



DATE: March 9, 2020

TO: Council Sustainability Committee

FROM: Director of Public Works

SUBJECT: Sustainability Goals for 2025 and 2030: Review and Provide Direction to Staff

RECOMMENDATION

That the Council Sustainability Committee reviews and comments on this report and provides direction to staff regarding the recommended sustainability goals for 2025 and 2030.

SUMMARY

Staff seeks the Committee's comments on the proposed sustainability-related goals for 2025 and 2030.

BACKGROUND

On September 17, 2019¹, staff presented to the Committee a range of sustainability topics for which goals may be developed. The Committee expressed a desire to collect input from the rest of the Council and to have the goals adopted in the first half of calendar year 2020. The Committee also suggested prioritizing goals by those that are most effective in reducing greenhouse gas (GHG) emissions.

On October 7, 2019², the City Council and Executive Team held a Joint Strategic Planning work session to discuss the vision, priorities, and projects for the City of Hayward over the next three years, which is being called the Strategic Roadmap. During the work session, "Combat Climate Change" was an agreed-upon priority and the following projects were identified to support the priority:

- Ban natural gas in new buildings (year 1)
- Ban single use plastics (year 1)
- Create 2030 GHG goal and roadmap (years 1-3)
- Plant 1000 trees a year (years 1-3)

¹ <https://hayward.legistar.com/LegislationDetail.aspx?ID=4135838&GUID=65F6D449-A3CC-41EA-99BC-BAD8654FA2ED&Options=&Search=>

² <https://hayward.legistar.com/MeetingDetail.aspx?ID=723878&GUID=63FC68FC-4836-4730-AC3C-E0B0F0A14506&Options=&Search=>

- Transition citywide energy use to 100% renewable (by year 3)
- Transition city operations to 100% renewable energy (by year 3)
- Transition 15% of city fleet to electric (by year 3)
- Complete Shoreline Master Plan & EIR (by year 3)

On December 17, 2019³, Council held a work session to review a revised draft of the Strategic Roadmap and on January 13, 2020⁴, staff presented an updated list of sustainability projects and topics showing how many of the sustainability topics presented to the Committee on September 17, 2019, had been incorporated into the draft Strategic Roadmap. On January 28, 2020⁵, Council adopted the *City of Hayward Three-Year Strategic Roadmap* for FY21 through FY23.

DISCUSSION

Attachment II lists the sustainability-related projects contained in the Strategic Roadmap adopted by Council on January 28, 2020. Additional topics discussed with the Committee on September 17, 2019 and January 13, 2020 are also included.

The table presented at the Committee's January meeting included several projects with yellow highlighting to indicate that goals for 2025 and 2030 were yet to be determined. The updated table now has numeric percentage-based goals for the previously identified projects. Many projects identified in the Strategic Roadmap are expected to be completed prior to 2025 or do not lend themselves to the identification of goals for 2025 and 2030. Those projects are noted with "NA" (not applicable) in the 2025 and 2030 columns. Some projects or topics will require further study or in some cases, collaboration with outside agencies to determine appropriate goals for 2025 and 2030. Those projects are noted with "TBD" (to be determined) in the 2025 and 2030 columns. Staff is seeking the Committee's comments on the revised goals for 2025 and 2030 for each of the projects and topics.

ECONOMIC IMPACT

Climate Change is expected to negatively impact national and local economies. Updating Hayward's climate action and sustainability goals and programs could help make Hayward's economy somewhat more resilient to climate change.

FISCAL IMPACT

Work on the development of new sustainability goals and the Strategic Roadmap is requiring significant staff time but is currently being absorbed by budgeted staff positions. Updating the

³ <https://hayward.legistar.com/MeetingDetail.aspx?ID=749675&GUID=C8E0E807-654B-4C0B-BC89-FD602C9BB8D5&Options=&Search=>

⁴ <https://hayward.legistar.com/LegislationDetail.aspx?ID=4300973&GUID=624F809A-E187-45C4-8C41-48C8BCB92014&Options=&Search=>

⁵ <https://hayward.legistar.com/LegislationDetail.aspx?ID=4315589&GUID=1F328D58-C3FC-41E5-8BF7-A17E4E09DDCB&Options=&Search=>

City's Climate Action Plan and General Plan, scheduled to begin in 2020, will require additional staff resources and funding.

STRATEGIC ROADMAP

While the Strategic Roadmap guides the City's efforts for the next three years, this agenda item recommends goals for 2025 and 2030 and includes more sustainability-related projects and topics that are not included in the Roadmap. The recommended goals in this report will be further refined during the update of the Climate Action Plan, which is the following project:

Project # 4, Part 4: Adopt & Implement 2030 GHG Goal & Roadmap

SUSTAINABILITY FEATURES

The new sustainability goals for 2025 and 2030 will help Hayward meet its longer term GHG reduction goals. Meeting these goals will improve energy efficiency, increase the use of renewable energy, and reduce vehicle-related emissions; all of which will result in cleaner air for Hayward residents and for the region.

PUBLIC CONTACT

As noted in the January report to the Committee, the development of the Strategic Roadmap included a community engagement process led by CivicMakers. No public outreach has been conducted specifically for the goals for 2025 and 2030. The update of the Climate Action Plan will include significant public outreach and engagement.

NEXT STEPS

Upon direction from Committee, staff will revise the list of projects and goals and present them to Council for adoption. Council's consideration could coincide with the General Plan Amendment to incorporate the new GHG targets.

Prepared by: Erik Pearson, Environmental Services Manager

Recommended by: Alex Ameri, Director of Public Works

Approved by:



Kelly McAdoo, City Manager