



CITY OF HAYWARD

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Cover Memo

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DATE: April 5, 2022

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT

Community Agency Funding: Fiscal Year 2023 Community Agency Funding Recommendations for Services, Arts & Music, and Economic Development and Infrastructure; and Overview of the FY 2023 Annual Action Plan and the City of Hayward CDBG Citizen Participation Plan

That the Council:

1. Conducts a work session regarding the FY 2023 Community Agency Funding recommendations prepared by the Community Services Commission;
2. Reviews and comments on the draft funding recommendations;
3. Reviews and comments on the overview of the FY 2023 Annual Action Plan; and
4. Reviews and comments on the City of Hayward CDBG Citizen Participation Plan

SUMMARY

This report provides an overview of the FY 2023 Community Agency Funding process, the Community Services Commission (CSC) Application Review Committees' (ARCs) proposed funding recommendations for consideration by the CSC, and next steps in the funding process. Funding is typically allocated from two sources: Hayward's Community Development Block Grant (CDBG) annual entitlement and the City's General Fund. In addition to these funds, this year, the CSC is also making recommendations to Council regarding the distribution of one-time American Rescue Plan Act of 2021 (ARPA) funds for eligible community safety and economic recovery activities associated with the COVID crisis in Hayward.

The amount of funding requested for FY 2023 continues to increase compared to previous years. The continual increase in requested funds, even with the additional ARPA funding, resulted in a highly competitive funding allocation process for the FY 2023 cycle. Consequently, the ARCs were faced with challenging decisions about how to appropriately allocate funds with consideration for the CSC and City's goals to provide resources and services for those in the community who need it the most. The proposed funding is summarized by category in Table 1 on the following page and in detail in Attachment II.

This report summarizes the funding recommendations for the City's estimated annual entitlement of CDBG funds (\$1,300,000) for economic development, infrastructure, and public services, and \$548,950 in General Fund monies for social services and arts and music programs. The report concludes with a high-level overview of the Department of Housing and Urban Development's (HUD) required FY 2023 Annual

Action Plan, which specifies the City’s priority needs and goals for using CDBG entitlement funds in FY 2023.

Table 1. Summary of Recommended Funding Allocation by Category

Funding Source	Category	Recipient	Amount
General Fund	Arts & Music	Community Agencies	\$82,000
General Fund	Social Services	Community Agencies	\$416,950
CDBG	Economic Development/Infrastructure	Community Agencies	\$598,763
CDBG/ARPA	Public Services	Community Agencies	\$735,737
<i>Total ARC Recommended Grants</i>			<i>\$1,833,450</i>
General Fund	Referral Services	Eden I&R	\$50,000
CDBG	HUD-Required Fair Housing Services	Community Agency	\$25,000
CDBG	Home Rehabilitation & Infrastructure Project Management	Community Agency	\$325,000
<i>Total Non-Competitive Grants</i>			<i>\$400,000</i>
GRAND TOTAL FY 2023 RECOMMENDED FUNDING (ALL SOURCES)			\$2,223,450

One-Time Recovery Funds for Arts and Music Agencies

During the past two years of the pandemic, many of the social services agencies received an influx of additional funding to provide COVID related programming for the Hayward community. Staff identified one-time supplemental funding to support the Arts and Music agencies as the City enters the recovery phase of the pandemic. This one-time supplemental funding for the current fiscal year, as outlined in Attachment III, is meant to reinvigorate engagement in arts and music programming in Hayward as more activities return to in-person. Staff is currently exploring other funding sources to further supplement the FY 2023 awards.

ATTACHMENTS

- Attachment I Staff Report
- Attachment II Funding Recommendations
- Attachment III Funding Recommendations for Arts and Music Recovery