



# CITY OF HAYWARD

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## Cover Memo

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**File #:** RPT 18-156, **Version:** 1

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**DATE:** September 17, 2018

**TO:** Council Economic Development Committee

**FROM:** Economic Development Manager

**SUBJECT**

Retail Corridor Study - Final Project Update

**RECOMMENDATION**

That the Council Economic Development Committee (CEDC) accepts the project update and final report.

**SUMMARY**

The purpose of this report is to review and present the Retail Strategy Consultant's final report and presentation on a retail strategy for the three, separate commercial corridors involved.

**ATTACHMENTS**

Attachment I Staff Report

Attachment II Retail Corridor Study - Final Project Update