



COUNCIL BUDGET & FINANCE COMMITTEE MEETING
Meeting Minutes of September 15, 2021

Call to Order: 5:06 p.m.

Members Present: Mayor Barbara Halliday, Councilmember Aisha Wahab,
Councilmember Sara Lamnin

Members Absent: None

Staff: Kelly McAdoo, Dustin Claussen, Jennifer Ott, Nicole Gonzales, Nicholas Mullins, Mary Thomas

Guests: Dave Metz, FM3
Miranda Everitt, FM3

Public Comments: None

1. Approval of Meeting Minutes from May 19, 2021

Action: Motions were made by Councilmember Wahab to approve the minutes of May 19, 2021. Motions were seconded by Councilmember Lamnin and passed with unanimous approval.

2. Review of the 2021 Draft Biennial Resident Satisfaction Survey

- City Manager McAdoo introduced FM3 and provided a brief history and overview of the resident satisfaction survey.
- Ms. Everitt, FM3, provided an overview of the Draft Resident Satisfaction Survey and how the survey will be administered.
- Ms. Everitt reviewed the survey demographics that will be collected and discussed each of the questions include in the draft survey.
- The Committee reviewed the draft survey, providing feedback and comments, including requested changes and/or additions to the survey.

Action: The Committee discussed the draft Residential Satisfaction Survey and provided feedback on the content.

3. Overview of Funds at the East Bay Community Foundation

- City Manager McAdoo provided an overview of the funds in the East Bay Community Foundation.
- The East Bay Community Foundation currently includes three separate funds:
 - COVID-19 Relief Fund
 - 247 donors - \$527,552
 - Funds were distributed to La Familia (family support grants), and the Rotary Club (small business grants)
 - Stack Youth and Family Center Capital Fund
 - 31 donors - \$2,938
 - Cannabis and the Hayward Community Fund
 - FY 2021 – City collected \$441,877 in cannabis tax
 - One-Seventh (\$63,125) to be allocated to the Hayward Community Fund
 - Staff recommends appropriating the amount annually during the mid-year budget process, and establishing a program to account for the funding separately.
- The Committee expressed the importance of identify clear needs and expectations of services with East Bay Community Foundation.
- Councilmember Lamnin was supportive in providing the remaining COVID-19 Relief funds to the South Hayward Parish to support programs such as food distribution and testing services.
- The Committee inquired about the use of Cannabis Tax revenue to be included as part of the annual Community Services process. City Manager McAdoo explained that partners had previously expressed concern with that approach as many of the potential recipients would be unable to accept cannabis related funding.

Action: The Committee received the presentation and provided feedback.

4. Future Agenda Items

- The Committee reviewed the FY 2022 Meeting Schedule

Action: Mayor Halliday requested the possibility for further discussion of the Resident Satisfaction Survey. Councilmember Wahab requested that staff also look into Credit Unions, while considering Public Banking. Councilmember Lamnin requested that a discussion on parcel tax be added as a Future Agenda Item.

Committee Members/Staff Announcements:

None

Adjournment: The meeting was adjourned at 6:31 p.m.