



COUNCIL REFERRAL MEMORANDUM

DATE: May 28, 2019

TO: Mayor and Council

FROM: Mayor Halliday, Council Members Márquez and Lamnin

SUBJECT: Request to fly the rainbow Pride flag on one of the flagpoles in City Hall Plaza from June 1st to June 30th, 2019

RECOMMENDATION

That the City of Hayward acknowledge its commitment to be an inclusive, equitable, and compassionate community by flying the Pride flag during Gay Pride month in June.

POLICY ISSUE

Hayward flew the Pride flag in 2015 when the Supreme Court ruled on marriage equality. However, it has not traditionally flown the flag during pride month. The flag is an important symbol in recognizing and celebrating our diverse Hayward.

DESIRED OUTCOME

That the Council approves the City of Hayward flying the rainbow Pride flag throughout the month of June on the appropriate pole in City Hall Plaza.

TIMELINE

Gay Pride Month runs from June 1st through June 30th. The flag should be raised on either May 31st, or June 1st, depending on staff schedule and capacity and remain there through June 30 or July 1st in accordance with our existing flag flying procedures for City Hall Plaza.

KEY STAKEHOLDER GROUPS

This request is supported by Project Eden, sponsors of the Gay Prom, as well as allies to the LGBTQ+ community.

DISCUSSION

Hayward has been a welcoming community for LGBTQ+ residents, businesses, and organizations for decades. Since approving the Commitment to an Inclusive, Equitable and Compassionate Community, Hayward has been recognizing and celebrating all the diverse aspects of our exceptional residents.

STRATEGIC INITIATIVES

Goal 1: Improve Quality of Life for residents, business owners, and community members in all Hayward Neighborhoods.

Objective 1: Increase neighborhood safety and cohesion

Objective 2: Foster a sense of place and support neighborhood pride

Objective 5: Actively value diversity and promote inclusive activities

Prepared and Submitted by:



Mayor Barbara Halliday



Council Member Sara Lamnin



Council Member Elisa Márquez