

DATE: Oct. 15, 2019

**TO:** Mayor and City Council

FROM: Council Members Aisha Wahab & Mark Salinas

**SUBJECT:** Education As a City Priority to Encourage Transparency, Collaboration, & Success for Students

& Families & Become an Education City

Referral: Consider an Item for Discussion on a Future City Council Agenda Regarding a Joint and

Full Board Meeting between the Hayward School Board and City Council on a Regular

Basis.

**BACKGROUND:** The City of Hayward has three colleges within its city limits and the average age of a Hayward resident is 34 years old. Hayward's median family income being roughly \$65,096+ while neighboring city's median family income is roughly six figures. Education is a key factor to bridging the wealth divide that is continually growing in the City of Hayward. Families are struggling with financial decisions around housing, transportation, and education for their children.

The City Council of Hayward and the Hayward School Board must hold regular joint meetings to ensure we are united in our efforts to tackle many of the problems that face both bodies together.

The cities of Fremont, San Leandro, Union City, and many neighboring cities have joint meetings between the school board and city council, all board members and council members are a part of these meetings. Neighboring cities have seen success in their education system and more success for their students when education became a priority for the City. This led to the cities being a home destination for families, headquarters for businesses, better public transportation, and much more.

## Direction:

This referral, if approved by City Council, would allow discussion for Council and School Board (possibly other education bodies) around the areas of (but not limited to):

- Regular meetings at a time where community members can join
- Enrollment
- Safety (school crossing guards, etc.)
- Transportation (BART, bus routes, AC Transit/HUSD student transportation, greener options for local residents)
- Youth Programs (after school tutoring, facility usage, partnerships & joint-use options)
- Housing (student housing, affordability, etc.)
- Dual enrollment in high school & community college
- Easier college transfer
- Financial Assistance
- Career Readiness
- Mental Health Coordination

## • Much more

Under this proposal, there is great potential for the City, school board, and potentially the colleges to work together to outline goals and responsibilities to give students the widest choice of options and a pathway to college that is specifically targeted towards Hayward students and families and a better future.

**Timeline**: First meeting should be held in 3 months.

**Stakeholders**: Education institutions in the City, Real Estate Organizations, Transportation Organizations, Public Safety, Families, and more.

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