



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
[www.Hayward-CA.gov](http://www.Hayward-CA.gov)

## Cover Memo

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**File #:** WS 17-002, **Version:** 1

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**DATE:** January 24, 2017

**TO:** Mayor and City Council

**FROM:** City Manager

**SUBJECT**

Economic Development Strategic Plan Update and Annual Report

**RECOMMENDATION**

That Council reads and accept this report.

**ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Branding & Marketing
Attachment III	Industrial Sector
Attachment IV	Service & Retail Industry