



# CITY OF HAYWARD

Hayward City Hall  
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[www.Hayward-CA.gov](http://www.Hayward-CA.gov)

## Cover Memo

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**File #:** WS 24-021, **Version:** 1

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**DATE:** July 8, 2024

**TO:** Homelessness-Housing Task Force

**FROM:** Acting Assistant City Manager

**SUBJECT**

Community Feedback on Prohousing Designation Application

**RECOMMENDATION**

That the Homelessness-Housing Task Force review the Prohousing Designation Application to Solicit Feedback from the Task Force and Stakeholders.

**SUMMARY**

The State of California established the Prohousing Designation Program to incentivize local policies that would increase the availability of housing statewide. Staff have determined that the City would likely meet the minimum qualifications to receive the Prohousing Designation and that it would be beneficial for the City. On March 5, 2024, Council adopted a resolution authorizing application to and participation in the Prohousing Designation Program. To fulfil the requirements of the application, the City must engage in a diligent public participation process to allow stakeholders the opportunity to comment on the application.

**ATTACHMENTS**

Attachment I Staff Report

Attachment II Prohousing Designation Application