or adjudicative authority. For example, the planning commission makes rules regarding land use and zoning policies, and the planning commission makes decisions involving specific applications for developments. These decisions can be final and binding, in some cases. The personnel commission (by ordinance) is authorized to review the City's salary schedule, to hear employee appeals, and to conduct employment-related inquiries as directed by the Council. Because Charter-level commissions can exercise authority and autonomy, the Charter also imposes a form of term limits. If the Council limits the Clean and Green Commission to advisory functions only, chapter 9's language is not offended. When we prepare the staff report for the Council meeting in February 2019 (or as determined), we can clarify in the report and resolution how the Clean and Green Commission is distinguishable from other Charter-level commissions. The Clean and Green Commission would not be subject to term limits, unless the Council were to impose such restriction at this time or in the future.

After talking to the City Attorney, neither he nor I advise that we take this to Council then a name change separately to Council. I want to turn this over to Chair Divine to discuss if group wants to keep the name or motion for a name change.

Chair Divine: When the agenda was sent to the Task Force, we ask that you bring your ideas to the table so we can discuss.

Discussion: Some of the suggestions are:

- Clean & Green Commission
- Green Hayward Commission
- Hayward Green Commission
- Clean Hayward Commission

"Keep Hayward Clean & Green" has a legacy. Although having a shorter name is appealing, but it is important to have some resemblance to the original name. Clean & Green Commission is still recognizable to the original entity.

The merchandise that was already purchased will have the original name. The public will see Keep Hayward Clean & Green on our items even though we have changed our name to Clean & Green Commission.

The idea of "Keep" in our name is a command vs. just a title. When you talk to the community about our role, we want to emphasize that we KEEP Hayward Clean & Green vs. just a title. Having and retaining the command "keep" can be important because it is more than a body of government. The word "keep" says that we are doing something and moving toward a goal.

Chair Divine: We can still use the Keep Hayward Clean & Green as a slogan and as a call to action. The Clean & Green Commission will be our formal name. I like the whole title, especially when we show the picture of the proposed canopy with the whole name. Everything we have will still have Keep Hayward Clean & Green.

Discussion: On our merchandise, do we say Clean & Green Commission? No, currently we don't have Task Force on our materials. We will continue to use Keep Hayward Clean & Green as part of our branding, even though we will official be the Clean & Green Commission.

It was motioned/seconded by Task Force Members Taylor and Young and passed by majority vote to make recommendation to Council to change the name to Clean & Green Commission 16:0:0 (3 absent).

Discussion: When we become a Commission, will that change our term limits?

Chair Divine: When we present this change to Council, if they view us as an advisory body or if we exist on our own. Council Member Márquez indicated that if we have term limits, since we will be a new body, we will start from zero.

Discussion: Based on the information that was read, it sounds like there may not be term limits. Yes, we may not have term limits.

Council Member Márquez: The City Attorney's office indicated that if you serve in an advisory role, you are not subject to term limits.

Discussion: Can you apply for a City of Hayward job if you are serving on a Commission or will that not be applicable either?

Council Member Márquez: If you are seeking employment with the City of Hayward and accept the position, you will have to resign from the Commission.

Discussion: As far as the advisory role, is that a role we want all the time?

Chair Divine: Once we get a final decision from Council, we can talk about what role we want to play.

Discussion: In the past, has the Council looked upon us as an advisory body? Looking at the role the Task Force has play in getting the Illegal Dumping and Plastic Straw Ordinances passed, we are serving as an advisory body and advocating for a point of view, but we are not involved in the decision-making process.

b. Purchase of Canopy for $1,875

Chair Divine: The image on the screen is the proposed canopy for purchase. We can put up the side panels; otherwise we can leave them off. The logo and Keep Hayward Clean & Green are on the front and back peaks (large side) with the KHCG website on the front and back valances (long side). The colorful Hayward map will be on the side peaks with Adopt-A-Block below the map (short side). The Adopt A Block website will be on the side valances (short sides).

Discussion: The website link for the Adopt-A-Block is long. Can we print, "Ask us about Adopt A Block?" Or use a QR Code?

What is the clearance to the entrance of the tent? The clearance is the same as our current tent.

We talked about #HaywardBeautiful. Do we want to have our # on the canopy?

Do we want to add recycle? We will lose our branding.

Do we want to add Access Hayward? Keep it simple, have the individual go to the KHCG website and Access Hayward will be on the website.

Chair Divine: Do we want Access Hayward or #HaywardBeautiful on the side valances (short side)? There was agreement to have #HaywardBeautiful on the side valances (short side).

It was motioned/seconded by Task Force Members Manzo and Taylor and passed by majority vote to purchase a Canopy for $1,875, replacing the Adopt-A-Block ULR on the side valances with #HaywardBeautiful and to move the logo and Keep Hayward Clean & Green closer to the top of the back wall 15:0:1 (3 absent).

c. Donation of $1,000 to Downtown Streets Team

Chair Divine: At the last meeting the Downtown Streets Team gave a presentation. Do we have any comments?

