

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Remote Participation – Digital Zoom Meeting
March 8, 2021
4:30 p.m. – 6:19 p.m.
MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Mayor Halliday.

ROLL CALL:

Members:

- Barbara Halliday, Mayor/CSC Chair
- Elisa Márquez, City Council Member
- Francisco Zermeño, City Council Member

Staff:

- Alex Ameri, Director of Public Works
- Cheryl Munoz, Water Resources Manager
- Erik Pearson, Environmental Services Manager
- Jeff Krump, Solid Waste Manager
- Jennifer Ott, Assistant City Manager
- Kaitlyn Byrne, Management Analyst
- Linda Ko, Senior Secretary (Recorder)
- Nicole Grucky, Sustainability Specialist

Other:

- Brad Cea, Waste Management of Alameda County (WMAC) Area Sales & Public Sector Director
- Michael Peltz, WMAC Major Account Manager, Recycling Services
- Peter Myers, Member of the Public
- Richard Valle, Vice-Chairman of California's Statewide Commission on Recycling Markets and Curbside Recycling; Tri-CED CEO
- Todd Nienhouse, WMAC Senior District Manager
- Todd Storti, WMAC Area Director Recycling Operations
- Virginia Harrington, WMAC Public Sector Manager

PUBLIC COMMENTS

Peter Myers, a member of the public, shared information on ZEV2030, an organization working to establish a goal to have 100% of passenger vehicle sales be zero emission vehicles by 2030 throughout. He suggested adding this as a possible future agenda item and considering joining the pledge. Mr. Myers stated that more information could be found at zev2030.org.

1. Approval of Minutes of the Council Sustainability Committee (CSC) Meeting held on January 11, 2021

The item was moved by Council Member Márquez, seconded by Council Member Zermeño, and approved unanimously.

3. Update on the Recycling Industry and Hayward's Recycling Programs

[The Committee moved up Item 3, Update on the Recycling Industry and Hayward's Recycling Programs, to the beginning of the meeting.]

Jeff Krump, Solid Waste Program Manager, presented an overview of the Statewide Commission on Recycling which is providing recommendations for improving the recycling industry and how it can affect Hayward's recycling programs. Mr. Krump introduced Michael Peltz, WMAC's Major Account Manager for Recycling Services, who provided an update on recycling markets. Richard Valle, CEO of Tri-CED and Vice-Chair of the Statewide Commission on Recycling, described recent fires in Tri-CED trucks due to improper disposal of batteries. Mr. Valle also expressed a desire to see the City's waste contract align with Hayward schools' contract.

Council Member Zermeño emphasized the importance of educating residents on recycling and commented that he hoped that the United States government would look to handle recycling completely through domestic markets instead of relying on export markets in the future.

Council Member Márquez recommended further promotion of information to the community on different ways to safely dispose of batteries to minimize fires related to improper battery disposal as well as a continued effort to inform the public of any changes to recycling standards and procedures.

Mayor Halliday agreed on the importance of providing more education to the community and schools, especially with consistent and memorable information that would be easy to put into practice. She also suggested possibly publicizing the lithium battery induced fires to bring about community awareness.

2. Review and Comment on 2020 Urban Water Management Plan

Cheryl Munoz, Water Resources Manager, presented a report describing the key elements of the 2020 Urban Water Management Plan and the progress to date in preparing the City's Plan.

Council Member Márquez thanked staff for the presentation and commented that she was glad to hear that the City of Hayward has been on the conservative side with water consumption. Additionally, she inquired if staff has been communicating with the Development Services Department to capture the large number of housing projects in the pipeline. Ms. Munoz confirmed that staff had met with the Planning Division to discuss all upcoming projects so that staff could properly account for and incorporate them into the Plan.

Council Member Zermeño inquired as to how residents were doing in terms of water conservation. Director Alex Ameri informed Council Member Zermeño that the City of Hayward's residents are doing exceedingly well. He explained that the City of Hayward is one of twenty-six of San Francisco's wholesale customers and that our residential water usage, per capita, is the fourth lowest among the twenty-six.

Mayor Halliday inquired about the status of the remainder of the report. Staff stated that currently chapters 1-3 were completed, chapters 4-6 were being reviewed, and that a

complete draft of the plan would be presented to the Committee for review in May. Mayor Halliday further recommended stricter building standards to promote more water efficient housing developments and upgrades.

4. Advanced Metering Infrastructure (AMI) Customer Portal Pilot Program: Consideration of WaterSmart Software for City-Wide Portal Implementation

Kait Byrne, Management Analyst, presented an update on the Water Meter Customer Portal Pilot Program and shared the results and feedback received from the pilot participants. Based on the data, staff suggested that the Committee recommend that Council authorize staff to negotiate a vendor agreement with WaterSmart Software.

Mayor Halliday thanked staff for the report and inquired about the timeline to get the portal program implemented for all customers. Ms. Byrne stated that, pending Council approval, staff hoped to enter into a long-term agreement with the vendor by the end of the fiscal year and to have a City-wide rollout of the program by the fall.

Council Member Zermeño asked for clarification on the need for a third-party vendor to implement the program. Ms. Byrne clarified that the customer portal vendor would only be able to repackage the water consumption and billing data for customers but would not be able to provide bill payment services within their platform. An additional third-party vendor contract would be needed to work with the portal vendor to implement a single sign-on payment option which would alleviate customers' need to use a separate software to make payments.

Council Member Márquez thanked staff for the presentation and suggested working with a third-party vendor to add the payment feature to the portal to make it as easy as possible for customers to make water payments.

A motion to move the recommendation was made by Council Member Márquez. The motion was seconded by Council Member Zermeño and approved unanimously.

5. Proposed 2021 Agenda Planning Calendar: Review and Comment

Director Ameri stated that in the next meeting in May, staff will be presenting an update on the WMAC Franchise Agreement. Additionally, staff will be presenting on the EBCE default electricity product, at which time the Committee will be asked to make a recommendation for the default product.

Council Member Márquez requested that staff look into the Fossil Fuel Non-Proliferation Treaty (FFNPT) and that it be added to the list of unscheduled agenda items for the future. She also recommended staff to further explore the resolution proposed by community member Peter Myers supporting the zero emission vehicle by 2030 goal. Council Member Márquez asked that this item also be added to the list of unscheduled agenda items for the future.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

Council Member Márquez took a moment to recognize Erik Pearson, Environmental Services Manager, for his 20-year Service Award and for his commitment to the community. Mayor Halliday and Council Member Zermeño also thanked Mr. Pearson for his work and recognized his ongoing service.

ADJOURNMENT: 6:19 p.m.

Attendance	MEETINGS			
	Present 03/08/21 Meeting	Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	✓	6	0	0
Barbara Halliday	✓	2	0	0
Francisco Zermeño	✓	6	0	0