



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Cover Memo

File #: RPT 20-026, **Version:** 1

DATE: March 3, 2020

TO: Council Economic Development Committee

FROM: Development Services Director

SUBJECT: Review and Discussion of Tobacco Retail License Ordinance as it Pertains to the Accessibility of Tobacco and Vaping Products to Youth

RECOMMENDATION

That the Council Economic Development Committee (CEDC) reviews and provides feedback as to the Council referral memorandum request for discussion to enact stronger restrictions on tobacco retailers related to access of tobacco and vaping products to youth in Hayward.

SUMMARY

On September 24, 2019, the Council approved a referral memorandum to review the City's Tobacco Retail License (TRL) ordinance and regulations and address concerns regarding the accessibility of tobacco and vaping products to youth. The points of discussion expressed included the following:

- Restrictions on the sale of tobacco and vaping products
- Restrictions on the sale of small or inexpensive tobacco and vaping products.
- Further regulation on the location of tobacco and vaping product sales (as it relates to youth sensitive areas).
- Additional monitoring of tobacco and vaping retailers to reduce sales to minors.
- Other changes to help reduce the teen use of tobacco and vaping products.

Code Enforcement staff is currently reviewing the newly released U.S. Food and Drug Administration policy on the enforcement of unauthorized flavored cartridge-based e-cigarettes provided, and the City's TRL ordinance. Staff will present potential policy options and solicit feedback from the CEDC.

ATTACHMENTS

Attachment I Staff Report