Discussion: Did we contact the for the event on Saturday?

Kimberly DeLand: I did not reach out to the Downtown Streets Team. The commitment we had was for 2018.

Director Rullman: This donation for their commitment for 2019. They did calendar year 2018 for the last donation.

It was motioned/seconded by Task Force Members Romano-Pugh and Vice Chair Delaney and passed by majority vote to donation $1,000 to the Downtown Streets Team 16:0:0 (3 absent).

VIII. Community Cleanups and Upcoming Events

a. Big 5 on 01/26/19 – Vice Chairs Delaney & Haman

Vice Chair Delaney: I want to thank Vice Chair Haman for partnering with me on this event. My parents live in North Carolina and my dad is ill and Jeff stepped up to check out the site and he met with the Streets Division.

Kimberly DeLand: In the past I provided a spreadsheet of the registered volunteers and you had the volunteers sign the spreadsheet. The pre-registered volunteers do not have to sign the spreadsheet, since they already agreed to the terms and conditions listed on the website. The individuals who are registering onsite will need to sign the registration form.

Do we want to have someone remind parents who are dropping off minors that an adult must sign the form? Sarah will do this role.

Director Rullman: We decided that the best place for the staging will be the middle driveway, so we blocked off this middle section. The porta potty and hand washing station will be delivered tomorrow. We will lock the porta potty so it will not be used by folks in the area, it will be unlocked the morning of the event, and locked again after the event. We have an area blocked off for trash drop off and staff will pick up after the event.

Role assignments were assigned for this event.

Thank you to Blytha for doing the mapping for this event.

b. Longwood Elementary 02/23/19– Vice Chair Haman and Task Force Member Gayle

Vice Chair Haman: Task Force Member Bowers stepped up as co-lead for this event.

Director Rullman: Did Longwood Elementary say they will open the restrooms?

Kimberly DeLand: Suzanne contacted the school.

Task Force Member Gayle: If they don't open the school, they will give me the key to open the restrooms.

IX. Announcements/Updates

a. Council Member Updates: Last Tuesday we voted on the Navigation Transitional Housing with 45 beds for those who are unsheltered in Hayward. It will be about 11 – 12 months before it is operational. It will be on City-owned property at Whitesell and Depot.

In February we will be discussing rental housing issues to see what we can do to alleviate the crisis our residents are facing.

We have a new colleague, Aisha Wahab, she was sworn in on December 11th. Because of this, there has been a shift in assignments, and this is the first time the Mayor and Council election has been on the November ballot. We are going to have a retreat to come together to form a strong bond as a Council.

Discussion: We have been talking about second hand smoking in multi-unit dwellings. Some municipalities have ordinance related to this topic. Is Council interested in adopting an ordinance related to this topic?

Council Member Márquez: Any policy recommendation, please send your recommendations to: list-mayor-council@hayward-ca.gov. If you send an email to this address, it will go to all the Council Members, the City Manager, City Attorney, and City Clerk. I recommend sending an email before April so we can discuss at the retreat.

Discussion: If we feel there needs to be a flashing pedestrian crossing on A Street at Third Street, who do we contact?

Council Member Márquez: You may contact Public Works, Alex Ameri, or use the list email, which will go to all the individual I mentioned earlier. Otherwise, you may email us individually. You may always use Access Hayward.

We did a budget forecast. For those of you who voted and supported Measure T, I thank you because it will generate more than $7 million per year. We are in better position than last year.

Discussion: We had talked about the Library Tour and the completion of the Library is pushed out to March.

Council Member Márquez: I am on the Council Infrastructure Committee and we met yesterday. I asked for a firm date, but they cannot give a firm date. The Friends of the Library will still do their VIP reception. We will find a date, but it will only be one date for all Boards and Commissions to tour the Library. I wanted to offer more than one date, but that is not an option, and that date has not been determined.

Discussion: In the Cannery area along Martin Luther King, the Amtrak station is a mess. Does Amtrak have any responsibility in maintaining their lot?

Council Member Márquez: If it has gotten worse, please bring it to our attention. Unfortunately, our experience has been the City and City Attorney's pushes hard to get involved, but they really delay...eventually they respond.

Discussion: If the City gets an Access Hayward request for these sites, does it get referred to the correct agency?

Director Rullman: The request is routed to our Department, we contact the other agency, the other agency should contact you to let you know they received your request.

b. Staff Update

Director Rullman: The Task Force help us on the Tennyson Corridor. We are adding a couple of temporary staff to help with the project and we will have two staff out there Monday through Friday. You will see some momentum on Tennyson Road. The Task Force will be out there in the summer to wrap up one long block around Ruus Road.

Discussion: Is this the beautification? Yes, in the median.

c. **Chair Updates:** I will bring the Surface Pro to Maintenance tomorrow so it will be available on Saturday.

X. Adjournment (8:35 PM)