New Public Safety Response Models & Services

1

Dispatch Needs Assessment and Capacity Improvements

Teams C & D

Description

Conduct a needs assessment and explore capacity for expanded services (e.g. emergency medical dispatching, behavioral/mental health triage for calls for service, etc.) within the Communications Center with actionable recommendations. This project would support outgoing response solutions outlined in other recommended projects.

Cost

\$400,000 (estimated) for cost of consultant to perform assessment and to pilot a program for expanded services.

Connection to Community Input

This project recommendation is responsive to concerns conveyed through community survey data, community conversations, and innovation workshop participants regarding a desire for alternative response models for addressing behavioral/mental health calls for service and/or City response to homelessness through effectively triaging calls for service as they are received by the Communications Center.

Racial Equity Analysis

The City has insufficient information to conduct a racial equity analysis; however such an analysis can be included in the assessment scope of work.

Project Staffing Model

CMO lead: Staff from HPD and HFD included.

Accountability & Success

6-month progress reports to City Council on findings and project progress.

Connection to Other City Plans/Programs/Documents

Commitment to an Inclusive, Equitable, and Compassionate Community Hayward Strategic Roadmap

Let's House Hayward - Strategic Plan to Reduce Homelessness

New Public Safety Response Models & Services

2

Mobile Mental Health Response Team

Team D (Also raised in Team E)

Description

Pilot deploying a mobile mental health response team to nonviolent calls for service. This response team will have the needed certifications to also provide follow up care to community members who have recently been discharged from the emergency room or hospital to assist with ongoing recovery.

The pilot will set up one 40-hour/week mobile team of one medic, one behavioral health clinician, and one community counselor. The medic and clinician will be authorized to provide licensed care and discharge follow-up. The community counselor position will be a person with lived experienced and ties to the Hayward community.

These staff positions will be temporary 12-month positions. The clinician and counselor will be contracted positions through existing community partners. The medic may be contracted out or a temporary assignment of existing Fire personnel.

Cost

\$900,000 for a twelve-month pilot. This covers the cost of the three full-time temporary positions with benefits, plus a vehicle lease, supplies, and training for supporting staff. Staff will provide a detailed breakdown of costs at the six-month and ending reports.

Connection to Community Input

The Fall 2020 community conversations and survey both found community interest in non-law enforcement response models for non-violent mental health calls for service.

Team D interviewed individuals experiencing homelessness, many of whom had also witnessed or had been part of calls for service for mental health related issues. Team D also interviewed staff from Police, Fire, and Community Services and looked at call data by call type. Based on this data, the Team found that there are calls that can be handled by a mobile health response team, freeing officers up for other types of calls. This pilot will help determine the exact frequency and types of those calls.

In addition, the Team uncovered insights that reinforced the theory that follow-up behavioral health and medical care can build trust and prevent future calls for service for vulnerable community members, further reducing the need for police response. This pilot will collect data to test this theory.

Racial Equity Analysis

The Alameda County Health Data Profile from 2014 reports that the county rate of visits to the emergency department for severe mental illness is 2.7 times higher in high poverty neighborhoods than affluent neighborhoods.

In addition, the hospitalization rate for severe mental illness is 2.3 times higher for Black or African Americans than the overall population. Hayward has the highest hospitalization rate for severe mental illness in the county (333.5 per 100,000), which is over two times higher than the city with the lowest rate (134.2 per 100,000 in Fremont).

The report states that, "Hospitalization rates for racial/ethnic minorities may be disproportionately high due to barriers in obtaining proper diagnosis, treatment, and management of mental illness. Barriers may include stigma, limited English proficiency, cultural understanding of health care services, lack of transportation, fragmented services, cost, comorbidity of mental illness and other chronic diseases, and incarceration. These barriers may lead to exacerbations of mental illnesses and their symptoms, which may result in more hospitalizations."

Additionally, operational data from the February report to the Alameda County Community Assessment and Transport Team (CATT) Oversight Committee indicates that 28% of the 615 responses since its launch in July 2020 have served Black or African American clients.

Project Staffing Model

The Fire Department will be the lead on the pilot, with staff from the Police Department and Community Services Division on an implementation steering committee.

Accountability & Success

Staff will provide a report to Council on pilot outcomes six months after launch, and at the end of the twelve-month pilot. This report will combine each of the pilots that have behavioral health components. This report will include number of responses by call type for the mobile mental health response team, response outcomes, demographic data of those being served, and a cost breakdown. Evidence from similar programs in other communities have shown to save lives, reduce violence escalation, and reduce incarceration.

