



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
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## Cover Memo

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**File #:** CONS 19-750, **Version:** 1

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**DATE:** December 17, 2019

**TO:** Mayor and City Council

**FROM:** Deputy City Manager

### **SUBJECT**

Adopt a Resolution Approving the Proposed Special Event Support and Grant Program Guidelines

### **RECOMMENDATION**

That Council adopts a resolution (Attachment II) approving the proposed City of Hayward Special Event Support and Grant Program Guidelines and authorizes staff to issue a Notice of Funding for Special Event Grants.

### **SUMMARY**

Since 2000, the Economic Development Division within the City of Hayward has provided financial support to special events that take place in the community. As the success of these events continues and new events are added each year, the financial support requested also has continued to increase. Due to the number of events and requests being made, and the limited resources available in the General Fund, City staff is recommending implementing new City of Hayward Special Event Support and Grant Program Guidelines.

### **ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	Proposed Special Event Support and Grant Guidelines
Attachment IV	List of Existing Hayward Special Events
Attachment V	Special Event Support - Other City Comparisons