



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Minutes

Library Commission

Monday, May 17, 2021

6:30 PM

Remote Participation

CALL TO ORDER

Commission Chair Lowe called the meeting to order at 6:30 p.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

ROLL CALL

Present:	Priscilla Banks, Carl Gorringer, Brigitte Lowe, Sofy Navarro, Anika Patterson, Suresh Sangiah, and Andrea Wong
Absent:	Kelly Peterson and Karima Sharifi
Staff:	Jayanti Addleman, Library Director Melissa Burkley, Administrative Assistant III Elisa Marquez, Council Member Brad Olson, Management Analyst II Lindsey Vien, Education Services Manager
Visitors:	Helene Carr, Friends of Hayward Library Judy Harrison, Friends of Hayward Library Zalak Trivedi, Friends of Hayward Library

APPROVAL OF MINUTES

MIN 21-069 Library Commission Meeting Minutes of April 19, 2021

Motioned by Commissioner Banks to approve the April 19, 2021 Library Commission Minutes: seconded by Commissioner Patterson. Passed 7-0-0.

PUBLIC COMMENTS

There were no public comments.

NEW BUSINESS

- a. Homework Support Centers Report
 - a. Library staff member Lindsey Vien led a PowerPoint presentation
 - b. Commissioners suggested presentation to be given at a council meeting and school district meeting
 - i. Presentations are given at Parent Power Sessions with district and Town Hall meetings
 - ii. Programs are marketed with the school district through Peach Jar emails and flyers
 - c. Participation numbers have tripled with online program models
- b. Friends of the Hayward Library Report
 - a. Friends of the Hayward Library member Judy Harrison led a PowerPoint presentation
 - b. Commissioner recommendation to interview Friends of the Hayward Library board members and share the stories
 - c. Commissioner recommended services of Internet Archives to digitize book for sharing with a larger audience
- c. Review the City of Hayward's Strategic Road Map
 - a. Council Member Elisa Marquez led a PowerPoint presentation
 - b. Recommendation to visit the City's website to watch actual Council Meeting from January 2020 to have the full overview of the three-year Strategic Road Map (FY21-23)

REPORTS

- a. Library Director
 - Reopening has been successful with staff and public
 - "Spring Into Success" event will be held thanks to the Donna & Edward Martins Foundation donating many boxes of business professional women's clothing and funds to purchase additional clothing sizes
 - HPL Marketing Links & Information
 - Information has recently been posted in the City's email newsletter and HPL's newsletter
 - HPL Tour and Reopening Information video produced and recorded by Commissioner Gorringer: <https://www.youtube.com/watch?v=ofhh9kvD-Zs&t=20s>
 - Tri-City Voice article: <https://tricityvoice.com/05-11-21/>
 - City of Hayward video on KHRT and City websites: <https://www.youtube.com/watch?v=YBx873JksaI>
 - 1-hour radio interview with Director Addleman and Redwood City's Library Director on KSPF 102.5 FM to air on 5/21-5/23, throughout the month of May, and available on the stations' podcast
- b. City Council Liaison
- c. Friends of Hayward Library
 - New President of Friends of the Hayward Library, Zalak Trivedi, announced
 - Looking for new board members; especially who can assist in the social media and marketing activity
 - Actively working on boosting social media posts to reach a broader audience
 - Ways to support The Friends of Hayward Library
 - Their website: <https://www.haywardfriends.org/>
 - F.O.H.L. merchandise from their Shopify site: <https://friends-of-the-hayward-library.myshopify.com/>
 - All Hayward merchandise from their Shopify site: <https://friends-of-the-hayward-library.myshopify.com/collections/all>
- d. Library Commissioners
 - Commissioner Sharifi has submitted her resignation from the Library Commission

AGENDA BUILDING

There were no changes suggested for the Draft Agenda Plan.

ADJOURNMENT

The meeting was adjourned at 8:15 p.m.

NEXT MEETING – June 21, 2021

Attendance Commissioner	Present at 4/19/2021 Meeting	Meetings Present to Date This Fiscal Year	Meetings Absent to Date this Fiscal Year
Priscilla Banks	✓	8	0
Carl Gorringer	✓	8	0
Brigitte Lowe	✓	8	0
Sofy Navarro	✓	8	0
Anika Patterson	✓	8	0
Kelly Peterson	-	4*	2
Suresh Sangiah	✓	7	1
Karima Sharifi	-	3	5
Andrea Wong	✓	8	0
Council Member			
Elisa Marquez	✓	5**	0

*Commissioner Peterson took over vacancy left by Commissioner Bergeron's departure and began her term at 11/16/2020 meeting

**Councilmember Marquez' appointment began with 01/25/2021 meeting