

HAYWARD CITY COUNCIL

RESOLUTION NO. 21-\_\_\_

Introduced by Council Member \_\_\_\_\_

RESOLUTION SELECTING BRIGHT CHOICE AS THE DEFAULT PRODUCT FOR HAYWARD CUSTOMERS SERVED BY EAST BAY COMMUNITY ENERGY TO TAKE EFFECT JANUARY 1, 2022 AND TO RECONSIDER OPTIONS FOR ALL CUSTOMERS IN APRIL 2022

WHEREAS, on December 6, 2016, the City of Hayward City Council adopted Ordinance 16-21 authorizing Hayward's participation in Alameda County's Community Choice Energy program known as East Bay Community Energy (EBCE); and

WHEREAS, on March 6, 2018, Council voted to designate Brilliant 100 as the default product for all non-residential customers in Hayward and Brilliant 100 for all municipal facilities; and

WHEREAS, on May 22, 2018, Council voted to designate Brilliant 100 as the default product for all residential customers and that all income-qualified customers enrolled in the California Alternate Rates for Energy (CARE), Family Electric Rate Assistance (FERA), and Medical Baseline programs be enrolled in Bright Choice; and

WHEREAS, on November 18, 2020, the EBCE Board of Directors decided to continue to offer Brilliant 100 only through December 31, 2021; and

WHEREAS, the City of Hayward must choose a new default product – either Bright Choice or Renewable 100 – to be effective January 1, 2022; and

WHEREAS, Hayward customers will continue to have the choice to change their enrollment to 100% renewable energy at a modest price premium and they also have the ability to opt out of EBCE completely; and

WHEREAS, on June 15, 2021, Council voted to select Bright Choice as the default product for all Hayward customers served by EBCE; and

WHEREAS, on June 22, 2021, Council voted to reconsider the June 15 vote.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby approves Bright Choice as the default product for all customers in Hayward, starting January 1, 2022.

BE IT FURTHER RESOLVED that the City Council intends to reconsider the default product options for all customers in April 2022.

BE IT FURTHER RESOLVED that the City Council hereby directs staff to conduct outreach and education efforts to provide information to the public regarding the electricity products available to them and the possibility of new default selection in 2022.

IN COUNCIL, HAYWARD, CALIFORNIA \_\_\_\_\_, 2021.

ADOPTED BY THE FOLLOWING VOTE:

AYES:           COUNCIL MEMBERS:  
                  MAYOR:

NOES:           COUNCIL MEMBERS:

ABSTAIN:       COUNCIL MEMBERS:

ABSENT:        COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_  
          City Clerk of the City of Hayward

APPROVED AS TO FORM:

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City Attorney of the City of Hayward