Connection to Other City Plans/Programs/Documents

Strategic Roadmap Priority: Quality of Life, Project 3: Implement mental health comprehensive assessment teams (CAT) to provide targeted mental health services

New Public Safety Response Models & Services

3

District Command Behavioral Health Clinician

Team D (Also raised in Team E)

Description

Pilot having a temporary full-time behavioral health clinician in the District Command (Community Policing) unit for twelve months. This person would respond with the District Command for violent calls that may have a mental health component. Once the Police Officers have ensured the scene is safe, the clinician would provide de-escalation and other support services.

Cost

\$150,000 for a twelve-month pilot. This covers the cost of a full-time temporary clinician with benefits.

Connection to Community Input

The Fall 2020 community conversations and survey both found community interest in increasing a behavioral health framework and services during mental health calls for service. Team D interviewed staff from pilot programs in other jurisdictions, including Alameda County, and found that clinicians require the local Police Department to be present and secure the scene when responding to violent calls. In addition, Team D interviewed individuals experiencing homelessness and found that past experiences with law enforcement and incarceration may create trust barriers during a call for service. In these incidents, a clinician may be able to deescalate a situation more effectively than if no clinician were present. This pilot will test that theory.

Racial Equity Analysis

[See this section from #2: Mobile Mental Health Response Team]

Project Staffing Model

The Police Department's District Command Division will lead this pilot. with staff from the Fire Department and Community Services Division on an implementation steering committee.

Accountability & Success

Staff will provide a report to Council on pilot outcomes six months after launch, and at the end of the twelve-month pilot.

Connection to Other City Plans/Programs/Documents

Related to Strategic Roadmap Quality of Life project 3. Implement mental health comprehensive assessment teams (CAT) to provide targeted mental health services

Immediate Implementation (project launch in the next 6 months)

New Public Safety Response Models & Services

4

Behavioral/Mental Health Coordinator Position

Team C

Description

Pilot a Behavioral/Mental Health Coordinator position to track responses and outcomes for related pilot programs and to coordinate behavioral/mental health resources between the City and County.

Cost

\$180,000 (estimated) for cost of full-time temporary position, including benefits.

Connection to Community Input

This project recommendation is responsive to concerns conveyed through community survey data, community conversations, and innovation workshop participants regarding a desire for alternative response models for addressing behavioral/mental health calls for service.

Racial Equity Analysis

Racial equity analysis can be incorporated into the job responsibilities for this position.

Project Staffing Model

Steering Committee: YFSB Administrator, HFD Special Ops Chief, Medical Coordinator, HPD Special Ops Captain, Communications Center Administrator.

Accountability & Success

Progress reports to City Council on pilot programs and resource collaboration between the City and County (frequency TBD).

Connection to Other City Plans/Programs/Documents

Commitment to an Inclusive, Equitable, and Compassionate Community Strategic Plan to Reduce Homelessness

New Public Safety Response Models & Services

5

Expand Shelter Options & Outreach

Team D

Description

Team D recommends funding additional shelter options, as outlined in the Let's House Hayward Plan. In particular, consider shelter options that accommodate those who decline typical services, such as safe parking or a sanctioned encampment, and those who prioritize privacy, such as the hotel annex. Team D also recommends pairing any new shelter options with targeted outreach support through non-profit providers in close coordination with the staff working team.

Cost

There are significant costs associated with this solution. These costs are being considered as part of the Let's House Hayward plan. The estimated cost for the three shelter options above are:

- Hayward Navigation Hotel Annex: \$2 Million Annually
- Safe Parking site: \$500,000 Annually
- Sanctioned Encampment: TBD (more study needed)

Connection to Community Input

The Fall 2020 community conversations and survey both found that homeless encampments and related issues have a tremendous emotional impact on businesses and neighbors.

Team D interviewed individuals experiencing homelessness, and found that those who decline services often have challenges with mental illness, substance use, incarceration, and trauma that make traditional shelter options inaccessible or undesirable. However, these individuals expressed strong interest in alternative shelter options like safe parking or a sanctioned encampment. Privacy and safety are also a top priority in shelter settings.

In addition, Team D found that past negative experiences with government can create trust barriers, including law enforcement and incarceration. These barriers can sometimes be overcome with intensive, sustained outreach. The existing model of contracting with a non-profit for outreach is currently working, as long as there continues to be strong coordination with the staff working team.

