LA PLAYA COMMONS AFFORDABLE HOUSING PLAN

Project Information

Project Developer/Owner	DR Horton				
Project Address	1000 La Playa Drive in Hayward, California				
Assessor's Parcel Number(s)	442-0038-001				
Project Residential Type Select all that apply.	SFHs CONDOMINIUMS TOWNHOMES				
	APARTMENTS - LIVE/WORK - MIXED-USE				
	ASSISTED LIVING ACCESSORY DWELLING UNITS				
Project Tenure Type	Rental 🛛 Ownership 🗖 Both				
Project amenities (i.e. commercial	Walking path along the EVA in Parcel A.				
ground floor, day-care, parking, park)					
Total number of units	47				
Additional project information	Property was previously a Burlington Coat Factory (retail).				

The project consists of forty-seven (47) ownership units. To comply with the AHO, the project will include on-site affordable units. In conformance with the requirements for on-site affordable housing, the applicant will provide four for-sale affordable units to moderate income households and pay a portion of the affordable housing in-lieu fees for the fractional unit (.7) to account for the 10 percent requirement (4.7) units. The applicant has elected to exceed the requirements of the AHO by paying additional affordable housing in-lieu fees equivalent to three tenths (.3) of the proportional share of the fee of one affordable unit. In total, the applicant will be providing four affordable units and just over 21% of the affordable housing in-lieu fees in affordable housing in-lieu fees in exchange for consideration of the proposed General Plan Amendment and Rezone.

The applicant will be exceeding the requirements of the City's Affordable Housing Ordinance by providing additional affordable housing in-lieu fees equivalent to the proportional share of three tenths of an affordable unit which in total would result in the applicant paying the proportion share of in-lieu fees for a full unit as opposed to paying the proportional share of in-lieu fee for 0.7 fraction of a unit.

The units will be sold to moderate-income households at the affordable ownership cost which is based on one hundred ten percent of the area median income for Alameda County by HCD.

Affordable Housing Compliance Calculation - Ownership Project

Total # of units	47
Total for-sale affordable units	4.7
 10% of total units minimum 	
 7.5% high density(35 + per acre) condominiums 	

No. of moderate income units	4
 Highest allowable income targeting 	
No. of low-income units	0
Optional	
No. of very low-income units	0
Optional	
No. of extremely low-income units	0
Optional	
Fractional Unit	Will pay fractional unit

Unit Mix Summary Table

Unity Type (bedroom)	Siz e		nely Low ne Units		ry Low me Units		Income Inits		rate Income Units	Market Rate
	(sq ft)									Units
		AHO	Density	AHO	Density	ΑΗΟ	Density	ΑΗΟ	Density	
			Bonus		Bonus		Bonus		Bonus	
Plan 1 - 3/2.5	15							2		6
	49									
Plan 2 Front	18							2		14
Entry - 4/2.5	10									
Plan 2 Side	18									4
Entry – 4/2.5	71									
Plan 3 Front	19									16
Entry - 4/3	64									
(Live/work										
units)										
Plan 3 Side	20									3
Entry - 4/3	19									
(Live/work										
units)										
TOTAL										47

Site Plan

Attachment A is a Site Plan of the project showing the proposed location for each of the four (4) for-sale affordable units.

Phasing Plan

Attachment A also shows the phasing plan for the community. The for-sale affordable units are well placed throughout the project and have units in phases 2, 3, 4, and 5.

Our construction phasing follows the path that Phase 0 (models and parking lot) will be built first. Permits will be pulled for Phase 1, construction will begin on Phase 1, inspections for homes in Phase 1 will occur, and the Phase 1 homes will be sold. The same goes for Phase 2. Permits will be pulled for Phase 2, construction will begin on Phase 2, inspections for homes in Phase 2 will occur, and the Phase 2 homes will be sold. The same process takes place for each phase up through the final phase, Phase 8. Model Homes is Phase 0 will not be sold until all the affordable units have received their certificate of occupancy.

Following this phasing schedule, the developer will likely need COO's for units in a particular phase prior to pulling permits for homes in the next. The developer cannot pull building permits for all for-sale affordable units at the same time because they are not in the same phase.

Phase	Number of Lots	Lot Numbers	For-Sale Affordable Unit?	Lot Number
0	3 (model homes)	30-32	No	
1	6	33-38	No	
2	3	15-17	Yes	17
3	5	13-16, 20-21	Yes	13
4	6	10-12, 22-24	Yes	12
5	5	5-9	Yes	8
6	7	1-4, 45-47	No	
7	5	25-29	No	
8	6	39-41, 42-44	No	

Marketing Plan

The developer will work directly with the City of Hayward Housing Department to submit a comprehensive marketing plan in accordance with the City of Hayward Affordable Housing Ordinance and Affordable Housing Agreement (AHA), and prior to execution of the AHA. The marketing will include at the minimum the following, but is not limited to:

- Full contact information for DR Horton and its sales representatives.
- Full project information and contact info for the sales team.
- A marketing and outreach plan that demonstrates how the units will be advertised, how we will reach the population of Hayward and how we will reach out to non-English speakers.
- The Fair Housing logo will be including in all marketing and outreach materials.
- The application process will be described in detail and shall include eligibility criteria, reasons for denial, application deadlines and priorities for waitlist and interest.
- A marketing/phasing plan timeline.
- Details of the grievance policy.
- Full details of the milestones and timelines for Buyer selection.

List of Attachments

- Attachment A Site Plan with Phasing
- Attachment B Floor Plans: Plan 1 & 2

Attachment VII



Attachment A - Construction Phasing with For-Sale Affordable Housing Units

Attachment B - Floor Plans: Plan 1 & 2 Plan 1 (1549 s.f. – 3 bed/2.5 bath)





SECOND FLOOR PLAN (878 S.F.)

FIRST FLOOR PLAN (671 S.F., 1549 TOTAL S.F.)

Plan 2 (1810 s.f. – 4 bed/2.5 bath)





SECOND FLOOR PLAN (1077 S.F.)

FIRST FLOOR PLAN (733 S.F., 1810 TOTAL S.F.)