



HAYWARD DOWNTOWN STREETS TEAM
Proposal for Revamped Recycling Program and Sorting Services at
City Events
“Zero Waste Heroes”

Revamped Recycling Program Scope of Services for Calendar Year 2019

Project Overview

Downtown Streets Team seeks to launch a recycling program that will help the City attain its zero waste initiative. Our teams will be working in Downtown and Tennyson area in Hayward to remove blight from the community and sort waste into the proper receptacles to reduce waste in our landfills. Currently our teams recycle bottles and cans but we recognize that we can do more to keep items such as paper, cigarettes, and compostable materials out of landfills. We will sort waste into the following categories: compostable waste, recycling, cigarette waste, and garbage.

The City of Hayward will continue to provide proper training to staff and Team Members to learn how to properly handle, separate, and dispose of the waste and recycling. The City of Hayward will provide Downtown and Tennyson teams with the proper bins and pick up for our recycling and waste. Downtown Streets Team will ship the cigarette waste to a company Terracycle where it is shredded and separated into plastics, papers, and organics. In addition, we will track data of the number of gallons of debris and recycling materials collected to report to the City.

Company Background

Downtown Streets Team (DST) is a volunteer work-experience program in which homeless and at-risk Team Members beautify their community in exchange for case management, employment services, and a basic needs stipend. Through their volunteer work, Team Members rebuild effective work habits, take on leadership opportunities, further their education and ready themselves to re-enter the workforce through the support of a positive community. Team Members earn valuable work-experience while improving their city. It's a win for the community, a win for the environment, and a win for the increased self-sufficiency of our Team Members. DST's model to end homelessness.

- Provides meaningful daily activity and work experience for Team Members
- Shifts perceptions in the community regarding homelessness



- Encourages self-sufficiency and self-worth among participants
- Beautifies our streets, parks, and public spaces.

Since our launch in Hayward in June of 2016, we have served 122 community members. Our Case Manager assisted 20 individuals out of homelessness and into housing. Our Employment Specialist has empowered 15 individuals to gain permanent employment. Team Members have also removed over 250,000 gallons of debris from the streets of Hayward, and have been included in the City of Hayward's vision to end waste in the waterways by 2022.

The City of Hayward included DST in one of three main strategic initiatives in the City to revitalize the Tennyson Corridor and invited us to launch our first project in South Hayward to help beautify the blighted corridor in early 2018. Not only has our Work Development Program been successful in these concrete ways, our Team Members have also contributed to a large shift in perspective from the business owners and community members of Hayward on the humanity of people experiencing homelessness. Most importantly, our Team's sense of self-worth is growing with each day, leading them to seek a better life through achieving their goals.

Goals of the Project

The main objectives of this proposed project is to reduce waste from entering our waterways, landfills and recycle more effectively. Our Team Members will directly benefit from having additional opportunity to participate on our work experience projects given the added days proposed for our Downtown and Tennyson teams.

Project Scope & Cost

Our Downtown Team currently removes debris on Sunday through Wednesday from 8:00 am to 12:00 pm. Our Tennyson team currently removes debris Wednesday through Friday from 8:00 am to 12:00 pm. We propose funding for stipends to add an extra day of debris removal for the Downtown (Thursday 8:00 am to 12:00 pm) and Tennyson area (Monday 8:00 am to 12:00 pm) in Hayward. This additional funding will allow us to expand our coverage in the Downtown and Tennyson areas and account for the extra time it will take to sort waste and recycling properly.

We also request funding for the materials that will be needed for proper recycling and waste sorting. The total cost for the entire project for July 1, 2019 through June 30, 2019 is \$37,591.



Reporting

The Downtown Streets Team will report quarterly to the City's Environmental Services Division to document the litter collected and sorted. Reports shall be in Excel format sortable by:

- Time Period (weekly or monthly)
- Type of waste (compostable/organic, recyclable, tobacco-related, and garbage)
- Volume (number of gallons)
- Location (Downtown or Tennyson area)

Possible Roadblocks

The proposed project is new for Downtown Streets Team Hayward. With any new project there will be a learning curve for our Team Members and staff.

Budget

Project Delivery Expenses	Annual Cost
Basic Needs Stipends	\$19,000
Supplies	\$1,500
Staff	\$8,000
Associated Staffing Costs	\$1,840
Management, Legal, Accounting and G&A (23.9%)	\$7,251
	Total: \$37,591



Sorting Services at City Events Scope of Services for Calendar Year 2019

The Downtown Streets Team will provide Team Members to staff sorting stations at City-sponsored events. The events, number of team members, and hours are listed in the table below.

The Team Members will stand alongside sorting stations to help direct the public to place their garbage in the correct bin (recycling, organics, or landfill). Team Members may also be asked to walk from station to station to identify the one with the highest use. Team Members will not be responsible for picking up garbage or sorting items that have already been disposed.

The City will provide an in-person training before the first event, as well as on-the-scene coordination on the day of each event.

The City will provide training to DST staff members so that they may offer ongoing training on the material for Team Members.

The City will provide all supplies and materials needed for the service, including signs, handouts, and gloves (as a precautionary measure).

Budget

Event	Month	Team Members	Hours
Downtown Street Party	June	4	3.5
Downtown Street Party	July	4	3.5
Downtown Street Party	August	4	3.5
Movie on the Plaza	July	2	5
Blues Festival	July	2	10 (5X2 days)
Mariachi Festival	September	2	5
Airport Open House	October	2	5
Light Up the Season	December	4	3

Cost

The Cost for the nine events above, totaling 104 hours of service, would be **\$2,068**

Downtown Streets Team Contact

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