Racial Equity Analysis

In the 2019 homeless point-in-time count, Black or African American community members made up 24% of Hayward's homeless population, but only 10% of Hayward's overall population. American Indians or Alaskan Natives and Native Hawaiians or Pacific Islanders are also more likely to experience homelessness when compared to each group's overall Hayward population.

Project Staffing Model

The Community Services Division will lead this project and the Let's House Hayward Strategic Plan development. Staff from Police, Fire, Maintenance Services, and Code Enforcement will continue to be on the interdepartmental working team to build on the successes and lessons learned during 2020. This internal team will coordinate closely with community partners and service providers.

Accountability & Success

After the April 20 Council Work Session, the goal is to have a completed Let's House Hayward plan in May 2021. Staff will present the completed plan to the Homelessness-Housing Task Force in June 2021, then return to full Council for final authorization. Staff will return to Council with regular updates on homeless service levels and outcomes, per the Let's House Hayward plan.

Connection to Other City Plans/Programs/Documents

Let's House Hayward Homelessness Reduction Strategic Plan

Strategic Roadmap Housing Project 2b - Implement Homelessness Reduction Strategic Plan General Plan Program CS-4 - Homeless Services Partnership

General Plan Program H-13 - Funding for Emergency Shelters and Transitional Housing

New Public Safety Response Models & Services

6

Community Services Officers Respond to Property Crimes

Team E

Description

Pilot using unarmed Community Service Officers to respond to cold calls such as vehicle breakins and property damage to increase responsiveness to victims of crime in an efficient and approachable way.

Cost

TBD. Current vacancies can allow for future flexibility regarding new job duties and outcome after reviews by bargaining unit and Personnel Commission.

Connection to Community Input

Responsive to desire for increased responsiveness to property crimes and other lower-priority incidents identified in Community Conversations, as well as key insights from empathy conversations, including that residents who have been victims of crime were left feeling powerless and unheard, and felt upset over the perceived total lack of response to property crimes.

Racial Equity Analysis

Per the Community Survey, people of color in Hayward are slightly less likely to have been the victim of a crime in Hayward. This project is not addressing a specific racial disparity.

Project Staffing Model

Hayward Police Department lead

Accountability & Success

Resident Satisfaction Surveys, quarterly reporting to determine continued feasibility, 6-month review and report to Council

Connection to Other City Plans/Programs/Documents

Community Relationships

7

Law Enforcement Career Internships

Team E

Description

Develop substantive Community Service Officer training internships with the Hayward Police Department, Chabot Community College, and California State University East Bay that may lead to law enforcement careers, with the goal of creating a pipeline for Hayward residents to serve in the PD.

Cost

\$35,000, cost of 2 interns to be led by/supervised in the Hayward Police Department.

Connection to Community Input

Two of the team's key empathy insights supported this solution – a desire for Hayward public safety services to be community-based and a need for more HPD employees to come from the Hayward community.

Racial Equity Analysis

Per the 2017-2020 HPD CALEA Compliance Report, approximately 45% of HPD staff members are people of color, compared to 83% of the City's population. Creating a career pipeline for and investing in Hayward students is one way to continue to diversify staffing while increasing connections to the community and local knowledge in the department.

Project Staffing Model

Hayward Police Department would lead this project, with support from Human Resources and in partnership with Chabot Community College and California State University East Bay.

Accountability & Success

Report back to Council after initial pilot period; include information about number and demographics of applicants, active interns, and follow career path of interns after graduation.

Connection to Other City Plans/Programs/Documents

Community Relationships

8

Neighborhood Participatory Budgeting

Staff Suggestion

Description

This one-time participatory budget process would have community members submit and vote on proposals to increase connections/cohesion in their neighborhoods. During this process, community members will first share and discuss ideas for projects. Community delegates will then develop the ideas into feasible proposals, in partnership with staff. Community members throughout Hayward will then have the opportunity to vote on the top proposals for implementation.

Cost

\$350,000 for a one-time participatory budgeting process. This full amount would go towards community projects. Staff will absorb the implementation hours into existing workloads.

Connection to Community Input

This solution is in response to the finding from community conversations that people feel safer in their neighborhood when they feel connected to their neighbors. In addition, it is in response to the support for a participatory budget process in fall 2020 survey.

Racial Equity Analysis

The City does not have data for racial equity analysis on this topic. However, racial equity can be incorporated as part of the criteria for the budgeting workshop and selection of projects for funding.

Project Staffing Model

The City Manager's Office will lead this pilot, with staff from Library, Fire, and Police on an implementation steering committee (and any other interested department)

Accountability & Success

This project will include an initial report to the Council Budget and Finance Committee on the process and timeline. There will be a report to Council on the implementation plan once project votes are final (5-month mark) and a final report to Council at the end (13-month mark). Staff will conduct qualitative surveys throughout the process and will measure participation rates.

