

MAYOR AND CITY COUNCIL DEPARTMENT

MISSION STATEMENT

The mission of the Mayor and City Council is to represent the priorities and concerns of Hayward residents by providing relevant and timely policy direction to its appointed officers for the development of programs and services that address the needs of the residents, businesses, and visitors of Hayward; and exercising transparent and ethical governance of the community.

DEPARTMENT OVERVIEW

The Mayor and City Council provide overall policy leadership and guidance to appointed staff members who in turn implement this direction. The Mayor and Council appoint the City Manager, City Attorney, and City Clerk and adopt an overall City budget that provides the framework and resources within which the municipal corporation operates. Each year, the City Council adopts priorities that guide the work of City staff consistent with the above mission statement.

FY 2020 KEY ACTIVITIES AND ACCOMPLISHMENTS

1. Provided legislative and policy direction for the City Manager in support of the community's priorities: Safe, Clean, Green, and Thriving.
2. Allocated and approved City financial resources and labor contracts in support of achieving long-term financial stability for the City.
3. Responded to constituent concerns throughout the City.
4. Approved key development projects throughout Hayward.
5. Oversaw the opening of the Hayward Housing Navigation Center that provides temporary housing, meals, and housing support services to Hayward community members experiencing homelessness.
6. Created and adopted a three-year strategic plan aligning City resources with top community priorities, including: preserving, protecting, and producing housing; growing the economy; combating climate change; improving infrastructure; improving organizational health; and supporting quality of life.
7. Opened the 21st Century Library and Community Learning Center to the public in September 2019.
8. Continued to oversee the Route 238 Property Disposition project, including entering into exclusive negotiating rights agreements for Parcel Groups 3 and 5, issuing an RFP for Parcel Group 6, and advancing the disposition of Parcels 2, 7, 8, and 9.
9. Approved a workplan to incentivize housing production in Hayward.
10. Passed an ordinance approving an accelerated increase to the minimum wage in the City of Hayward.
11. Adjusted the City's park impact fees assessed on new developments.
12. Adopted a policy directing the City Manager to request an independent investigation from the California Department of Justice's Office of the Attorney General in the event of a death resulting from an Officer Involved Shooting incident

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13. Enrolled the Vacant Property Ordinance to hold property owners responsible for their part in public safety and community appearance by requiring them to keep their properties clean and secured.

SIGNIFICANT RESOURCE CHANGES PLANNED FOR FY 2021

None.