

City of Hayward Business and Employee Demographic Data

Category	Statistic
Number of Businesses in the City of Hayward (Business License Data)	10,978
Number of Employees employed by those businesses:	79,470 full and part time employees
Number of Residents who both live and work in the City of Hayward (2017 Census Data)	17,055 employees (10.8% of Hayward's population). All other jobs filled by those that commute into the City of Hayward
Percentage of Workers making Minimum Wage (CA average):	30%
Estimated number of jobs in City of Hayward paying minimum wage:	Approximately 23,841 jobs (79,470 jobs x 30%)
Estimated number of minimum wage jobs held by Hayward residents	Approximately 5,116 jobs (17,055 x 30%)

California Demographics on Minimum Wage Employees

(Data is not available at the local level)

Age of Employee	Percentage of Minimum Wage Employees
Under 20	9%
20 – 29	36%
30 – 39	17%
40 -49	14%
50 or Older	24%

Number of Businesses in the City of Hayward and Full Time Employee Counts*

Full Time Employee Range Per Business	Number of Businesses with Employee Range	Number of employees employed by Businesses
More than 500 Employees	1	570
499 – 400 Employees	2	938
399 – 300 Employees	5	1,880
299 – 200 Employees	19	4,612
199 – 100 Employees	55	7,174
99 – 50 Employees	111	7,645
49 – 26 Employees	224	8,251
25 – 2 Employees	4,222	26,041
1 or fewer employees	6,339	6,339
Totals	10,978 Businesses	63,450 Full Time Employees

*The City of Hayward collects full-time employee data from businesses as part of the business license process.

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Employee Data by Business Type
(Selected Industries)

Business Type	# of Businesses	Total Employees	Avg. # of Employees per Business	# of Businesses with 26 or More Employees
Sales and Service	1,596	5,752	4	43
Wholesale	473	7,071	15	18
Retail	438	3,538	8	26
Restaurant	362	4,628	13	36
Auto Related	207	1,879	4	12
Manufacturing	194	6,647	34	53
Food Sales	188	3,360	18	34
Barber/Beauty	170	391	2	0
Warehouse	169	2,048	12	25
Building Materials	39	624	16	6
Bar	13	81	6	0