Connection to Other City Plans/Programs/Documents

Commitment to an Inclusive, Equitable, and Compassionate Community:

Action Item A.2.1 - The City of Hayward will sponsor, co-sponsor, or otherwise support
community events designed to encourage inclusion, increase cultural and religious
awareness, and celebrate diversity in the Hayward community.

Attachment II Public Safety Innovation Workshop Project Sheets

 Action Item B.1.5 - Ensure events sponsored by the City of Hayward are held in various locations across the city for equitable access for all neighborhoods.

Transparency & Accountability

9

HPD Training Curriculum Working Group

Team A

Description

Establish a group of community members (particularly young people of color) to review and cocreate HPD training curriculum with a community-informed lens to incorporate community knowledge and concerns into HPD's extensive training.

Cost

No additional appropriation required.

Connection to Community Input

This recommendation is based on empathy interviews and the need for mutual respect/understanding between young POC in the Hayward community and HPD. Additionally, based on the Community Survey, young people ages 18-39 were 5% more likely and Black residents were 4% more likely to believe the relationship between HPD and the Hayward residents is generally negative.

Racial Equity Analysis

This project is not in response to a specific racial disparity beyond those that generally exist in policing and criminal justice, but presents an opportunity for incorporating racial equity analysis and work into training practices in a way that is community-driven and relationship-building.

Project Staffing Model

The City Manager's Office and Hayward Police Department would jointly lead this project with support from HR. The is an opportunity for partnership with the Community Advisory Panel, as long as the working group includes and centers the voices of young people of color.

Accountability & Success

Progress reports to City Council on pilot; report on changes to training curriculum.

Connection to Other City Plans/Programs/Documents

Attachment II Public Safety Innovation Workshop Project Sheets

Proje	Projects Currently Underway/Ready for Immediate Implementation				
Transparency & Accountability					
ID	Project	Staffing	Timeline		
10	Traffic Stop Software: This project is included in staff's existing FY 22 racial equity work plan. It will implement a software system to collect data on police stops with the goal of providing more targeted training on implicit bias, accountability, and making policy changes using that data.	Hayward Police Department with Government Alliance on Race and Equity (GARE) team support	RFP complete by Fall 2021		
11	Equity Analysis of City's Social Media Policies: This is included in the Community and Media Relations Office's existing FY 22 work plan and is intended to improve the accessibility, content, and relevance of information provided through all City social media channels.	City Manager's Office (Community & Media Relations) with GARE team support	Complete by Fall 2021		
12	Budget Equity Analysis: This project is included in staff's existing FY 22 racial equity work plan. It includes both the operating and capital budgets and entails applying a racial equity lens to resource allocation in the City's full budget, with a focus on the Police Department in year one. The project will include a public-facing data dashboard.	Finance, Public Works with GARE team support	Complete tools by Fall 2021 for pilot in FY 23 budget cycle		
13	Introduction to Racial Equity/The Role of Government Training: This project is included in the Racial Equity Action Plan. Roll out GARE (Government Alliance for Racial Equity) trainings to staff throughout the City, with a focus on the Police Department in year one.	GARE team with Hayward Police Department support	Complete by end of FY 22		

Community Relationships

14

City Employee Volunteer Time

Team A

Description

Designate a number of hours set aside monthly for staff to spend outside of their official duties volunteering in the community to build relationships through service.

Cost

To be absorbed into existing staff time/budget.

Connection to Community Input

This solution is in response to requests during the community conversations for more relationship building between the City and community members and from young people interviewed during the Policy Innovation Workshop.

Racial Equity Analysis

There is no data directly tying this program or work to racial inequity. However, the program can be structured to focus on connecting staff with volunteer opportunities working alongside and/or serving people and communities of color in Hayward to build relationships.

Project Staffing Model

Human Resources would lead this project with support from staff in the City Manager's Office.

Accountability & Success

Staff will regularly update public-facing portal with metrics and provide a report to Council at the end of the pilot year on the results of program.

Metrics: service hours, participating employees, projects/events/results from volunteering efforts.

Connection to Other City Plans/Programs/Documents

Community Relationships

15

Pilot Youth Outreach Models

Team B

Description

Explore engagement opportunities with school-age Hayward community members to share information and lived experiences.

Cost

Cost dependent on engagement format (workshops, classroom visits, resource fair, etc.)

