

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Hayward Downtown Library – Meeting Room
888 C Street, Hayward, CA 94541
January 13, 2020
4:30 p.m. – 6:29 p.m.
MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Chair Mendall.

ROLL CALL:

Members:

- Al Mendall, City Council Member/CSC Chair
- Elisa Márquez, City Council Member
- Francisco Zermeño, City Council Member

Staff:

- Alex Ameri, Director of Public Works
- Alyse Lui Lightfoot, Hayward Animal Services
- Crissy Mello, Senior Secretary
- Damon Golubics, Senior Planner
- Erik Pearson, Environmental Services Manager
- Jack Steinman, Climate Corps Fellow, Environmental Services
- Jeff Krump, Solid Waste Program Manager
- Maria Hurtado, Assistant City Manager
- Nicole Grucky, Sustainability Specialist
- Taylor Richard, Climate Corps Fellow, Hayward Area Shoreline Planning Agency

Others:

- Brad Cea, Area Director of Public Affairs, Waste Management
- Jonathan Kevles, Senior Business Development Manager, Ameresco
- Jillian Buckholz, Sustainability Director, California State University East Bay
- Jonathan Tonel, Climate Corps Fellow, California State University East Bay
- Kali Klotz, Municipal Coordinator, Waste Management of Alameda County
- Stacy Lee, Hayward Resident, Alameda County Office of Sustainability
- Bonnie Ruf, Hayward Resident 1
- Hayward Resident 2

PUBLIC COMMENTS

No public comments were made.

1. Approval of Minutes of Council Sustainability Meeting October 30, 2019

The item was moved by Council Member Zermeño, seconded by Council Member Márquez, and approved unanimously.

2. Review and Comment on the Proposed Sustainability Goals to be Included in the Draft Three-Year Strategic Roadmap

Erik Pearson, Environmental Services Manager, presented to the Committee the proposed sustainability-related goals to be included in the Draft Three-Year Strategic Roadmap for Council consideration. He provided three titles for the climate change priority, and the Committee preferred the title, "Lead in Climate and Environmental Stewardship."

Council Member Mendall felt the differences between the three and ten-year plan were appropriate and asked staff revisit the twenty and thirty year plan goals at the next CSC meeting on March 9, 2020. Council Member Zermeño asked that more emphasis be placed on reusable objects. He also questioned the reduction of trees to be planted. Mr. Pearson explained that City workers would plant 500 trees and private developers would plant 300 trees. Council Member Zermeño requested staff to research building of a recycling facility. Director Ameri responded that this request would be best handled by StopWaste.

Council Member Márquez requested staff to promote the SunShares program to encourage more residents to go solar and purchase electric vehicles (EV). Staff was also requested to work with the Alameda County Transportation Commission (ACTC) to encourage the use public transportation. The City should also partner with California State University East Bay (CSUEB), Chabot College and other schools to help reach the City's sustainability goals.

Council Mendall expressed his disappointment in the reduction of trees for planting and asked that staff utilize other sources to reach the original goal of 1,000. He also directed staff to label the electrification goals on the Strategic Roadmap to fifteen percent. He asked staff increase the five bike lane miles per year to ten. In addition, he asked that a line be added for the Shoreline Master Plan EIR.

Ms. Buckholz commented that CSUEB wishes to align with the City on its sustainability goals. She suggested having students studying abroad assist with the tree planting as they seek to offset carbon emissions from air travel.

The item was moved by Council Member Mendall, seconded by Council Member Zermeño, and approved unanimously.

3. Informational Report of the City's Waste Reduction and Recycling Programs

Jeff Krump, Solid Waste Program Manager, provided the Committee the twice a year update on the solid waste, recycling, and organic materials services Waste Management of Alameda County (WMAC) provides Hayward residents and businesses under the City's franchise agreement.

Council Member Mendall directed staff to research additional services that should be included in the new franchise agreement with WMAC. Council Member Márquez expressed satisfaction with the outreach efforts of increasing residential use of bulk pick-ups. She was also pleased with the increased response to illegal dumping. Council Member Zermeño asked staff to research why businesses are opting out of recycling services and focus on outreach to increase recycling participation to 100%. Council Member Mendall agreed and noted that recyclables from businesses tend to be higher quality recyclable material.

4. Review and Comment on the CY 2017 Greenhouse Gas Emissions Inventory Report

Nicole Grucky, Sustainability Specialist, presented a report with results from the 2017 greenhouse gas (GHG) inventory.

Miss Grucky announced that the City reduced emissions by 14.6%, and the City is on track to meet its 2020 goal with the assistance of East Bay Community Energy (EBCE). In addition, residential electricity emissions have also decreased due to PG&E's use of cleaner energy. She noted that the figures don't include recent work with EBCE which began in 2018, nor emissions from food.

Council Member Mendall reflected when the Committee was created in 2009 and commended fellow Committee members and staff on the progress made over the years. Miss Grucky added that staff will continue to work with StopWaste and regional agencies to identify potential opportunities to streamline GHG inventories.

Council Member Márquez asked staff to research what incentives other cities are offering for switching to electric vehicles. Council Member Mendall requested staff to separate future inventories of energy into electricity and natural gas. The two main focuses for reduction should be transportation and natural gas in buildings. He added that it is more likely for individuals to move towards a more energy efficient vehicle than public transportation.

