

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION ACCEPTING THE FINAL FUNDING RECOMMENDATION FOR THE
DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA (DBIA) FOR FISCAL
YEAR 2020

WHEREAS, on January 1, 1985, the City Council established the Downtown Hayward Business Improvement Area pursuant to section 36500 et. seq of the Streets and Highways Code of the State of California, which was commonly known as the Parking and Business Improvement Area Law of 1979 and, as now codified, is commonly known as the Parking and Business Improvement Law of 1989; and

WHEREAS, funds collected from the Hayward Business Improvement Area received were coupled with financial support from the Hayward Redevelopment Agency and were used to promote and improve downtown Hayward including sidewalk cleanness, security, marketing, and special events; and

WHEREAS, since the elimination of the Hayward Redevelopment Agency support in 2012, the DBIA funding and program effectiveness was greatly reduced creating a concern of long-term viability of the DBIA and its funding and administration structure; and

WHEREAS, in 2018, a Community Benefit District known as the Downtown Hayward Improvement Association (DHIA) was established to provide necessary funding to support downtown priorities including sidewalk cleanliness, security, marketing, and special events; and

WHEREAS, at their April 3, 2019 Regular Meeting, the DBIA Advisory Board voted to recommend to Council the dissolution of the DBIA as a result of the establishment of the DHIA; and

WHEREAS, the DBIA Advisory Board for the Downtown Hayward Business Improvement Area normally prepares an annual report on behalf of the Downtown Hayward Business Improvement Area pursuant to section 36533 of the California Streets and Highway Code, which is filed in the office of the City Clerk and accepted by the City Council; and

WHEREAS, an annual report will not be submitted due to the Board's decision to recommend dissolution; and

WHEREAS, as their final action the DBIA Advisory Board voted to transfer the remaining \$4,620 to the DHIA, or, if that is not possible, allow City staff to allocate the money for a future event; and

WHEREAS, staff will allocate the remaining funds for a yet-to-be-determined downtown event since transfer of the funds to DHIA is not authorized by state law.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the final funding recommendation of the DBIA Advisory Board to allocate remaining funds to a downtown event to-be-determined, is hereby accepted.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2019

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
 City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward