



**DATE:** November 17, 2021

**TO:** Community Services Commission

**FROM:** Acting Community Services Manager

**SUBJECT** FY 2021 Community Agency Performance Report

## **RECOMMENDATION**

That the Commission review the informational report about FY 2021 performance data for community agencies that received funding from Community Development Block Grant (CDBG) and the General Fund.

## **SUMMARY**

In Spring of 2020, the Community Services Commission recommended that the Hayward City Council award \$1,198,251 in CDBG and General Fund funding to community agencies and another \$586,568 in CDBG funding to City-operated housing rehabilitation and education programs and one HUD-required fair housing program. In total, funding was awarded to 35 community-based agencies and City divisions, for 39 programs and projects. On either a quarterly or semi-annual basis, funded agencies submit performance updates to the Community Services Division. These performance updates report on agency progress toward contracted goals and objectives, as well as the demographics of Hayward residents served. This informational report summarizes the agencies' progress toward meeting these goals.

## **BACKGROUND**

In March 2020, the Community Services Commission (CSC) developed the FY 2021 Community Agency Funding recommendations, in compliance with the City's federally mandated and Council-authorized CDBG Citizen Participation Plan, and in accordance with the Council-authorized City of Hayward CDBG Compliance Policy Manual.

The CSC evaluated applicants for maximum community impact and results-based accountability and took the following items into account during the deliberation process: documented community needs; government grant experience; location of services provided; goals, outputs and outcomes; alignment with Council Strategic Initiatives; coordination of efforts; funding justification; and performance capacity. The CSC also took into consideration impacts to agencies' capacity and ability to safely provide services, as a result of the COVID-19 pandemic.

The CSC made the following funding recommendations, which were adopted by Council on June 23, 2020:

SOURCE	SUMMARY OF FY 2021 FUNDING	AMOUNT
CDBG	Infrastructure, Jobs & Econ. Dev. grants to community agencies	\$545,784
CDBG	Public Services grants to community agencies	\$15,517
General Fund	Social Services grants to community agencies	\$454,950
General Fund	Arts & Music grants to community agencies	\$82,000
<b>Total Grants to Community Agencies</b>		<b>\$1,198,251</b>
CDBG	City-operated programs and services	\$561,568
CDBG	HUD-required fair housing activities	\$25,000
<b>Total City-Operated Services and HUD-Required Fair Housing</b>		<b>\$586,568</b>
<b>TOTAL FY 2021 Recommended Funding</b>		<b>\$1,784,819</b>

Funded agencies were selected based on their programs' ability to meet not only national objectives for CDBG funded agencies, but also the needs of Hayward residents. Attachment II provides a full breakdown of the applicants and funding amounts for each agency by funding type. Additional background information on the funding allocation process can be found in the full text of the June 23, 2020 staff report and supporting documents.<sup>1</sup>

## DISCUSSION

The following section uses cumulative year-end data from agencies funded through the annual community agency funding process to discuss the type of individuals served in FY 2021 and agencies' progress towards their quantitative objectives. The following funding categories are used for reporting:

- CDBG: Infrastructure, Jobs, & Economic Development
- CDBG: Public Services (including housing & homelessness services)
- CDBG: City of Hayward (COH) operated or HUD-required fair housing activities
- General Fund: Social Services
- General Fund: Arts & Music

### Demographics of Hayward Residents Served by Community Agencies

Funded agencies served a total of 17,058 Hayward residents during FY 2021. Notably, this total does not include the number of individuals served through the General Fund grant to the Alameda County Community Food Bank, as COVID-19 restrictions and social distancing to reduce contact limited the food bank's ability to collect demographic data. Therefore, their service numbers are not included in the following analysis. This total also includes two

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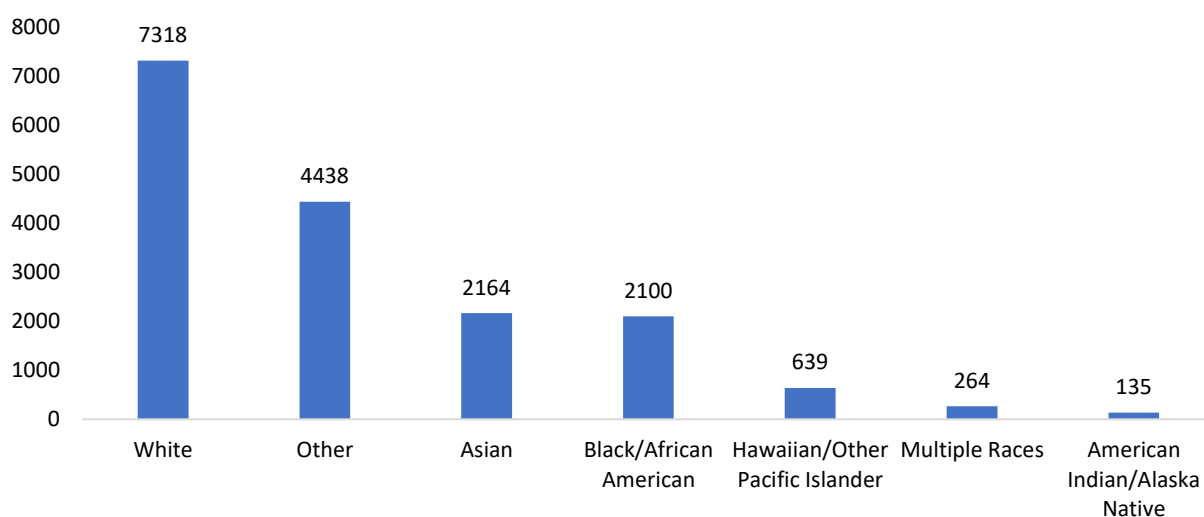
<sup>1</sup> June 23, 2020 City Council Meeting Staff Report and Attachments:  
<https://hayward.legistar.com/LegislationDetail.aspx?ID=4576644&GUID=7D9A237D-8934-4D4A-94FA-CFF24B9589CA&Options=&Search=>

infrastructure projects that were funded in previous years, but due to construction delays, were not completed until FY 2021.

### *Race and Ethnicity*

In FY 2021, 42% (n = 7,152) of Hayward residents served through the community agency funding process identified as Hispanic, and 57% identified as a race other than White. Figure 1 below shows the distribution of race among all agencies that received funding in FY 2021. This distribution is similar across each funding category, with City-operated programs (i.e., small business grants, home rehabilitation and repair, and the Family Education Program) and General Fund social services programs serving a slightly more diverse audience.

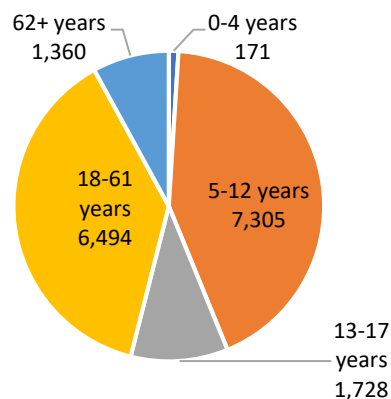
**Figure 1. Race of Participants in All FY 2021 Programs**



### *Age*

Funded agencies varied in the ages of individuals they served, which is understandable given the breadth of service type and target populations served. The chart in Figure 2 illustrates the breakdown of age groups served by all funded agencies, with an almost even distribution of services provided to adolescents aged 5-12 (43%) and to adults aged 18-61 (38%). This is a noticeable shift from FY 2020, where adults aged 18-61 were about half of those served. This shift is likely due to arts and music programs, which serve children almost exclusively.

**Figure 2. Age of Participants in All FY 2021 Programs**



### *Income Status*

The City requires that all CDBG recipients serve low to moderate income (80% of Area Media Income or below) households. Among CDBG recipients, 98% were either low-, very low-, or extremely low-income. Across both CDBG and General Fund programs, with the exception of arts and music programs that do not collect income data, 93% of participants were low-income or below.

### *Disability Status*

Across all community agencies, 9% (n = 1,508) of Hayward residents served identified as having a disability. Over one third (37%; n = 502) of individuals served through CDBG-funded programs reported having a disability.

### **Funded Agencies' Accomplishments**

On either a quarterly or semi-annual basis, community agencies were required to submit progress reports to the Community Services Division as part of the City's monitoring processes. In each submission, agencies were required to provide an update on their progress towards their contracted quantitative goals for individual Hayward residents served during the reporting period, including any challenges they were experiencing and opportunities for the City to provide support.

### *CDBG Agencies*

There were 13 CDBG-funded programs in FY 2021. Additionally, in response to community need, staff worked with the Family Education Program (FEP) to re-allocate a portion of their award to Hayward Unified School District (HUSD) to purchase remote learning licenses, bringing the total number of CDBG-funded programs in FY 2021 to 14. Of those 14 programs:

- 9 met or exceeded their quantitative objectives for serving Hayward residents
- 5 did not meet their quantitative objectives for serving Hayward residents

Among those agencies that did not meet their objectives, three (ECHO's Fair Housing program, the Love Never Fails IT Biz program, and the Friends of Hayward infrastructure program) were unable to serve their target goal due to continued COVID-19 capacity and social distancing restrictions. Additionally, given its adjusted approach and the re-allocated portion of their award, FEP was not able to meet their original target. This was expected and not a reflection of their performance for FY 2021. Finally, delays due first to COVID-19 and then to identifying subject matter experts in accessibility for the St. Rose Foundation ADA upgrade project prevented construction from beginning in FY 2021. To date, the project has begun moving forward and staff anticipate its conclusion in FY 2022.

### *Social Services & Arts and Music Agencies*

Among the 25 social services and arts and music programs funded through the City's General Fund:

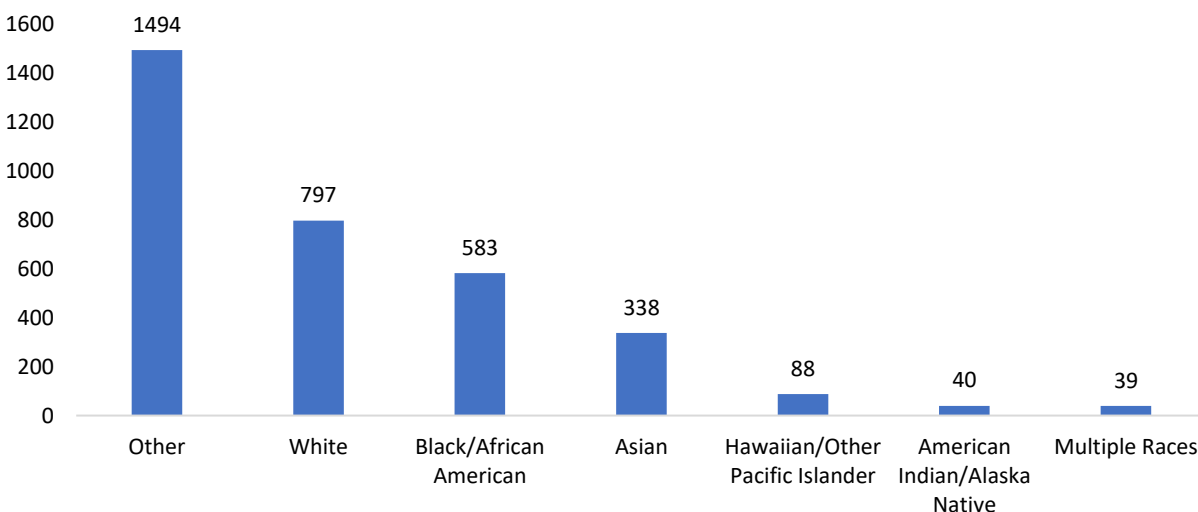
- 18 met or exceeded their quantitative objectives for serving Hayward residents
- 7 did not meet their quantitative objectives for serving Hayward residents

Among arts and music programs, the Hayward Municipal Band had to reschedule its performances to FY 2022, so City staff worked with them to amend the contract and extend the funding for FY 2022. Two other programs, the Hayward Area Historical Society and Sun Gallery, did not meet their targets due to COVID-19 capacity restrictions. Among social services agencies, Immigration Institute of the Bay Area and SAVE/COPS had to shift their service delivery models to remote delivery, which made it more challenging to meet their target goals. Spectrum Community Services had to close two of their three dining sites in Hayward and shifted to a “pick up and go” model, which has been successful.

### **CDBG CARES Act Emergency Funding**

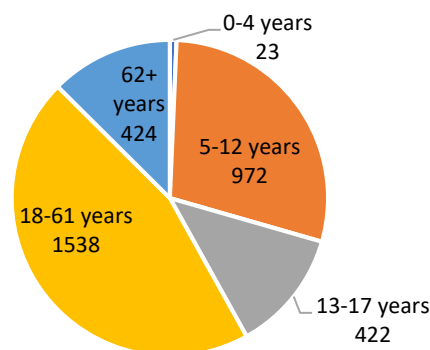
In addition to the regular FY 2021 funding process, the Council used CSC input to allocate CDBG CARES Act emergency COVID-19 response funds (CDBG-CV) and additional unspent entitlement funds to 17 programs in April and December of 2020. The majority of funded agencies received allocations at the end of FY 2020 and began spending in FY 2021. Through these programs, 23,782 Hayward residents received services. The majority of these individuals were served through the City’s food distribution site (85%; n = 20,403), which began at the Skywest Golf Course and was later moved to Chabot Community College. As with the other food bank activities in FY 2021, demographic data are not available for this portion of those served with CDBG-CV funds. As shown in Figure 3, 76% (n = 2,582) of those served were a race other than white. Twenty-two percent (n = 727) were Hispanic. Given the prevalence of the “other” race category and the much lower rate of Hispanic participants compared to the general FY 2021 CDBG programs, it is likely that some agencies were not collecting race and ethnicity separately and individuals who identify as Hispanic/Latino may have selected “other” for race.

**Figure 3. Race of Participants in CDBG-CV Programs**



There was also variability in the age ranges served by CDBG-CV programs, as shown in . Most participants were adults aged 18-61 years old. Additionally, 15% of participants identified as having a disability. Finally, as with the FY 2021 CDBG-funded project, agencies are required to serve low- to moderate-income individuals and households. Through the CDBG-CV funding, 97% served were low-, very low-, or extremely low-income.

**Figure 4. Age of Participants in CDBG-CV Programs**



For more information on the programs funded through the CDBG-CV allocations, consult the staff reports from Council meetings on April 28, 2020,<sup>2</sup> and December 8, 2020<sup>3</sup>.

## NEXT STEPS

There are two main next steps related to the community agency funding process. First, staff has launched the FY 2023 community agency funding process. The Notice of Funding Availability was released on September 17. Staff hosted the Bidders' Conference on October 19, 2021 and applications are due on November 19, 2021.

Additionally, on October 26, 2021, Council adopted a resolution authorizing the Mayor to appoint three Council members to form a sub-group with a committee from the CSC to review and discuss the community agency funding process. Together, the joint Council/CSC community agency funding review committee will discuss Council's priorities for the funding process and how it fits into the City's goals and will make recommendations to the full CSC and Council for further consideration. Any recommendations would be implemented in the funding process for FY 2024, which would begin in the fall of 2022. Staff will report back to both the CSC and Council on progress.

<sup>2</sup> April 28, 2020, City Council Meeting Staff Report and Materials:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=4427306&GUID=C0CAA4D0-EB75-475A-B2B0-A167DB2B2CE9&Options=&Search=>

<sup>3</sup> December 8, 2020, City Council Meeting Staff Report and Materials:

<https://hayward.legistar.com/LegislationDetail.aspx?ID=4711815&GUID=2688E44E-21AE-46CD-B493-48E3CA10F915&Options=&Search=>

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