The Committee expressed interest in a yearly report, especially since the collaboration with EBCE.

5. Discuss the Adaptation Strategies Identified in the Shoreline Master Plan

Erik Pearson, Environmental Services Manager, presented the report on the Hayward Area Shoreline Planning Agency (HAPSA) and the preparation of a Shoreline Master Plan to make the shoreline more resilient to the effects of sea level rise.

He explained that HASPA has completed two vulnerability assessments for the shoreline and presented various adaptation strategies for review. Mr. Pearson noted that one option being considered is possible near-shore discharge of treated wastewater.

Council Member Márquez inquired how neighboring cities are developing their shoreline master plans. Damon Golubics, Senior Planner, answered that Hayward has been leading the efforts on a shoreline master plan and some cities have begun to follow. He added there is currently no regional effort on a master plan. The City is looking for sources of revenue for completion of the plan and have asked the consultant to include the cost of the adaptation options.

Taylor Richard informed the Committee that staff has been attending meetings of the Coastal Hazards Adaptation Resiliency Group (CHARG) to collect information on how other agencies are addressing sea level rise.

Council Member Mendall asked for clarification on the shared cost on Phase II of the master plan between the three agencies for California Environmental Quality Act (CEQA). He

expressed the importance of having \$80,000 in the CIP budget for Year 21 to cover the costs of CEQA. Mr. Golubics confirmed that funds are available. Council Member Mendall requested a meeting with staff to discuss the possibility of reclaiming Skywest Golf Course as marshland. He also suggested the next round of industrial corridor zoning changes include the requirement of additional fill.

He instructed staff to research additional cost analysis and alternatives and present to the Committee when completed.

6. Discuss a Proposed Countywide Food Service Ware Ordinance for the Reduction of Single-Use Food Service Ware

Jeff Krump, Solid Waste Program Manager, presented the report on working with StopWaste to develop a Countywide food service ware ordinance.

Ms. Buckholz shared that CSUEB is working on offering reusable flatware and disposable flatware for a nominal cost.

Council Member Márquez supported staff's recommendations but was hesitant about the proposed fee on single-use service ware. Council Member Zermeño expressed full support for all staff recommendations, and it was inquired when the ordinance would take effect. Miss Grucky answered January 2021.

Council Member Mendall agreed that the proposed single use fee was not practical and suggested that single-use fees be kept by the merchants. He also inquired if the City could go beyond the Countywide ordinance and asked staff to research the option.

The Committee agreed that StopWaste should lead with the development of the ordinance and that Council Member Zermeño should relay comments from the Committee to the StopWaste Board.

7. Consider Elimination of the Environmental Awards

Nicole Grucky, Sustainability Specialist, touched on the decline in nominations for the Environmental Awards and how resources could instead be reallocated to nominate businesses for regional awards programs. In addition, staff time could also be reallocated to assisting merchants in becoming a certified green business.

Council Member Mendall had noticed the decline and was in support with staff's recommendation. Council Member Márquez also commented on the decline and directed staff to confer with the Chamber of Commerce prior to presenting the report to Council. She also suggested that staff create a metric that ties into sustainability goals when working with businesses on their green certification.

Council Member Zermeño expressed concerns with the recommendation and felt the City should have its own awards program.

The item was moved by Council Member Mendall, seconded by Council Member Márquez. The vote passed 2 – 1 with Council Member Zermeño dissenting.

8. Discuss Recommendations from the Public Litter Can Assessment

Jeff Krump, Solid Waste Program Manager, presented the report and recommended purchasing twenty-five Big Belly public litter cans for areas throughout the City most affected by litter.

Council Member Márquez expressed support for the recommendation. Council Member Zermeño asked staff to continue working on having 400 litter cans throughout the City. Council Mendall stated staff should have a more aggressive goal of increasing the number of litter cans from twenty-five to fifty a year.

The Committee directed staff to provide an updated proposal and cost analysis for new cans and to educate the public about littering in the Stack and Leaflet.

9. Proposed 2020 Agenda Planning Calendar

Erik Pearson, Environmental Services Manager, listed the upcoming agenda items. Council Member Mendall asked staff to keep the March 9, 2020 CSC meeting's focus on Sustainability Goals for 2025/2030 and Greenhouse Gas Emissions.

Bonnie Ruf gave a brief presentation in favor of banning gas-powered leaf blowers. Director Ameri explained that the State of California is currently working on a Statewide gas-powered landscape equipment ban. Council Member Mendall instructed staff to draft a letter of support on his behalf and revisit the ordinance once the State enacts it.

Director Ameri announced new bike lanes have been completed on portions of Mission and Hesperian Boulevard. There will also be two electric vehicle 101 presentations for residents in February and March that will be available in English and Spanish. Lastly, Phase II of the solar project at the treatment plant is almost complete.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

No announcements or referrals were made.

ADJOURNMENT: 6:29 p.m.

Attendance	MEETINGS			
	Present 01/13/20 Meeting	Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	✓	4	0	0
Al Mendall	✓	4	0	0
Francisco Zermeño	✓	4	0	0