Connection to Community Input

This solution is in response to requests during the community conversations for more relationship building between the City and community members and from youth interviewed during the Policy Innovation Workshop.

Racial Equity Analysis

There are limited engagement opportunities between school-age Hayward community members and City staff.

Project Staffing Model

CMO led; staff from Fire, Library, and Police (and any other interested department)

Accountability & Success

Track attendance at engagement events (workshops, resource fairs, etc) and review feedback on engagement experience.

Metrics: feedback surveys, event attendance

Connection to Other City Plans/Programs/Documents

Community Relationships

16

Community, Media, and Relations Social Media Internships

Team B

Description

Work with the Hayward Youth Commission to develop social media internship in conjunction with the CMR team to develop youth-centric information regarding resources, services, and events. Host interns from each school during 21/22 school year to get the program off the ground.

Cost

\$25,000 covers 4 interns at 8 hours a week for 10 months.

Connection to Community Input

This solution is in response to requests during the community conversations for more relationship building between the City and community members and from youth interviewed during the Policy Innovation Workshop who would like improved information sharing regarding services, resources, and employment opportunities on social media platforms (Instagram, YouTube,etc) that is reflective of and developed by their age group.

Racial Equity Analysis

Information regarding City services, resources, and job opportunities is not adequately communicated to Hayward BIPOC youth based on the feedback in empathy interviews.

Project Staffing Model

CMO led; staff from Fire, Library, and Police (and any other interested department)

Accountability & Success

Require regular reporting on content created specifically for youth, demographics of those engaging with social media (who follows/subscribes to, comments on, and messages) and if services and resources see an increase in youth usage.

Metrics: social media followers/subscribers, demographics, services and resource usage rate by youth.

Connection to Other City Plans/Programs/Documents

Transparency & Accountability

17

Community Feedback and Complaint Liaison

Staff Suggestion

Description

This pilot will set up a contract with an outside intermediary (a non-profit or a firm) to field feedback and complaints from community members and serve as a neutral liaison to the City and Police Department. The third party would field both formal complaints and generalized feedback that would then be provided to the City.

Cost

\$70,000 for a one-year contract, with a set amount for startup costs and an hourly rate. If the pilot does not demonstrate community interest after six months, then staff will cease the contract and return any remaining funds to the General Fund.

Connection to Community Input

This solution is in response to concerns heard during the community conversations and confirmed by survey data that community members who have had negative experiences often do not feel safe or comfortable bringing feedback or complaints to the City.

Racial Equity Analysis

The City has insufficient data on all complaints received to complete a racial equity analysis. However, Black and Latinx residents are involved with a disproportionate share of police use-of-force incidents in the City of Hayward based on data from the recent CALEA Compliance Review Report. Only one use of force complaint has been filed in the past four years.¹

Project Staffing Model

The City Manager's Office will lead this pilot, with staff from the City Attorney's Office, Human Resources, Police, Fire, Public Works, and Maintenance Services on an implementation steering committee (and any other interested department)

Accountability & Success

Staff will provide a six-month report and twelve-month report on the pilot. This report will include data on complaints and feedback received, use rate, user demographics (including race), and number of unique users.

Connection to Other City Plans/Programs/Documents

Commitment to an Inclusive, Equitable, and Compassionate Community – Related to Parts E.4 - Community Access and Feedback

¹ Per data reported in the Hayward Police Department's CALEA Compliance Review, 2017-2020 https://www.hayward-ca.gov/sites/default/files/documents/CALEA-Compliance-Review-2017-2020.pdf

Attachment II Public Safety Innovation Workshop Project Sheets

Proj	Projects Recommended for Additional Research and Review over the Next 12 Months				
New Public Safety Response Models & Services					
ID	Project	Team			
18	Hold City facilitated discussions/forums to engage behavioral/mental health experts regarding responses in Hayward	С			
19	Explore a program that provides monthly stipends for income-qualified individuals	Е			
20	Establish a process for people to voluntarily provide behavioral/mental health information pre-crisis				
21	Run a City-sponsored behavioral/mental health de-stigmatization campaign	С			
22	Communicate and map existing behavioral/mental health resources/process for community members				
23	Explore the feasibility of a sales tax increase in Hayward with all funds allocated to community safety needs	Е			
24	Develop a long-term plan for a Restorative/Transformative Justice public safety model in Hayward	A			
Tran	Transparency & Accountability				
ID	Project	Team			
25	Evaluate the Community Advisory Panel and explore other community oversight models, such as a Civilian Auditing & Investigations Office	E			