



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
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## Cover Memo

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**DATE:** January 14, 2020

**TO:** Mayor and City Council

**FROM:** City Manager

### **SUBJECT**

Work Session on City of Hayward Three-Year Strategic Roadmap (Fiscal Year 2021 - Fiscal Year 2023)

### **RECOMMENDATION**

That the Council provides feedback on the proposed Hayward Three-Year Strategic Roadmap (Attachment II).

### **SUMMARY**

On December 17th, 2019, staff presented a draft three-year strategic roadmap to City Council (Attachment II). This roadmap incorporated feedback from two Council work sessions (May 11th, 2019 and October 7th, 2019), as well as staff and community feedback gathered from May through December 2019 (Attachment III). Additional information on the strategic roadmap can be found online from the December 17th Council work session.

During the December 17th work session, Council provided feedback on the draft vision, which will be incorporated and presented during the January 14th work session. Due to limited discussion time at the December 17th meeting, Council is invited to provide comments to the City Manager on the strategic roadmap through January 5th, 2020. A supplemental memo will be prepared to address Council comments and questions, which will be published no later than January 10th, 2020.

### **ATTACHMENTS**

|                |  |
|----------------|--|
| Attachment I   | Staff Report                           |
| Attachment II  | Strategic Roadmap                      |
| Attachment III | Community and Staff Engagement Summary |